



Instructional Design & Learning
Special Interest Group



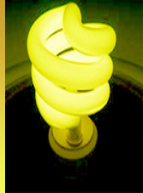
Welcome!

Virtual Open House

November 16, 2016



- To help STC members develop knowledge and practical skills for designing & implementing technical instruction in electronic and traditional classroom settings
 - To promote sound design practices and provide information and education about instructional theory and research
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Goals

- Build the instructional design skills of members at all experience levels, leveraging the knowledge of experienced members to deliver formal and informal guidance to the community of practice
 - Build the IDL SIG through a proactive combination of activities that includes member recognition, internal and external partnerships, and awareness activities
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IDL SIG at #STC16



We partied with Minnie Mouse and the Disney Crew at #STC16!



- I'm winding up two years as Co-Mgr
- Formerly Managing Editor, Newsletter
- **FUN FACT:** I am a guitarist, singer, songwriter, and audio engineer





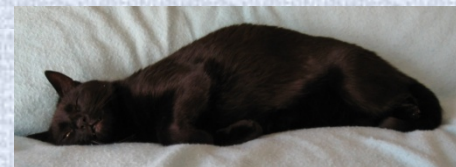
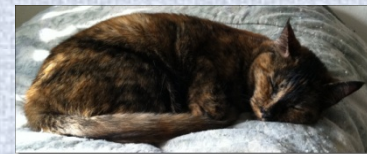
- Hi, winding down my responsibilities as co-manager. Looking forward to “retirement”!
- My last commitment will be carried out in January 2017 when I help complete our application for the Community Achievement Award – we have won one for the past 10 years.
- After Summit 2017, I’m heading out on a Disney cruise from Florida to Copenhagen. I’m a bit of Disney freak. Here’s a picture of me with Minnie and one with Mickey while my husband proposes...







- SIG member for about 5 years
- Have served as secretary and membership manager
- Incoming co-manager, 2017
- STC Fellow
- Owned by two cats
- **FUN FACT:** I volunteer for so many STC communities, I can't keep track of them all! 😊





- Asst co-mgr
- Webmaster
- Programs
- **FUN FACT:**
My family band is called the **Dill Pickers** and I play in the STC band, the **Rough Drafts**.





Free webinars to members!

- TechComm Showcases (3)
 - “Getting Started With Video Training” with Mary Whalen (Sojoodi)
 - Summit
 - “What I Would Have Liked to Know” with John Hedtke
 - “My Career Reinvention: TW to IDL and Beyond” with Dr. Jackie Damrau, BPMN
 - Lightning Talks
 - Student Outreach Q&A with Sylvia Miller
 - “Get a Move On! Animation Techniques in PowerPoint” with Robert Hershenow
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We need a webmaster!

<http://www.stcidlsig.org/>

- WordPress
 - Popular and easy to use
- Hosted by STC
 - Admin duties by STC webmaster
- 8,000 pageviews/year
- 2,000 users
- Popular pages
 - Newsletter
 - Students
 - Education
 - Free webinars



The screenshot shows the website for the Instructional Design & Learning (IDL) Special Interest Group (SIG). The header includes the STC logo and the group's name. Below the header is a navigation menu with links: HOME, ABOUT, COMMUNICATION, MEMBERS, MENTORING, STUDENTS, RESOURCES, and STC WEBSITE. The main content area features a photo of Robert Hershenow, a date stamp of OCTOBER 20, 2016, and a headline: "November 16, 2016 'Get a Move On! Animation Techniques in PowerPoint' presented by Robert Hershenow". To the right of the article is a circular badge that reads "2016 COMMUNITY AWARD WINNER" with "GOLD" in the center. Below the article is a search bar labeled "SEARCH THIS SITE:" and a "RECENT POSTS" section listing two posts: "November 16, 2016 'Get a Move On! Animation Techniques in PowerPoint' presented by Robert Hershenow" and "Announcing the IDL Newsletter- Q3".



- My Secretary duties include taking and distributing the monthly meeting minutes, writing a column for the quarterly newsletter, and volunteering whenever I can.
 - **FUN FACT:** I rode 3 laps at the Indianapolis Speedway on a BMW motorcycle (as a passenger.)
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- Oversee finances
- Keep up-to-date records of revenue, expenses
- Reconcile w/ bank
- Monthly reports
- Annual budget
- **FUN FACT: Ran a pipe band for eight years**





- I reach out to new members to welcome them to the community and provide them with the resources available to IDL SIG members.
- **FUN FACTS:** I'm a Technical Writer at LCS in Cincinnati, OH. and I used to rock blue hair.





Role: Assisting
individuals on the
STC MentorBoard to
transition into ID

Signing up as a mentor
or mentee is easy:

**STC.org > About STC
> Mentor Board.**

Help others and yourself
in learning from each
other and contributing
to the profession



- **Managing Editor,
I DeaL Design for
Learning**
- **FUN FACT: I can
wiggle my ears!**





IDEaL Design for Learning

Our award winning newsletter is an open access, online publication that primarily targets the SIG's membership. The newsletter also has a wider readership in the STC and those interested in **Instructional Design and Learning.**

For MORE...

<http://www.stcidlsig.org/newsletter/>
newsletter@stcidlsig.org

Open Invitation to Submit Articles

- ✓ Bolster your resume
- ✓ Showcase your work to IDL leaders
- ✓ Participate in a Community of Practice
- ✓ Live at the Cutting-Edge of IDL Practice

Focus

Instructional Design and Learning or an allied field

Suggested Topics

- IDL practice
- Reflexivity in IDL
- Career paths
- IDL theory
- IDL technologies
- The value of IDL



- No relation (that I know of) to the late astronomer Carl Sagan
- What do I do?
- Manages mini-surveys as needed and demographic surveys every two years
- Sets up elections
- Manages our social media feeds with much help from our members
- Sets up the annual VOH
- Served as co-manager of the IDL SIG 2010-12, with Maralee Sautter
- **FUN FACT:** Knitter and Harry Potter mega-nerd. First cultivated her love of cats when she found her first kitty Gimli in the engine of her car.



- **What is it?**
 - A free service and a wonderful opportunity to work one-on-one with an expert in the field.
 - **Why is it so wonderful?**
 - You get your ID project peer-reviewed in a safe, friendly manner
 - You receive suggestions to improve your project
 - You open yourself to new ideas, discuss your own, or get them vetted
 - It is free to IDL-SIG members!
 - **How does it work?**
 - Simple! You fill out a form and you are matched with an expert and from then on, it is between the two of you!
 - **Interested in becoming an evaluator?**
 - We maintain a database of evaluators and would love to add you and it looks great on your resume. You may be asked to volunteer approximately 4-5 hours each time you are matched with a participant. Check out the details:
 - IDL SIG website: <http://www.stcidlsig.org/news-and-events/training-evaluation/>
 - Contact Preeti Mathur at: p_mathur@att.net
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FUN FACT: My first year of teaching I left my car running in the parking lot for more than 8 hours in the school parking lot.

Students can:

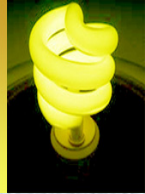
- Get name in front of professionals in ID by being published
- Gain edge in competing in the job market
- Get a free introduction to a professional org

See

<http://www.stcidlsig.org/students/youcanbepublished/> for details



- **Preeti Mathur** – Immediate past co-manager, training evaluations
 - **Dr. Beth Bailey** – Communications, SIG mailman discussion list
 - **Henry McCormick** – Content curator
 - **Virginia Butler** – Job postings
 - **Dr. Jackie Damrau** – Summit roadmap
 - And all our **SIG members!!!!**
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- **FREE ADMISSION** to our SIG webinars
 - Access to our **members-only email discussion list** to share or ask questions about ID-related topics
 - Industry-recognized training through **webinars** and the annual **STC Summit**
 - Our **virtual training evaluation workshop**, FREE to IDL SIG members
 - Our award-winning **newsletter** *"IDeaL: Design for Learning"*
 - **Book and tool reviews** by experienced, highly-trained instructional designers
 - **Robust online & social media resources**, including Website, Twitter, LinkedIn, and Facebook
 - **Business Directory** of self-employed instructional designers
 - **Mentoring program** to provide professional guidance
 - **Student Outreach program**
 - **Opportunities** to gain leadership and instructional design experience
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- We meet in person at the annual STC Technical Communication Summit.
 - Informal Gathering at local restaurant/bar
 - Business Meeting
 - Table at Communities Reception
 - Roadmap posted online with ID and training-related sessions
 - 2017 Summit: May 7-10, 2017 in Washington, DC



Our co-managers await visitors to our Communities Reception table.



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Party at #stc16!

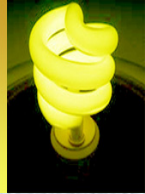
Communities Reception: check out our cool table!

<http://www.stcidlsig.org/blast-stc16-summit/>



SIG Business Meeting, Disney-style:

<http://www.stcidlsig.org/2016-business-meeting-presentation/>



- Successful SIG = Volunteers!
- Visit our website for details:
 - <http://www.stcidlsig.org/about-idl-sig/volunteer-opportunities/>



- **Only STC members can belong to the IDL SIG.**
- **Already an STC member?**
 - When you **renew** your membership, select “Instructional Design & Learning” as a Special Interest Group.
 - Already renewed? You can add communities online!
 - Log onto stc.org, go to your profile, select Communities, select IDL SIG, and submit your \$10 payment.
 - Unless included in your membership level, SIGs cost only **\$10** each to join!
- **Not an STC member?**
 - Become a member! Visit www.stc.org and click **Join or Renew**.
 - Link is also on the IDL SIG site: Membership page
 - Many membership options are available, including Classic, Student, and New TC Professional.
 - Select “Instructional Design & Learning” as one of your SIGs.



- **Website:** <http://www.stcidlsig.org/>
 - **Twitter:** @STC_IDL_SIG
 - **LinkedIn:** STC Instructional Design and Learning
 - **Facebook:** <https://www.facebook.com/STCIDLSIG>
 - **Discussion List:** Join the IDL SIG to receive access to the announcement and discussion lists.
 - **Email:**
 - manager@stcidlsig.org
 - membership@stcidlsig.org
 - Visit our website for a complete list of contacts.
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Door Prize Drawing:
Win one of four
\$25 Amazon gift cards!!



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Open House Party!!



Loveandsqualorfilm.com

Time to Party!



Thanks for joining us!
We hope to see you as a
member if you're not
already one!
