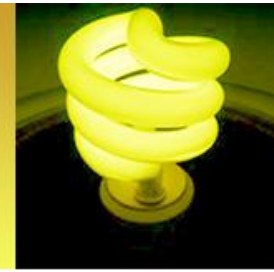




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Student Outreach Article Competition

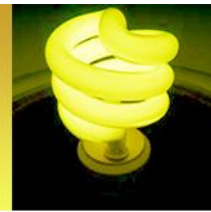
Summary of the IDL SIG's Student Outreach Program

By Sylvia Miller

Student Outreach program chair and STC Fellow



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Student Outreach Article Competition

A bit of background info. . .

STC's Scholarship Task Force

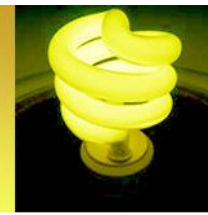
IDL SIG's great scholarship program – more than \$10,000 granted

What program would possibly:

- Attract students?
- Introduce students to us?
- Be a win-win for students and STC/IDL SIG?
- Result in new STC and IDL SIG members?



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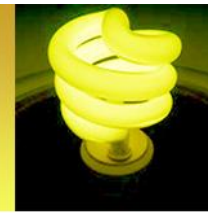


Student Outreach Article Competition

Enter the Student Outreach program!

- Undergraduate- and graduate-level students submit article
- Judges review article
- Article published = a one-year membership in STC and the IDL SIG, courtesy of our SIG



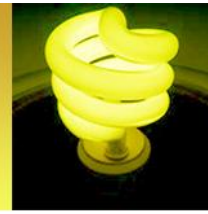


Student Outreach Article Competition

Enter the Student Outreach program!

- We submit their article for inclusion in Technical Communication Body of Knowledge (TCBOK)
- Article published there = another one-year membership in STC and the IDL SIG





Student Outreach Article Competition

A win for students

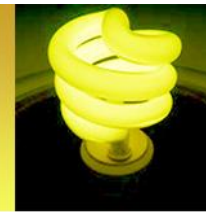
Get name in front of professionals in 3 ways:

- IDL SIG newsletter
- TCBOOK
- LinkedIn

Free introduction to professional organization

- Can develop professional acquaintances
- Can take advantage of our mentoring program once employed





Student Outreach Article Competition

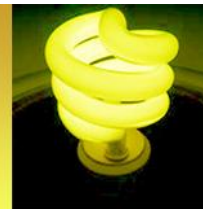
Special win for academia-bound students

Many academia jobs are now requiring publications early in the career of an instructor

- Example of job ad from University of North Texas: “A record of effective research, **publication**, external funding, and teaching is expected. . .”
- “Graduate students are told that **publishing** frequently and in traditional journals is key to landing a job. ‘In many if not most fields it is now necessary to have at least one refereed **journal article** while still ABD,’ writes Karen Kelsky, Vitae columnist and academic advisor for hire, on her blog.”
<https://chroniclevitae.com/news/291-what-s-the-point-of-academic-publishing>



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Student Outreach Article Competition

A win for STC and IDL SIG

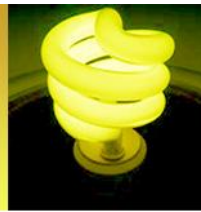
Fresh, new thinking for readers of IDL newsletter

Potential new additions to TCBOOK in area of Instructional Design

Students could become STC and IDL SIG members upon entering the workforce

So...it's a win-win!

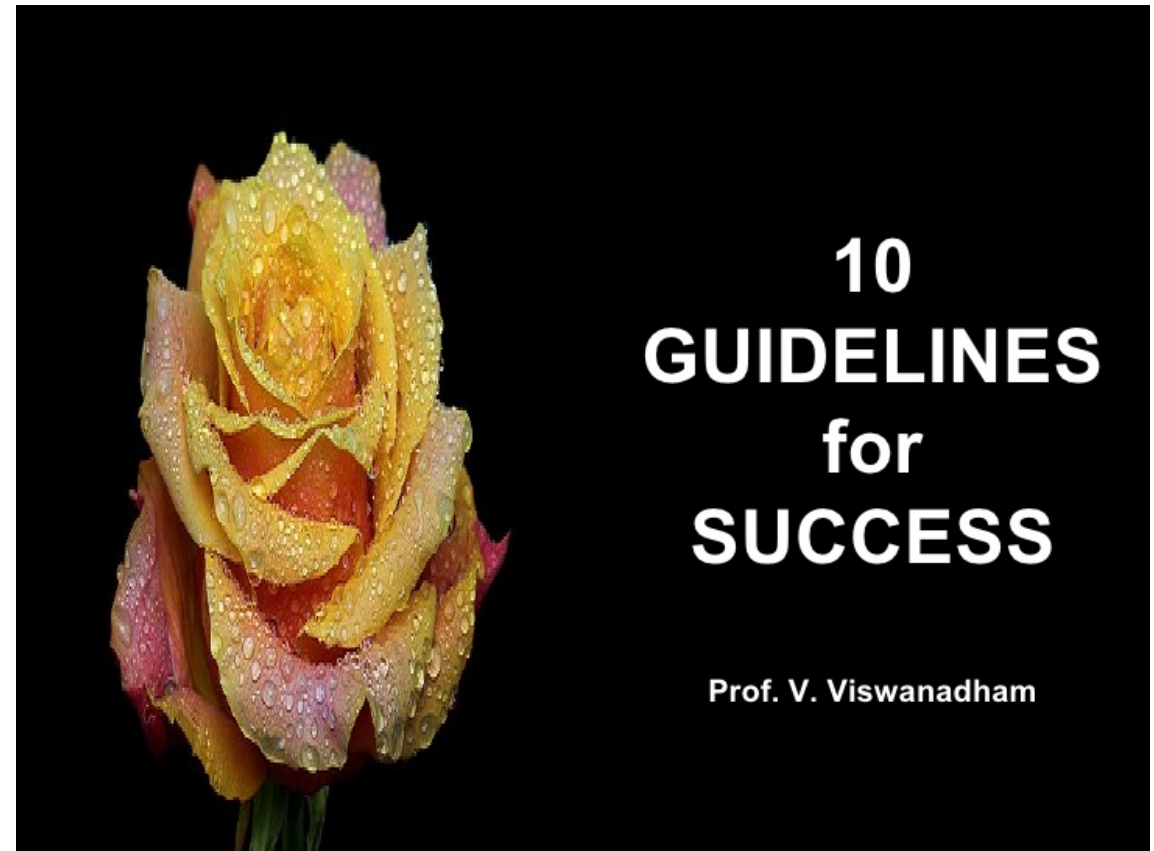




Student Outreach Article Competition

Entry packet contents

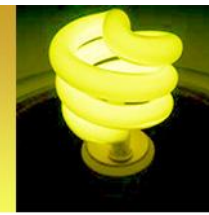
- Promotional piece
- Frequently Asked Questions
- List of possible article topics
- Contributor Guidelines
- Final Checklist
- Submission Form





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Student Outreach Article Competition

Two article questions

Can a student submit the same article more than once?

How long should the article be?

Article Title

John Smith, University of California

Here is some sample text to show the initial in the introductory paragraph of this template article. The color and lineheight of the initial can be modified in the preamble of this document.

Section 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetur id, vulputate a, magna. Donec vehicula augue eu neque. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra metus rhoncus sem. Nulla et lectus vestibulum urna fringilla ultrices. Phasellus eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. Praesent eget sem vel leo ultrices bibendum. Aenean faucibus. Morbi dolor nulla, malesuada eu, pulvinar at, mollis ac, nulla. Curabitur auctor semper nulla. Donec varius orci eget risus. Duis nibh mi, congue

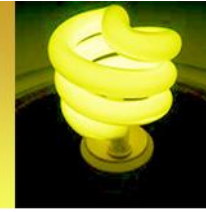
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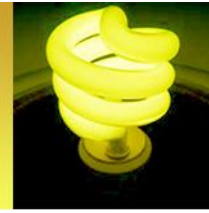
Individual or team project?

Can an article be part of a team project?





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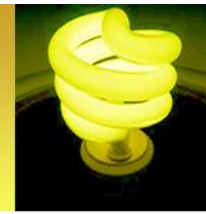
Article choice

Does student have to choose article topic from the list of suggested topics?





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Student Outreach Article Competition

Number of awards and major requirements

How many STC/IDL student memberships
will be awarded per year?

Do students have to be enrolled in an
Instructional Design-related degree program?





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Student Outreach Article Competition

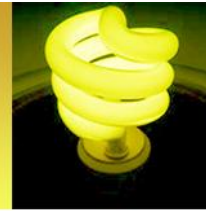
Students who graduate before being awarded

What if a student graduates and enters employment before being awarded the membership? Does he or she forfeit the award?





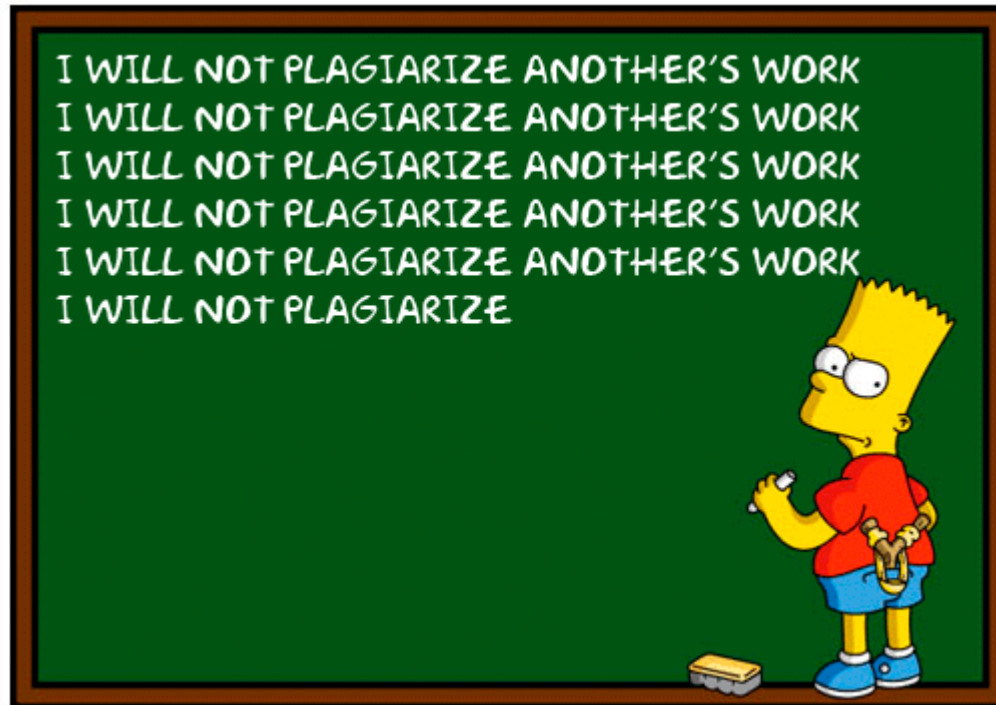
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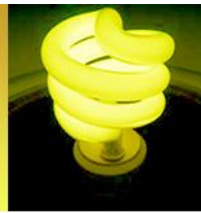


Student Outreach Article Competition

Plagiarism

How will you ensure that articles are not plagiarized?





Student Outreach Article Competition

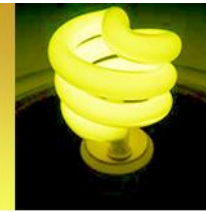
Why STC and IDL SIG membership

- Technical pieces explain how to . . .
- Technical communicators are closely aligned with professionals in instructional design
- Often asked to develop both technical documentation and training pieces





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Student Outreach Article Competition

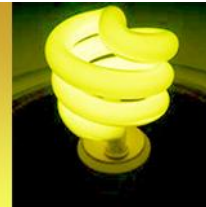
Your turn

If we haven't addressed one of your questions, please speak up!





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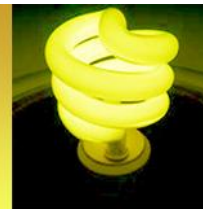
To learn more and download Entry Packet

- Go to <http://www.stcidlsig.org/students/youcanbepublished/>
- Contact Sylvia Miller at StudentOutreach@stcidlsig.org

Also please check our list of degree or certificate programs in fields related to instructional design at <http://www.stcidlsig.org/education/>.
If your program isn't listed contact Sylvia at the email address above.



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Student Outreach Article Competition

Website for the Instructional Design and Learning Special Interest Group

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You could be published before you graduate!



Today's job market is not easy to break into. According to Knowledge@Wharton, quoting the Economic Policy Institute, "7% of US college graduates [are] unemployed and nearly 15% [are] underemployed." [1] Being "published" with a link in your résumé to your article might give you just the edge you need to land a great job in technical communication or instructional design.

Get your article in front of hundreds of professional readers

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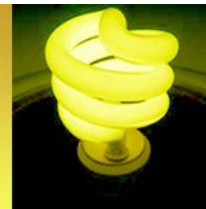
[October 20, 2016 Student Outreach Article Competition Q&A with Sylvia Miller](#)

[HIV Contract Manager & Training Coordinator](#)

[September 8 – 29, 2016 \(Thursdays\) Instructional Design for Technical Communicators](#)



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Education

Are you looking for a degree or certificate program in Instructional Design, Instructional Technology, or Educational Technology? Below is a list of these academic programs. To save you time, we have linked directly to a page describing the degree or certificate program. If we've linked to a Doctoral program and you're looking for a certificate program, just poke around further on that site, as some institutions offer Doctoral, Master's, and certificate programs! Many are online programs. Have fun!



One more thing: If you know of a program not in this list, please [email us](#) the name of the institution, ok? Thanks!

[Algonquin College](#)[Amarillo College](#)[American Public University](#)[Anna Maria College](#)[Arizona State University](#)[Ashford University](#)[Boise State University](#)[Bowling Green State University](#)[Brigham Young University](#)[California State University](#)[Capella University](#)[Carnegie Mellon University](#)[Concordia University](#)[Cornerstone University](#)[Dakota State University](#)[Ottawa, Ontario](#)[Amarillo, TX](#)[Charles Town, WV](#)[Paxton, MA](#)[Tempe, AZ](#)[San Diego, CA](#)[Boise, ID](#)[Bowling Green, OH](#)[Provo, UT](#)[Fullerton, CA](#)[Minneapolis, MN](#)[Pittsburg, PA](#)[Montreal, QC](#)[Grand Rapids, MI](#)[Madison, SD](#)

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