



Does one of these describe you?

- 🍏 Your company needs to expand and you would like to find a network of ID professionals to inform your strategy.
- 🍏 Your department (of one!) is being transformed into TechComm/Training.
- 🍏 Your boss has been asking: E-Learning? Online learning? Video tutorials? Are they the same, or different? Which one is better? Is it harder/more expensive/less effective than traditional “classroom” training? Why?
- 🍏 While you have created training programs before, you know there is more to learn.
- 🍏 It’s time to give back: you want to share your experiences and knowledge with newcomers to the field.

You might be one of us!

- 🍏 With years of experience under your belt, you know great ideas and a fresh approach can come from anywhere and anyone.
- 🍏 Having lots of experience in MarComm or Online Help, you’d like to know more about ID to expand your repertoire.
- 🍏 You have a background in teaching but now are entering the field of technical communications. How to capitalize your prior knowledge?

Enjoy these Member benefits

- 🍏 Special pricing for our SIG webinars
- 🍏 Access to an email discussion list to ask or answer questions about ID-related topics
- 🍏 Industry-recognized webinars on ID and ID-related topics
- 🍏 The annual Tech Comm Summit
- 🍏 Our SIG’s award-winning newsletter *IDeaL: Design for Learning*
- 🍏 Book and software reviews by experienced, highly trained instructional designers
- 🍏 Opportunities to gain leadership and instructional design experience
- 🍏 A business directory of self-employed instructional designers
- 🍏 And more!



Visit us on the web: www.stcidlsig.org
or email membership@stcidlsig.org

Instructional Design & Learning SIG



Instructional Design & Learning Special Interest Group



A Special Interest Group of the Society for Technical Communication

Are you interested in Instructional Design & Learning? This special interest group serves people who are already members of the STC and who work– or want to work– in the growing specialty known as Instructional Design (ID).



SIG Webinars

Join with your community in listening and asking questions of talented presenters in the IDL SIG webinars. Presented a minimum of 4 times a year, past topics have included Storyboarding 101, Conveying Messages with Graphs, The Evolution of the Web and Its Future for Learning, Teaching through the Internet, e-Learning Authoring Tools Panel, Stickie Bingo for Better Course Design, and many more. These webinars offer great value to our members, and recordings are available if you cannot attend the live sessions.

Training Material Evaluations

Are you a technical communicator who is expanding your skills into instructional design? You may be interested in receiving an expert evaluation and review of either e-Learning or classroom courses. The IDL SIG offers SIG members this opportunity to have their courseware (finished courses, drafts, or storyboards) evaluated by a senior SIG volunteer member. After evaluation, feedback can be provided via teleconference or in written form.

See more at: <http://www.stcidlsig.org/news-and-events/training-evaluation/> or email evaluations@stcidlsig.org.



Participate in the IDL SIG!

Get the most from your SIG membership by getting involved.

- 🍏 Read and submit articles to our newsletter
- 🍏 Get involved in SIG activities
- 🍏 Become active in our virtual community and take advantage of the many volunteer opportunities available.

Volunteering helps you learn more about STC and the ID job market while you build valuable relationships and skills and help others in your field.

Our people make the difference!

FAQs about the IDL SIG Scholarship

Q: How many scholarships are offered each year?

A: The SIG awards two scholarships, one for Master's/Ph.D. students and one for Certificate students. Both types of applicants must be taking courses at the graduate level. **You do not need to be an IDL SIG member to apply.**

Q: Do you offer a scholarship to undergraduate students?

A: We no longer offer an undergraduate scholarship.

Q: Must all of my application materials, including letters of recommendation, be submitted before the deadline?

A: Yes, we must receive all of your materials by the deadline stated on the application.

The IDL SIG scholarship awards range as high as \$750 for the top Master's/Ph.D. applicant and \$500 for the top Certificate applicant.

Q: What is the criteria for winning scholarships?

A: Six criteria are used:

1. Strength of recommendations
2. Relevance of research to the field (Master's/Ph.D.)
3. Completed coursework relevant to the field
4. Writing quality of the application
5. Estimated likelihood of continuing in the field
6. Additional observations by judges

The five judges come from our IDL SIG membership, which includes many highly qualified men and women in the fields such as instructional design, educational technology, instructional systems, and technical communications.