



# Business Meeting 25 June 2015

Teddy Bear Breakfast,
Hyatt Regency Ballroom
Columbus, OH



# Business Meeting 23 June 2015

# Agenda

- Welcome & Introductions
- Treasurer's Report
- Committee Updates
- Volunteer Vacancies
- Drawing for Door Prizes







#### Introductions

## We all have superpowers! ... What's yours?





## Treasurer's Report

6,569.70



James Bousquet

# Report of the treasurer of the STC IDL SIG for 2015 year to date

#### Balance on hand January 1, 2015

Total balance on hand	\$
Less: Accounts payable	
Accounts receivable	-
PayPal account	-
Head office account: Annual funds	-
Head office account: IDL funds	\$6,569.70

#### Receipts

Receipts		
Community funding	\$2,560.00	
Member webinar attendees	240.00	
Eventbrite fees collected	10.43	
Total receipts		2,810.43

Total \$9,380.13



# Treasurer's Report

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## James Bousquet

Disbursements	
Bank fees	\$ 25.00
PayPal fees	7.10
Eventbrite fee expense	20.88
Scholarships	1,250.00
STC Summit: registration	1,075.00
Webinar speaker honorarium	100.00
Total disbursements	\$ 2,477.98
Balance on hand May 31, 2015	
Head office account: IDL funds	\$5,087.20
Head office account: Annual funds	395.54
PayPal account	_
Accounts receivable	1,419.41
Less: Accounts payable	-
Total balance on hand	6,902.15
Total	\$9,380.13



#### SIG Committee Highlights

- Membership
- Social Media
- Publicity

# 15 committees =

- Surveys
- Scholarships
- Training Evaluations
- Website
- Mentoring
- Programs
- Newsletter





# **Bringing Members Together**

- Member spotlight in newsletter
- New member welcome emails
- Interested in being Membership Manager?

# Managing our online presence

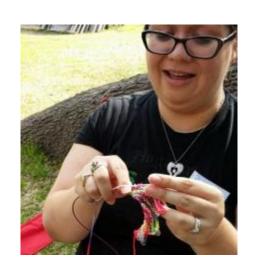
- Facebook
- Twitter
- LinkedIn
- When you tweet, use #STCIDLSIG



#### Membership, Survey, and Social Media Committees







#### **Jamye Sagan**

- Sends regular New member welcome emails
- Conceived of, prepared for, and conducted the second annual Virtual Open House to let prospective members know what they could expect from joining the SIG.

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# Membership, Survey, and Social Media Committees

#### Membership

- 531 members as of 16 June 2015

#### Survey

- Conducted demographic survey in 2014;
   results posted on SIG website.
- Coming soon: Mini-surveys throughout 2015



- LinkedIn: 349 members
- Facebook: 56 likes
- **Twitter:** 313 followers, 373 tweets
  - Know anyone in ID/training worth following? Let us know!!





#### Publicity

- Sending email to all members about webinars
- Sending notices to Community Calendar about webinars
- Need help!





#### Scholarships



#### Sylvia Miller, STC Fellow

This year, we awarded two scholarships of \$750 and \$500 to two highly-qualified IDL grad students (one PhD, one Master's).

IDL SIG Scholarships are funded by income from SIG webinars.





#### Programs

#### Viqui Dill → Website

- Need a Programs Team Lead
- Guitarist, singer, mom, volunteer extraordinaire









#### **Programs**

 April 2, 2015:
 "Evaluation of Training" webinar with Linda Urban



 May 21, 2015: "Using Scenarios to Help People Learn" with Kim Lindsey



 Want to give a webinar? Want to attend a webinar on a specific topic? Contact manager@stcidlsig.org



#### Newsletter

#### **Crista Mohammed**

Issue 1 from Crista coming soon!





#### Viqui Dill

- Preeti Mathur (immediate past co-manager, with Cindy Pao) helped migrate SIG website from standalone to stc.org umbrella, together with Maralee Sautter
- Reorganization in process
- Viqui Dill, Gregg Hardin, Ann Wiley









#### Volunteer Needs

- Programs Lead
- Programs Committee Members
- Website writers
- Newsletter article writers
- Assistant Co-Managers

 We don't need a secretary because we have Lori Meyer! > We're so lucky!





### **Door Prizes**



Two people win \$25 vouchers for books!



#### **Door Prizes**

### **Any Questions?**



Thanks for coming and goodbye for another year...