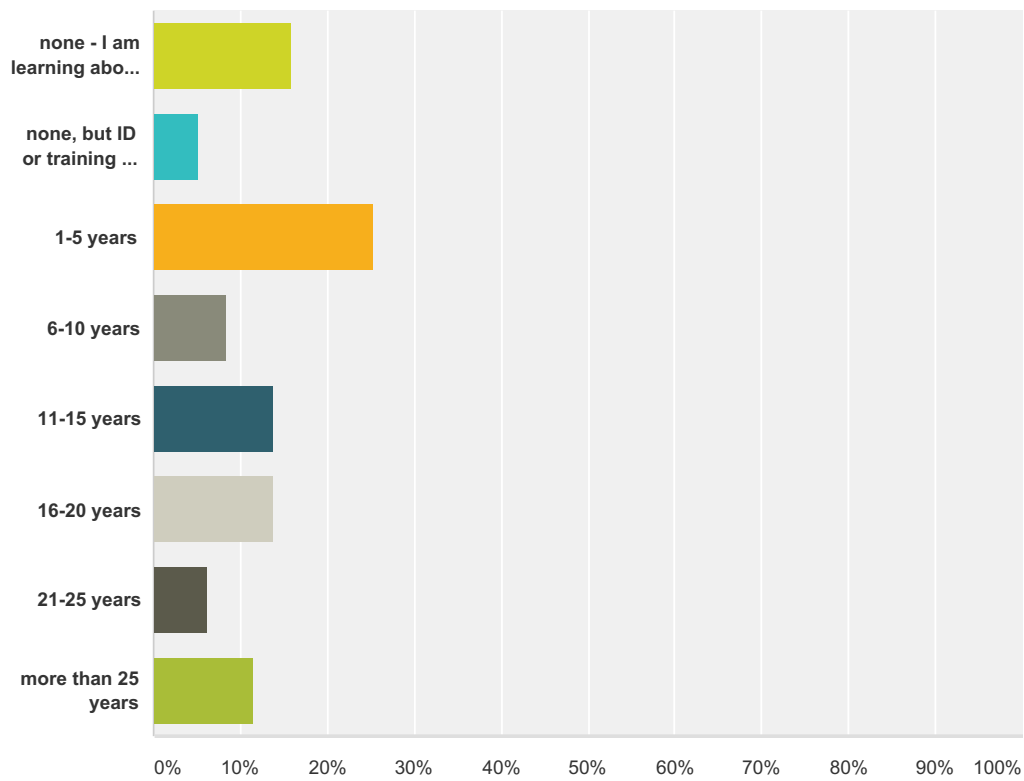## Q1 How many years of experience do you have in instructional design (ID) or training?

**Answered: 95 Skipped: 0**

Answer Choices	Responses	
none - I am learning about this field	**15.79%**	15
none, but ID or training is now one of my job responsibilities	**5.26%**	5
1-5 years	**25.26%**	24
6-10 years	**8.42%**	8
11-15 years	**13.68%**	13
16-20 years	**13.68%**	13
21-25 years	**6.32%**	6
more than 25 years	**11.58%**	11
Total		**95**

Q2 What is the highest degree or level of education you have completed?

Answered: 95   Skipped: 0
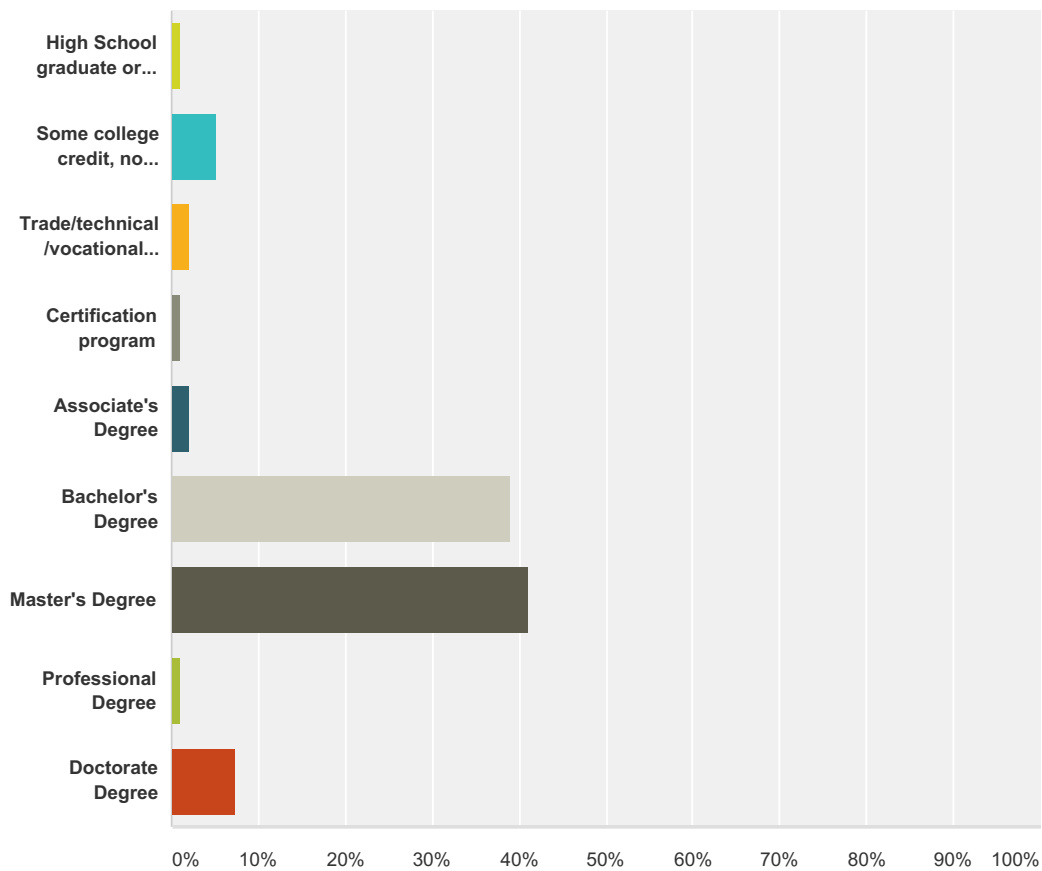
Answer Choices	Responses	
High School graduate or equivalent (e.g. GED)	**1.05%**	1
Some college credit, no degree	**5.26%**	5
Trade/technical/vocational training	**2.11%**	2
Certification program	**1.05%**	1
Associate's Degree	**2.11%**	2
Bachelor's Degree	**38.95%**	37
Master's Degree	**41.05%**	39
Professional Degree	**1.05%**	1
Doctorate Degree	**7.37%**	7
Total		**95**

Q3 What statement best describes your current employment status?

Answered: 95   Skipped: 0
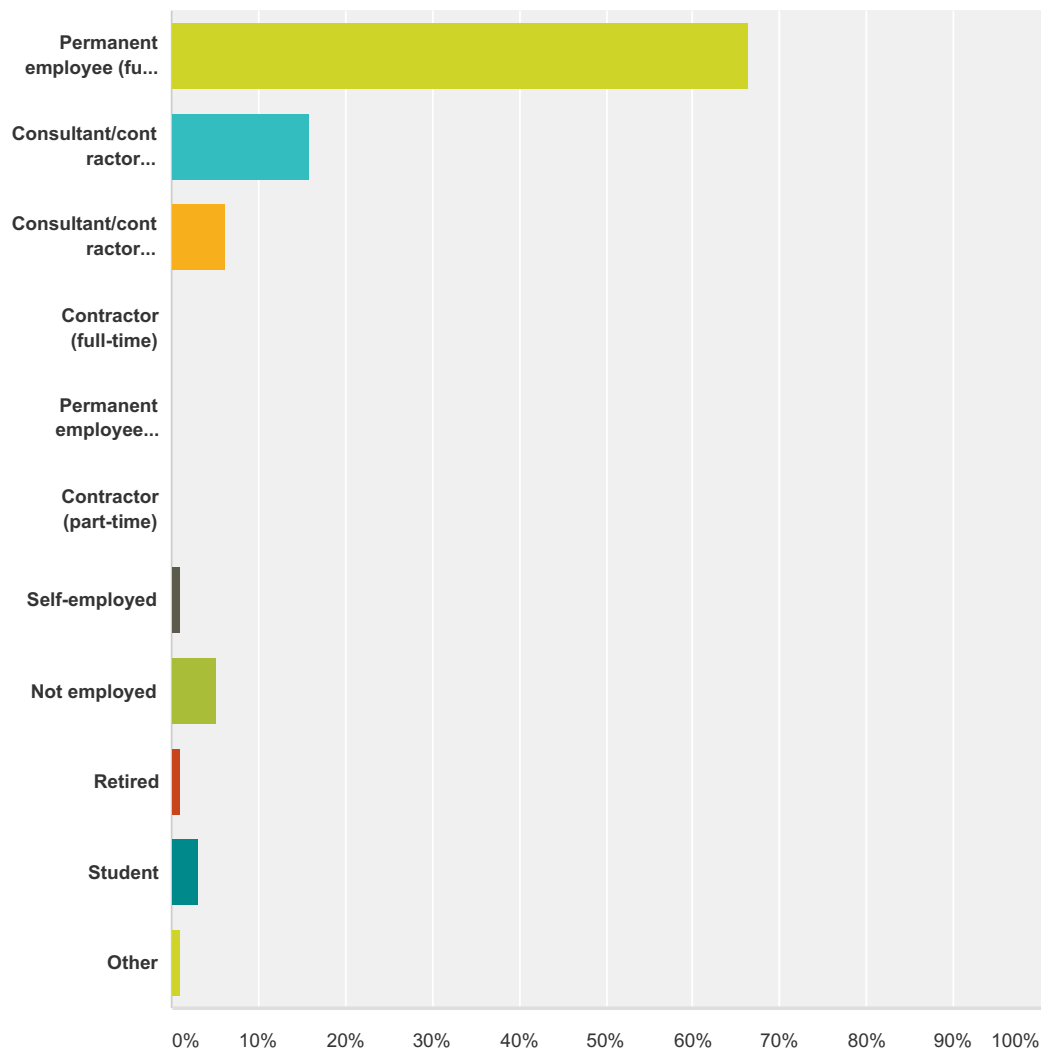
Answer Choices	Responses	
Permanent employee (full time)	**66.32%**	63
Consultant/contractor (full-time)	**15.79%**	15
Consultant/contractor (part-time)	**6.32%**	6
Contractor (full-time)	**0.00%**	0
Permanent employee (part-time)	**0.00%**	0
Contractor (part-time)	**0.00%**	0
Self-employed	**1.05%**	1
Not employed	**5.26%**	5
Retired	**1.05%**	1

Student		**3.16%**	3
Other		**1.05%**	1
Total			**95**

#	Please describe "Other"	Date
1	While I am considered an employee, it's only for the duration of the grant that funds my position.	11/24/2016 11:16 AM

Q4 What are your job responsibilities? Select all that apply.

Answered: 83   Skipped: 12
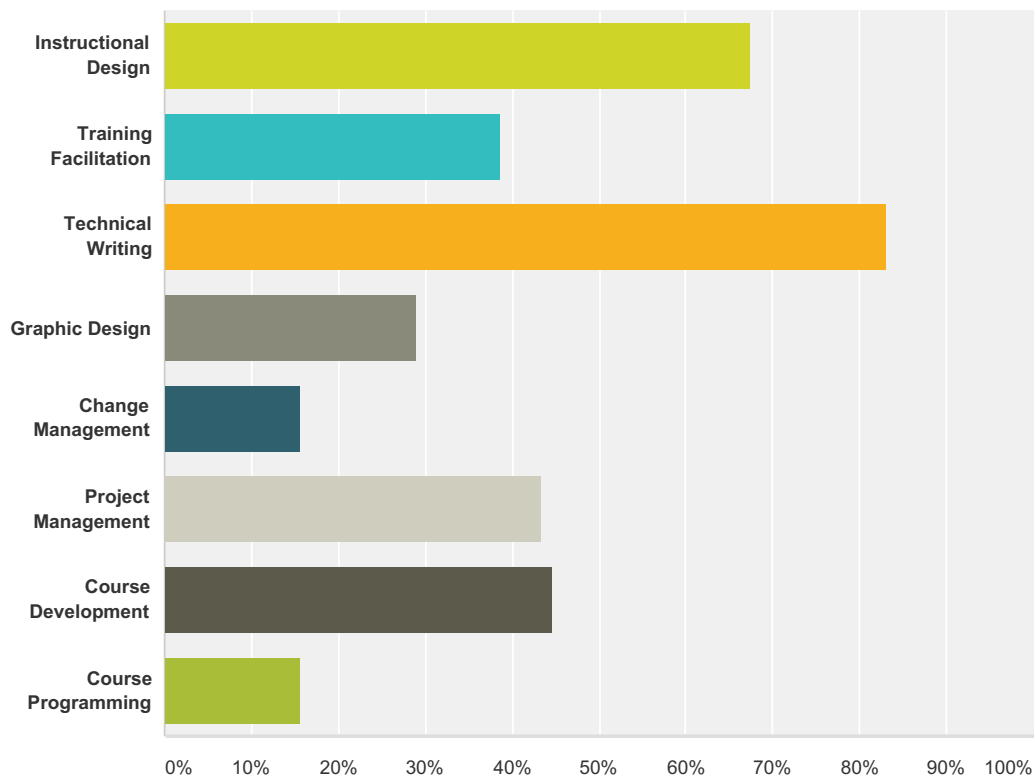
Answer Choices	Responses	
Instructional Design	**67.47%**	56
Training Facilitation	**38.55%**	32
Technical Writing	**83.13%**	69
Graphic Design	**28.92%**	24
Change Management	**15.66%**	13
Project Management	**43.37%**	36
Course Development	**44.58%**	37
Course Programming	**15.66%**	13
Total Respondents: 83		

#	Other (please specify)	Date
1	Editing, Writing, Mentoring	11/29/2016 10:11 PM
2	Content design for applications	11/29/2016 2:52 PM
3	Currently freelancing as a Health & Wellness editor	11/29/2016 11:15 AM
4	I assume by Course Programming you mean eLearning development.	11/29/2016 9:38 AM

5	Manage Training Function	11/28/2016 2:45 PM
6	Developing Training Manuals	11/23/2016 10:23 AM
7	eLearning	11/13/2016 7:04 AM
8	Technical Editing	11/12/2016 9:27 PM
9	Business Requirements, Process Diagrams	11/12/2016 3:31 PM
10	Technical Editing	11/11/2016 4:27 PM
11	Accounting, UAT, some change mgmt functions	11/11/2016 3:51 PM
12	Curriculum Editing (there is no box for this option so I had to pick another as well)	11/11/2016 2:36 PM

Q5 What sector(s) does your company or your clients fall within? (select all that apply)

Answered: 83   Skipped: 12
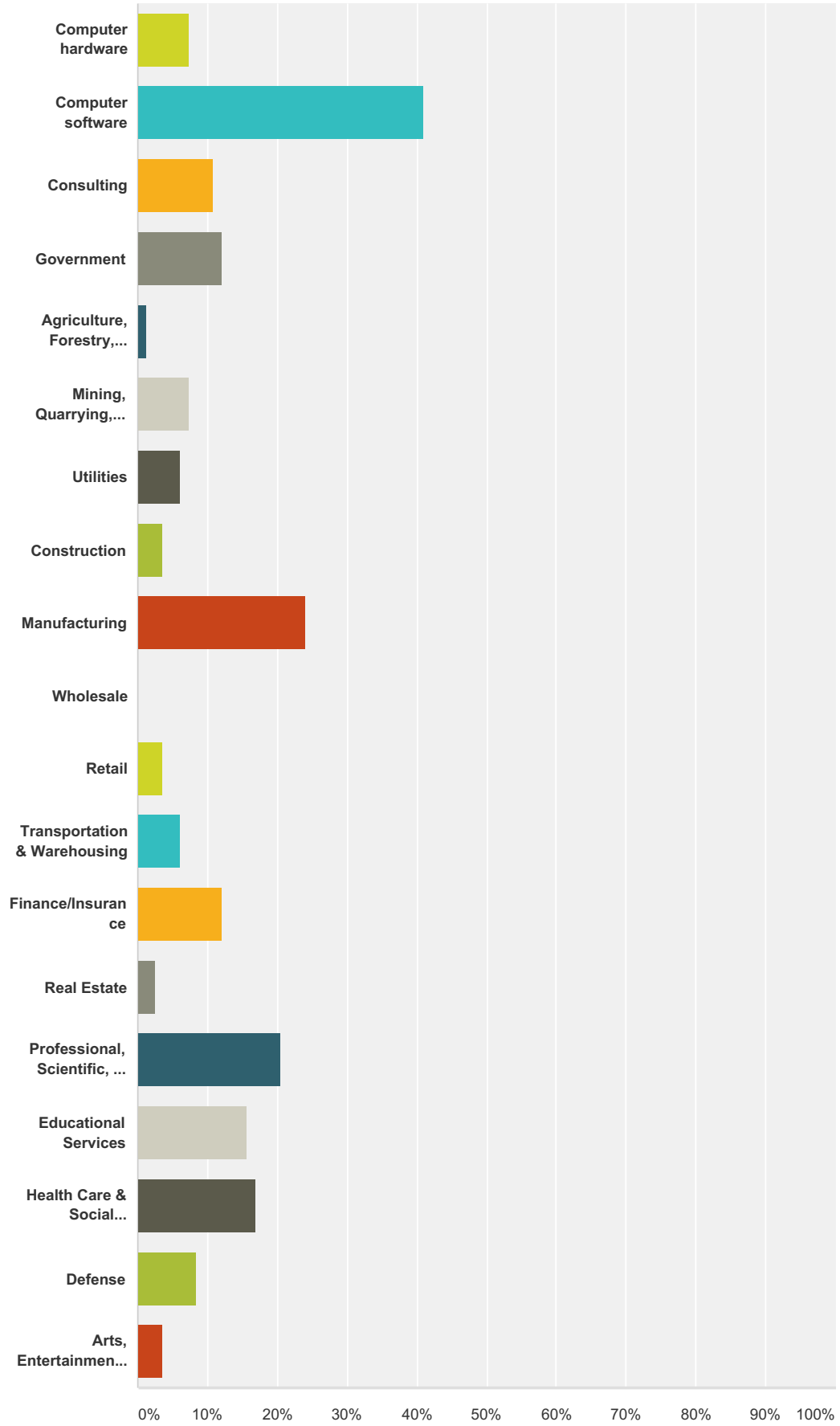
Answer Choices	Responses	
Computer hardware	**7.23%**	6
Computer software	**40.96%**	34
Consulting	**10.84%**	9
Government	**12.05%**	10
Agriculture, Forestry, Fishing, Hunting	**1.20%**	1
Mining, Quarrying, Oil/Gas Extraction	**7.23%**	6
Utilities	**6.02%**	5
Construction	**3.61%**	3
Manufacturing	**24.10%**	20
Wholesale	**0.00%**	0
Retail	**3.61%**	3
Transportation & Warehousing	**6.02%**	5
Finance/Insurance	**12.05%**	10
Real Estate	**2.41%**	2
Professional, Scientific, & Technical Services	**20.48%**	17
Educational Services	**15.66%**	13
Health Care & Social Assistance	**16.87%**	14
Defense	**8.43%**	7
Arts, Entertainment, & Recreation	**3.61%**	3
Total Respondents: 83		

#	Other (please specify)	Date
1	water treatment	11/23/2016 3:05 PM
2	INDUSTRIAL AUTOMATION	11/23/2016 10:23 AM
3	Telecommunications	11/16/2016 1:41 PM
4	I am currently not employed	11/15/2016 9:33 AM
5	I'm in the IT department of a manufacturing company.	11/14/2016 6:41 AM
6	Commercial Real Estate	11/12/2016 3:31 PM
7	Medical device manufacturer	11/12/2016 2:04 PM
8	Oil and Gas Service	11/11/2016 4:27 PM
9	Marketing	11/11/2016 3:58 PM
10	Aerospace	11/11/2016 3:27 PM

Q6 What types of ID deliverables do you currently produce? (select all that apply)

Answered: 83   Skipped: 12
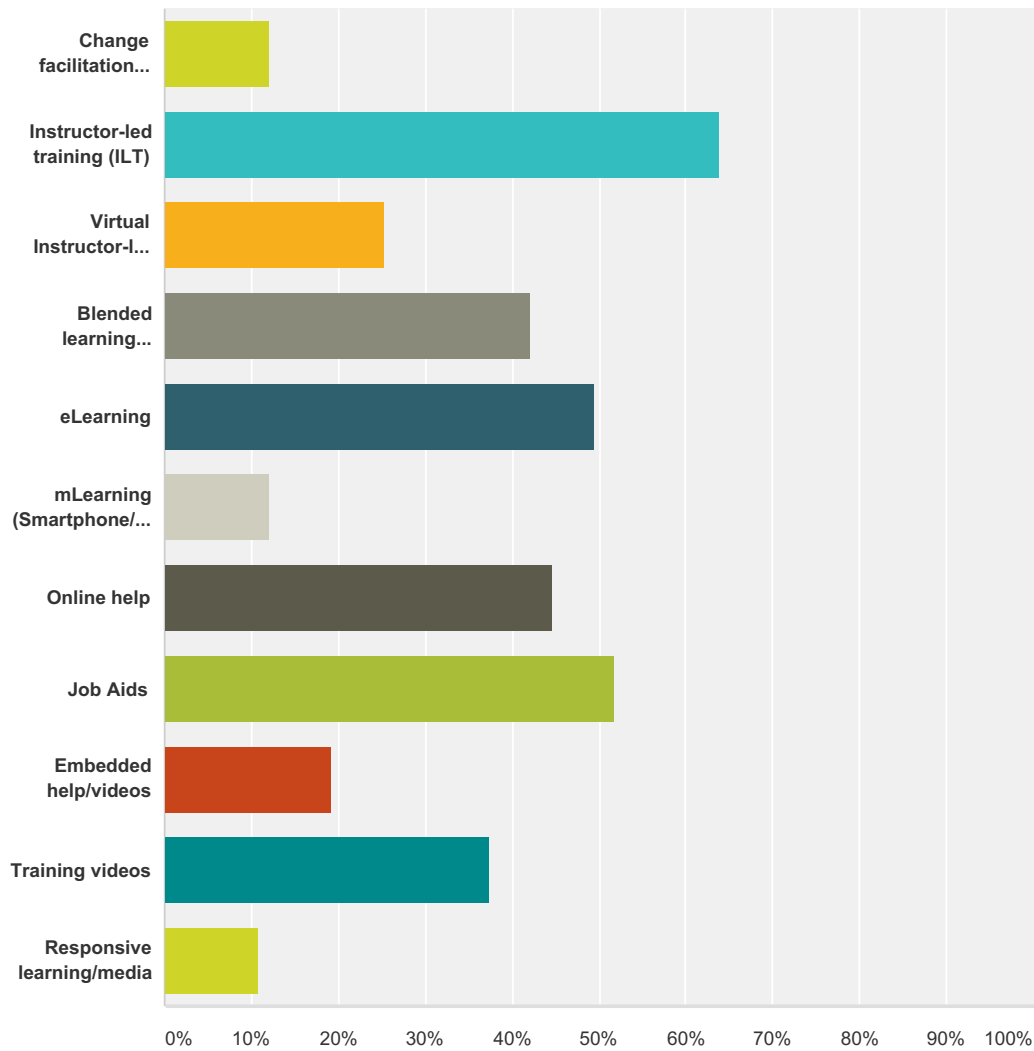
Answer Choices	Responses	
Change facilitation information	**12.05%**	10
Instructor-led training (ILT)	**63.86%**	53
Virtual Instructor-led training (VILT)	**25.30%**	21
Blended learning (multiple types of deliverables in one curriculum)	**42.17%**	35
eLearning	**49.40%**	41
mLearning (Smartphone/tablet)	**12.05%**	10
Online help	**44.58%**	37
Job Aids	**51.81%**	43
Embedded help/videos	**19.28%**	16

Training videos		**37.35%**	31
Responsive learning/media		**10.84%**	9
Total Respondents: 83			

#	Other (please describe)	Date
1	None	11/25/2016 10:37 AM
2	N/A. This requires a check box so I entered one	11/24/2016 8:53 AM
3	None in my current position	11/16/2016 1:41 PM
4	I am currently still a student but make a variety of materials for my studies.	11/15/2016 9:33 AM
5	I am learning, to help Training dept. create ILT, eLearning, and videos	11/14/2016 12:28 PM
6	Laboratory course manuals	11/14/2016 7:34 AM
7	hard copy manuals/user guides	11/13/2016 3:08 PM
8	Application-based help files not with an online learning tool unfortunately	11/12/2016 3:31 PM
9	Narrated, auto-running PowerPoints, MS Word files	11/11/2016 4:27 PM
10	technical documentation	11/11/2016 3:58 PM

Q7 Which of the following tools do you know/use? Please select all that apply.

Answered: 88   Skipped: 7
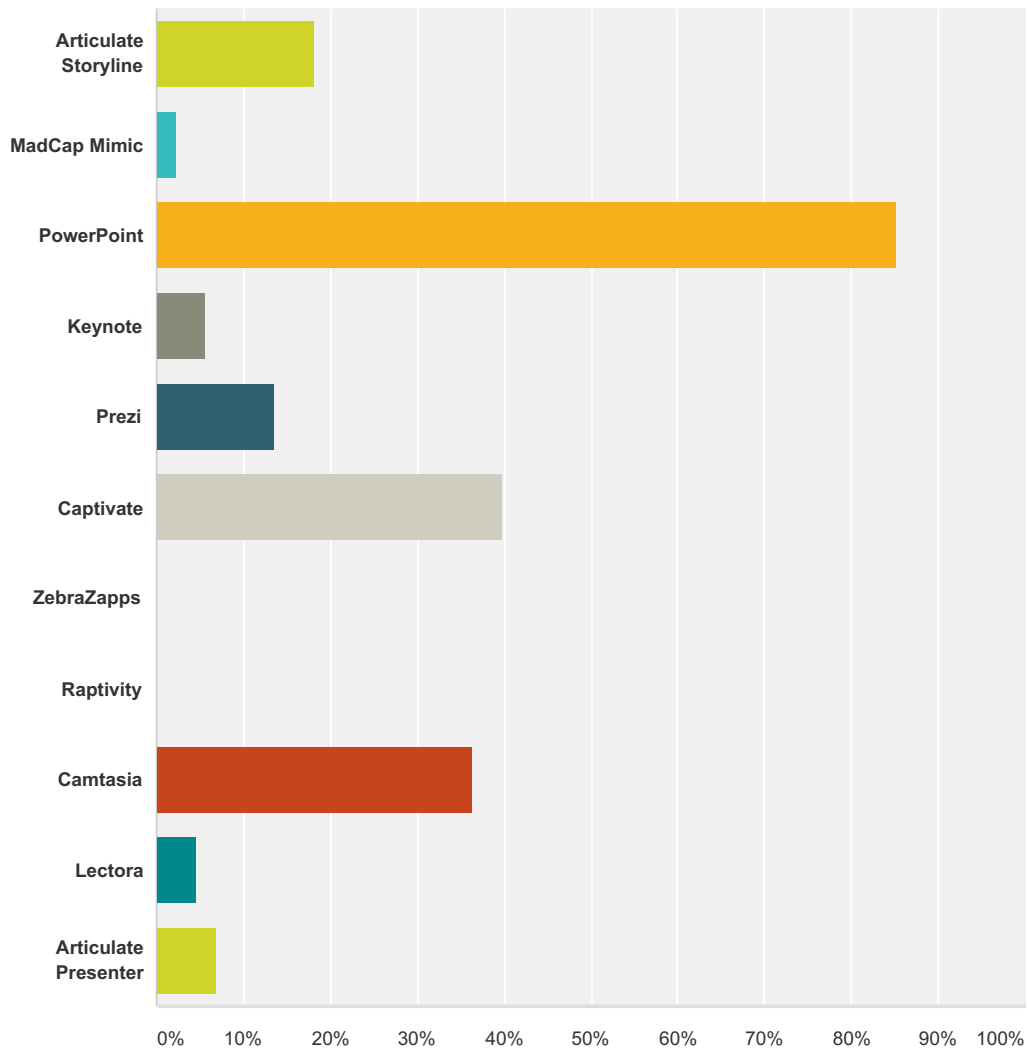
Answer Choices	Responses	
Articulate Storyline	**18.18%**	16
MadCap Mimic	**2.27%**	2
PowerPoint	**85.23%**	75
Keynote	**5.68%**	5
Prezi	**13.64%**	12
Captivate	**39.77%**	35
ZebraZapps	**0.00%**	0
Raptivity	**0.00%**	0
Camtasia	**36.36%**	32

Lectora	4.55%	4
Articulate Presenter	6.82%	6
Total Respondents: 88		

#	Other (please specify)	Date
1	Microsoft Word; MadCap Flare	11/29/2016 5:21 PM
2	Snag-It, Doc-to-Help, Flare	11/28/2016 2:56 PM
3	InDesign mostly writer of product manuals / troubleshooting manuals use flow charts. Moving into the smart phone.	11/28/2016 9:37 AM
4	Talent LMS	11/28/2016 6:42 AM
5	Robohelp, FrameMaker	11/26/2016 7:54 AM
6	word, adobe indesign	11/25/2016 9:06 PM
7	Learning Management Systems - moodle.	11/23/2016 12:16 PM
8	UPK	11/23/2016 10:19 AM
9	Moodle, the entire Adobe Creative Suite, Tawe	11/15/2016 9:33 AM
10	Author-it	11/14/2016 12:28 PM
11	SnagIt Video	11/13/2016 5:49 AM
12	FrameMaker	11/12/2016 9:27 PM
13	Microsoft Word, Adobe Acrobat Pro	11/12/2016 3:31 PM
14	Adobe Connect, various learning management systems	11/12/2016 3:00 PM
15	DreamWeaver, WordPress, LifeRay, SharePoint, SnagIt!, Word, Acrobat	11/11/2016 8:13 PM
16	SoftChalk, Screencast-o-matic, Adobe Premiere Pro	11/11/2016 4:06 PM
17	Adobe FrameMaker, RoboHelp	11/11/2016 3:58 PM
18	MadCap Flare, Confluence, Word, PowerPoint	11/11/2016 3:04 PM
19	InDesign	11/11/2016 2:36 PM
20	Help and Manual	11/11/2016 2:24 PM
21	FrameMaker ePublisher Pro	11/11/2016 2:15 PM

Q8 Please rank how the following theories influence your work in developing ID curriculum and deliverables.
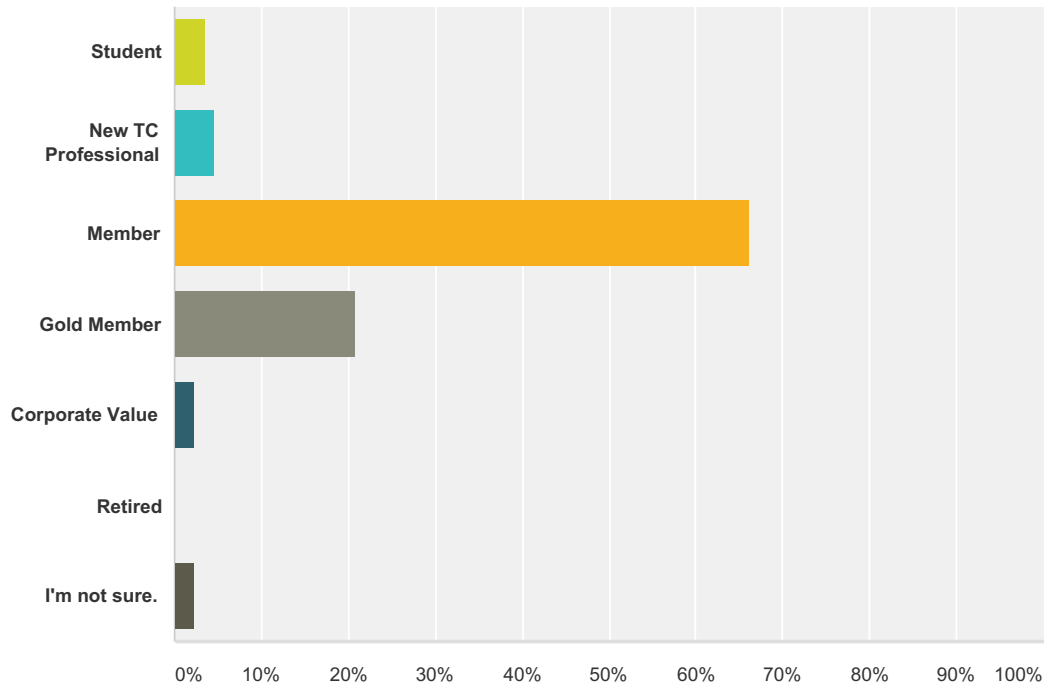
Answered: 88   Skipped: 7
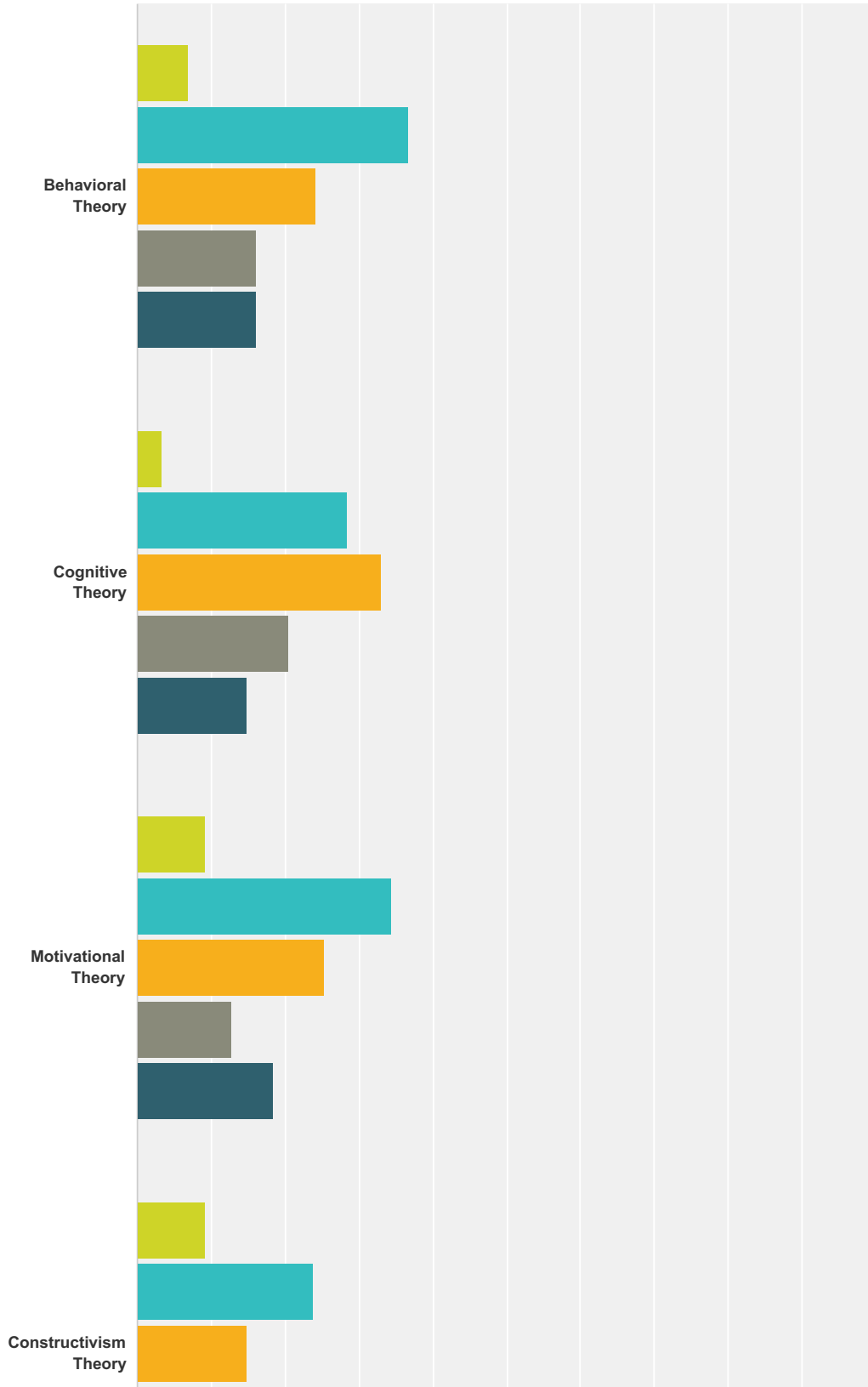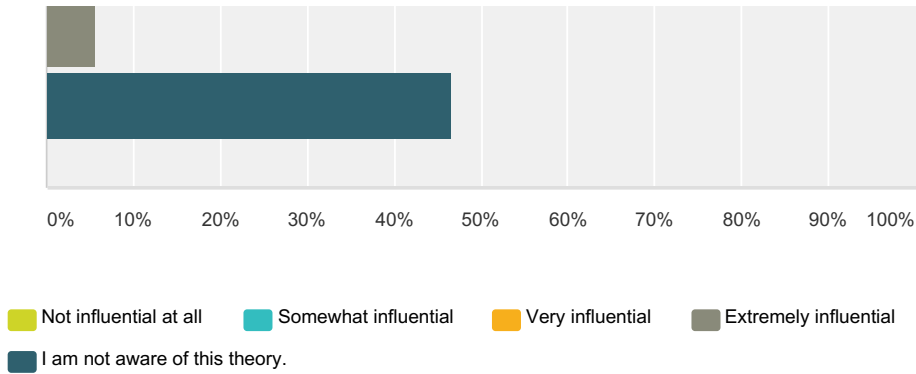
- Not influential at all
- Somewhat influential
- Very influential
- Extremely influential
- I am not aware of this theory.

	Not influential at all	Somewhat influential	Very influential	Extremely influential	I am not aware of this theory.	Total
Behavioral Theory	6.90% 6	36.78% 32	24.14% 21	16.09% 14	16.09% 14	87
Cognitive Theory	3.41% 3	28.41% 25	32.95% 29	20.45% 18	14.77% 13	88
Motivational Theory	9.20% 8	34.48% 30	25.29% 22	12.64% 11	18.39% 16	87
Constructivism Theory	9.09% 8	23.86% 21	14.77% 13	5.68% 5	46.59% 41	88

#	Please provide further comments.	Date
1	Our group does not have a very academic approach	11/29/2016 7:08 PM
2	These theories help me better understand the audience, therefore producing more usable material	11/29/2016 2:52 PM
3	just beginning to learn about this field	11/25/2016 10:37 AM
4	Not responsible for determining curriculum/training agenda.	11/23/2016 10:23 AM
5	For those of us who came into ID with no formal training/education, it would be nice to have a webinar that bridges theory with practical knowledge.	11/16/2016 10:18 AM
6	I'm not formally trained in ID. :)	11/14/2016 6:41 AM
7	I am not concerned with "theory" - I am trying to educate numerous individuals quickly and efficiently.	11/11/2016 4:27 PM
8	Currently not involved in ID curriculum development	11/11/2016 3:58 PM
9	I'm not an ID	11/11/2016 2:36 PM
10	I would like more info on all of the above. After leaving school, you tend to get caught up in the day to day deadlines and lose sight of the theoretical approaches.	11/11/2016 2:24 PM

Q9 What is your STC membership level?
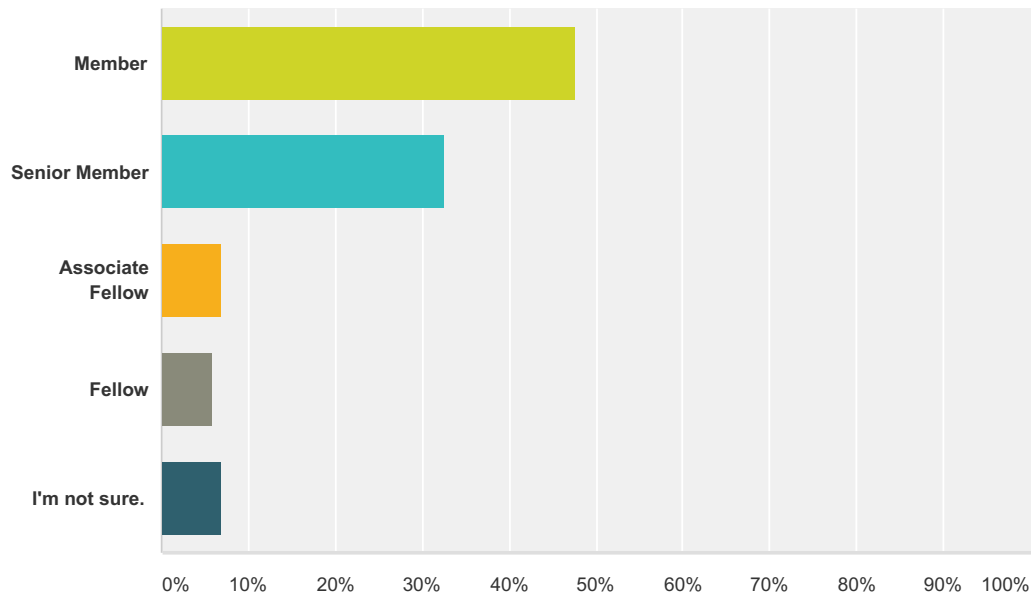
Answered: 86   Skipped: 9

Answer Choices	Responses	
Student	**3.49%**	3
New TC Professional	**4.65%**	4
Member	**66.28%**	57
Gold Member	**20.93%**	18
Corporate Value	**2.33%**	2
Retired	**0.00%**	0
I'm not sure.	**2.33%**	2
Total		86

Q10 What is your STC membership designation?

Answered: 86   Skipped: 9

Answer Choices	Responses	
Member	**47.67%**	41
Senior Member	**32.56%**	28
Associate Fellow	**6.98%**	6
Fellow	**5.81%**	5
I'm not sure.	**6.98%**	6
Total		**86**

Q11 Why did you choose to join the IDL SIG? (select all that apply)

Answered: 86   Skipped: 9
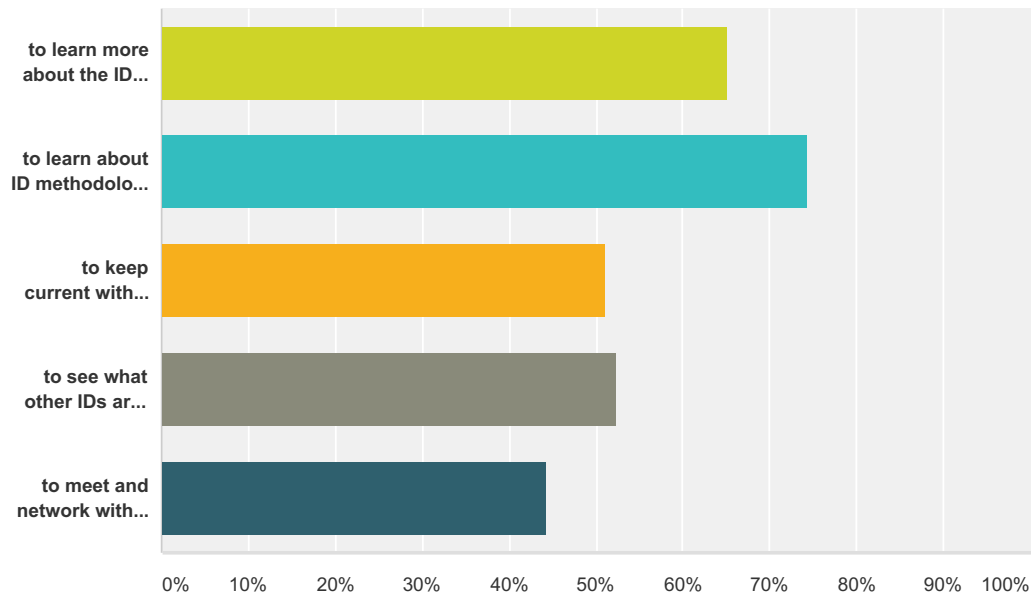
Answer Choices	Responses	
to learn more about the ID profession in general	**65.12%**	56
to learn about ID methodology and best practices	**74.42%**	64
to keep current with new tools	**51.16%**	44
to see what other IDs are working on	**52.33%**	45
to meet and network with other IDs	**44.19%**	38
Total Respondents: 86		

#	Other (please describe)	Date
1	It was the closest to my interests	11/29/2016 10:12 PM
2	Networking. I'll be looking for a job this summer.	11/24/2016 11:20 AM
3	to share what I have learned with others	11/13/2016 7:05 AM
4	It was included in my membership	11/11/2016 3:11 PM
5	possibly incorporate in our info product deliverables	11/11/2016 2:28 PM

Q12 What other ID or training professional organizations do you also belong to? (select all that apply)

Answered: 86   Skipped: 9
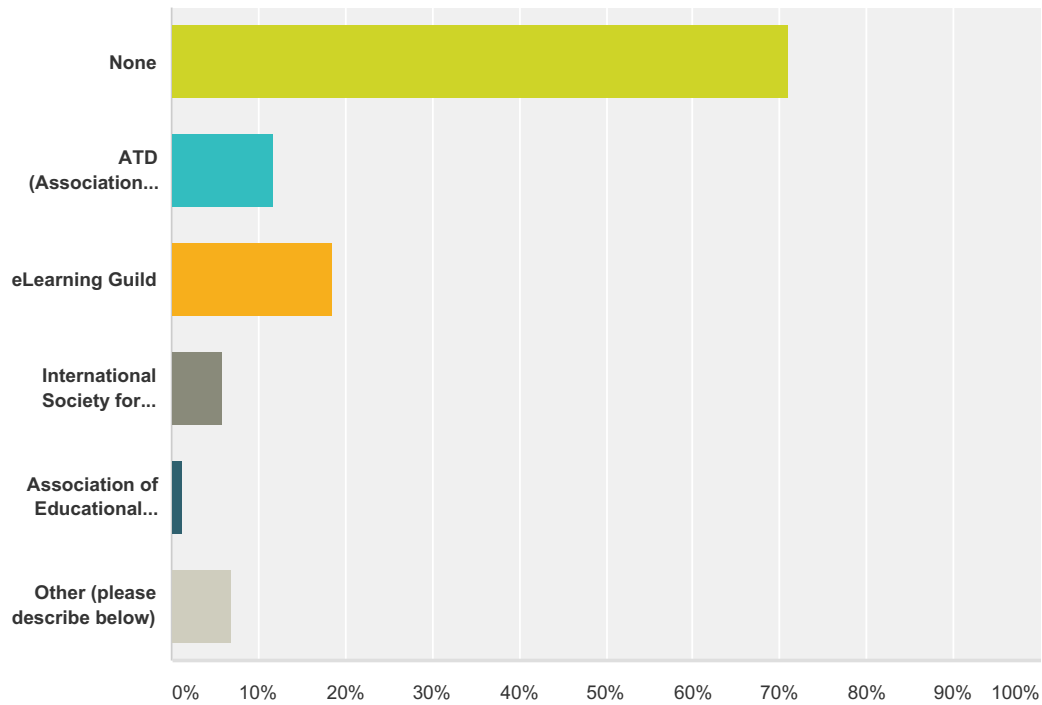
Answer Choices	Responses	
None	**70.93%**	61
ATD (Association for Talent Development)	**11.63%**	10
eLearning Guild	**18.60%**	16
International Society for Performance Improvement (ISPI)	**5.81%**	5
Association of Educational Communication and Technology (AECT)	**1.16%**	1
Other (please describe below)	**6.98%**	6
Total Respondents: 86		

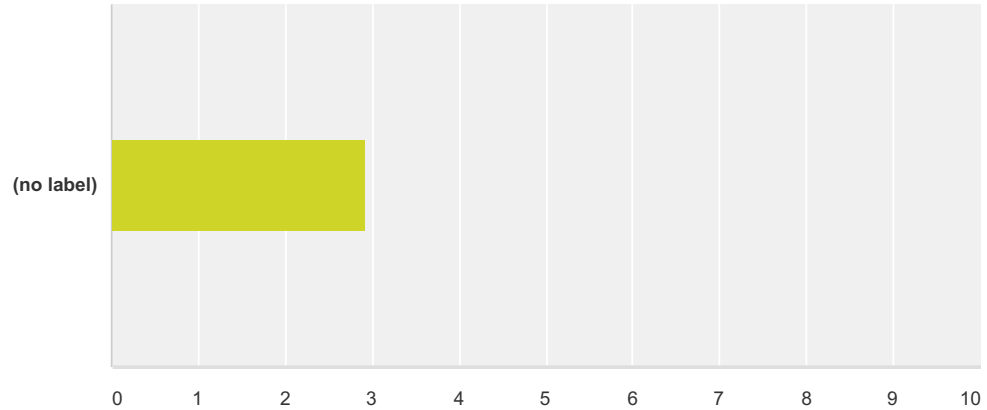| #	Other organization	Date
1	I would like to join the eLearning Guild	11/29/2016 7:09 PM
2	UXPA	11/29/2016 2:53 PM
3	UPCEA, local (regional) ID groups	11/29/2016 9:33 AM
4	Training Magazine Network	11/25/2016 4:51 PM
5	SITE	11/16/2016 9:10 AM
6	Canadian E-Learning Enterprise Alliance	11/15/2016 2:13 PM
7	AACE, PADLA, ACM	11/15/2016 9:40 AM

| 8 | PACT | 11/12/2016 1:11 PM |

Q13 Compared to the other instructional design and training professional organizations that you belong to, please rank how much value the IDL SIG provides to you.

Answered: 25   Skipped: 70

|	no value	less value	equal value	more value	Total	Weighted Average
(no label)	0.00% 0	24.00% 6	60.00% 15	16.00% 4	25	2.92

Q14 Please describe how other professional organizations provide value to you.

Answered: 18   Skipped: 77

#	Responses	Date
1	Information resource	11/29/2016 10:13 PM
2	Conferences	11/29/2016 7:36 PM
3	same ways this one provides value	11/29/2016 7:10 PM
4	Free webinars (sometimes they have a marketing aspect, but they are still helpful), newsletters, books for sale, certification training.	11/29/2016 4:34 PM
5	Breadth of service, depth of content (such as journals)	11/29/2016 9:39 AM
6	Training Magazine Network provides free access to a massive amount of Training & Development content, such as recorded webinars on a vast array of training topics. Also, Articulate's user community has an enormous knowledgebase that includes best practices, demos, answered questions, tools, webinars, free resources, etc.	11/25/2016 4:56 PM
7	I try to keep up on research related to how we learn and that is something I get from other professional organizations. I need to network to keep my ears open for job possibilities. I appreciate 1-day tool training on programs like Captivate and Storyline.	11/24/2016 11:28 AM
8	In person meetings, TD Magazine	11/23/2016 10:44 AM
9	webinars, conferences, news	11/23/2016 10:21 AM
10	I get links to free materials from the eLearning Guild.	11/16/2016 10:18 AM
11	Completely different group of people! Most CELEA members aren't STC members. And they're Canadian and local to me. My STC chapter is 1700 km from me.	11/15/2016 2:15 PM
12	Access to journals and other publications, local gatherings (in the case of PADLA,) and more networking opportunities.	11/15/2016 9:41 AM
13	Journal or practice magazine, conferences, on-going education	11/13/2016 7:05 AM
14	More free resources specifically targeted towards ID. That's not something I would expect from STC given its technical communication focus, however.	11/12/2016 4:59 PM
15	provide additional information related to my work	11/12/2016 3:03 PM
16	Exposes me to more ID related information.	11/12/2016 1:12 PM
17	My involvement is very limited with all organizations of which I am a member, but I do use the recorded webinars on the regular STC site to gain CEUs for maintaining my CPTC certification.	11/11/2016 8:21 PM
18	ATD is in-person so networking face to face is available	11/11/2016 2:51 PM

Q15 Please rank how valuable you find each of the following IDL SIG services and communication channels:

Answered: 77   Skipped: 18
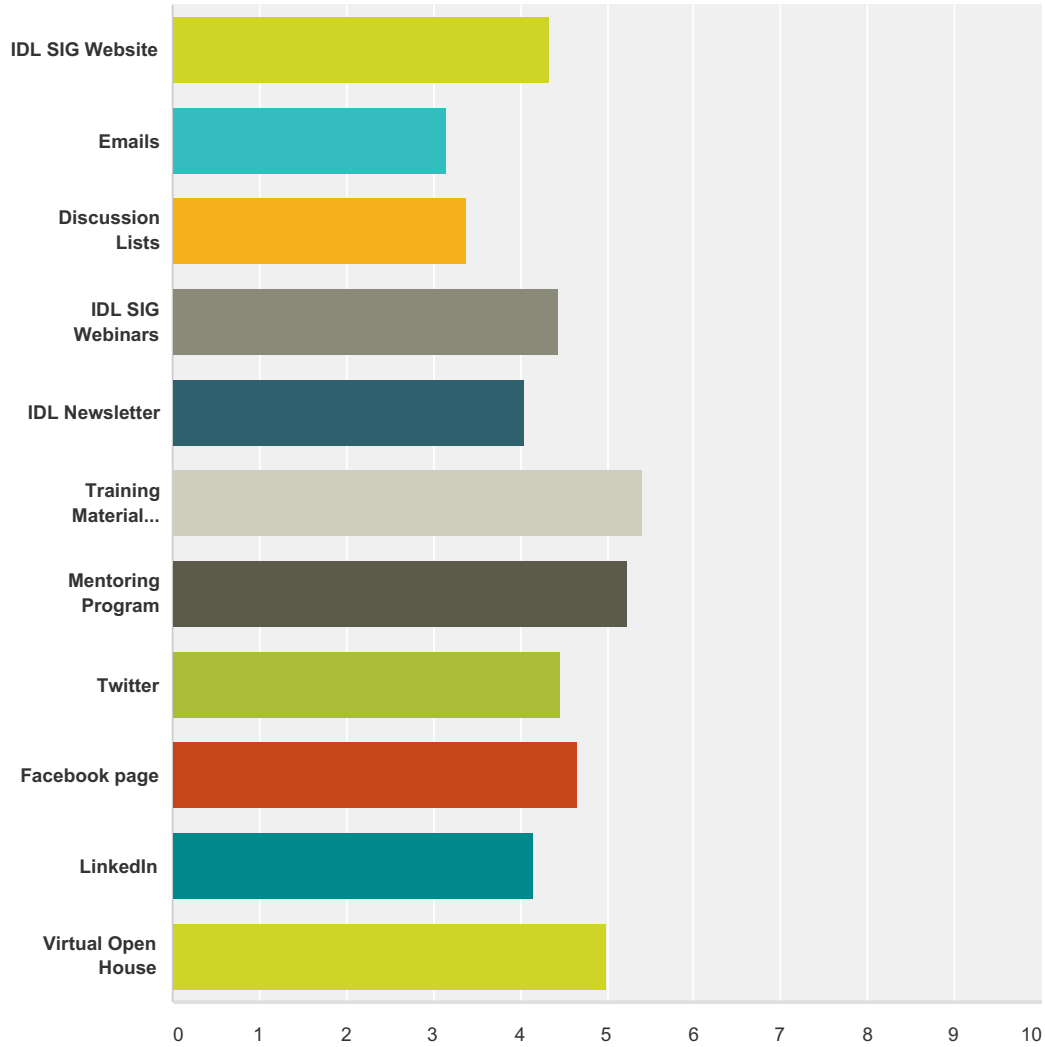
	Not Valuable	Somewhat Valuable	Valuable	Very Valuable	Extremely Valuable	Have Not Used	Did Not Know About	Total	Weighted Average
IDL SIG Website	2.60% 2	12.99% 10	24.68% 19	16.88% 13	7.79% 6	20.78% 16	14.29% 11	77	4.34
Emails	3.90% 3	29.87% 23	36.36% 28	16.88% 13	5.19% 4	5.19% 4	2.60% 2	77	3.16
Discussion Lists	7.79% 6	31.17% 24	24.68% 19	15.58% 12	2.60% 2	7.79% 6	10.39% 8	77	3.39
IDL SIG Webinars	2.60% 2	9.09% 7	15.58% 12	23.38% 18	23.38% 18	15.58% 12	10.39% 8	77	4.44
IDL Newsletter	2.60% 2	16.88% 13	22.08% 17	23.38% 18	15.58% 12	6.49% 5	12.99% 10	77	4.04

Training Material Evaluation Program	**2.60%** 2	**7.79%** 6	**9.09%** 7	**5.19%** 4	**5.19%** 4	**42.86%** 33	**27.27%** 21	77	5.40
Mentoring Program	**5.19%** 4	**10.39%** 8	**9.09%** 7	**2.60%** 2	**2.60%** 2	**42.86%** 33	**27.27%** 21	77	5.25
Twitter	**11.69%** 9	**18.18%** 14	**10.39%** 8	**3.90%** 3	**0.00%** 0	**38.96%** 30	**16.88%** 13	77	4.47
Facebook page	**10.39%** 8	**10.39%** 8	**15.58%** 12	**7.79%** 6	**1.30%** 1	**31.17%** 24	**23.38%** 18	77	4.66
LinkedIn	**9.09%** 7	**14.29%** 11	**27.27%** 21	**7.79%** 6	**1.30%** 1	**23.38%** 18	**16.88%** 13	77	4.16
Virtual Open House	**7.79%** 6	**5.19%** 4	**12.99%** 10	**9.09%** 7	**5.19%** 4	**37.66%** 29	**22.08%** 17	77	5.00

| #	Comments	Date
1	Wish I could be more involved and avail myself of these resources. Will try next year, because they sound like they would be very helpful. Also, I don't use Facebook by choice. It's so full of non-professional (and distinctly UN-professional) distractions that I don't understand what it adds to a professional organization other than very strict driving to the website. I would hate to see it be the center of the communication strategy. On the other hand, I *do* find twitter helpful.	11/29/2016 7:19 PM
2	The virtual open house was mostly fun, but fun with colleagues is valuable!	11/29/2016 5:31 PM
3	I signed up for the Open House because the email said I'd receive a recording if I was unable to attend, but I never received a recording. I was really hoping to learn more about the IDL SIG.	11/28/2016 3:02 PM
4	WOW	11/28/2016 10:02 AM
5	Re the mentoring program: I don't participate right now, but I still think this is an important program to have for others.	11/26/2016 1:59 PM
6	Facebook is not valuable to me because I prefer not to use Facebook for professional contacts.	11/25/2016 10:41 AM
7	Yikes! It looks like I'm really out of touch with what this SIG has to offer. I need to remedy that.	11/24/2016 11:37 AM
8	The format used for the newsletter wasn't easy to quickly skim and get summarized information. I'd like to see communications that are clearly audience objectives-focused.	11/23/2016 7:01 PM
9	I haven't received many emails or notifications from this group.	11/23/2016 10:30 AM
10	I don't get any value from the SIG.	11/13/2016 4:48 PM
11	I have only attended one IDL SIG meeting so far.	11/11/2016 8:28 PM
12	I'm disappointed with the resources and output I've seen from the group. I mean there isn't that much. The last newsletter has nothing about ID in it.	11/11/2016 2:44 PM

Q16 What other services would you like the IDL SIG to provide to you, that are not listed here?

Answered: 24   Skipped: 71

#	Responses	Date
1	can't think of any	11/29/2016 7:19 PM
2	N/A	11/28/2016 3:02 PM
3	I am wowed at all you do have available. My lack of reading your emails has me in catch-up mode.	11/28/2016 10:02 AM
4	The larger the library of recorded webinars, the better for the members. Thank you for offering this option recently!	11/25/2016 5:01 PM
5	I don't feel qualified to answer that after realizing through the previous question all that is available that I did not know about.	11/24/2016 11:37 AM
6	Virtual networking events, panels representing varied perspectives, practical advice on getting into ID, at least one program re trends because I think there are a lot of opportunities in this field and it's changing quickly.	11/23/2016 7:01 PM
7	Examples of IDL deliverables or videos that showcase the different theories and/or best practices for different information types and learners.	11/23/2016 12:57 PM
8	none	11/23/2016 10:26 AM
9	none	11/23/2016 9:57 AM
10	Would we consider Pinterest in the future?	11/16/2016 10:21 AM
11	I would like the Twitter account to be made better use of. Chapter-specific webinars would be good, too.	11/15/2016 10:08 AM
12	It'd be nice if the "resources" section of the website could point to some accessible scholarly journals/articles on ID!	11/14/2016 6:14 PM
13	Example templates. Point newbies in the direction of "getting started in ID"	11/14/2016 12:33 PM
14	Can't think of any. I am not a very active member, although I should be.	11/13/2016 8:34 PM
15	none at this time, still finding my way in ID	11/13/2016 5:52 AM
16	none	11/12/2016 3:09 PM
17	Student outreach	11/12/2016 1:26 PM
18	Cannot think of any	11/12/2016 1:02 PM
19	I am unaware of what I would like at this point.	11/11/2016 8:28 PM
20	None	11/11/2016 4:01 PM
21	None at this time	11/11/2016 3:11 PM
22	Active discussions. Do we really have a discussion list? Practical resources. I'm new to this. I know nothing and haven't learned anything from this SIG over the past year. Thought about not renewing.	11/11/2016 2:44 PM
23	none	11/11/2016 2:21 PM
24	None, since instructional design is not my primary function.	11/11/2016 2:09 PM

Q17 We use various communication channels to let our members know of our upcoming events, including our webinars. Please rank the following from 1 being most effective to 5 being least effective. You may either drag and drop your responses, or select the number from the dropdown menu.

Answered: 77   Skipped: 18
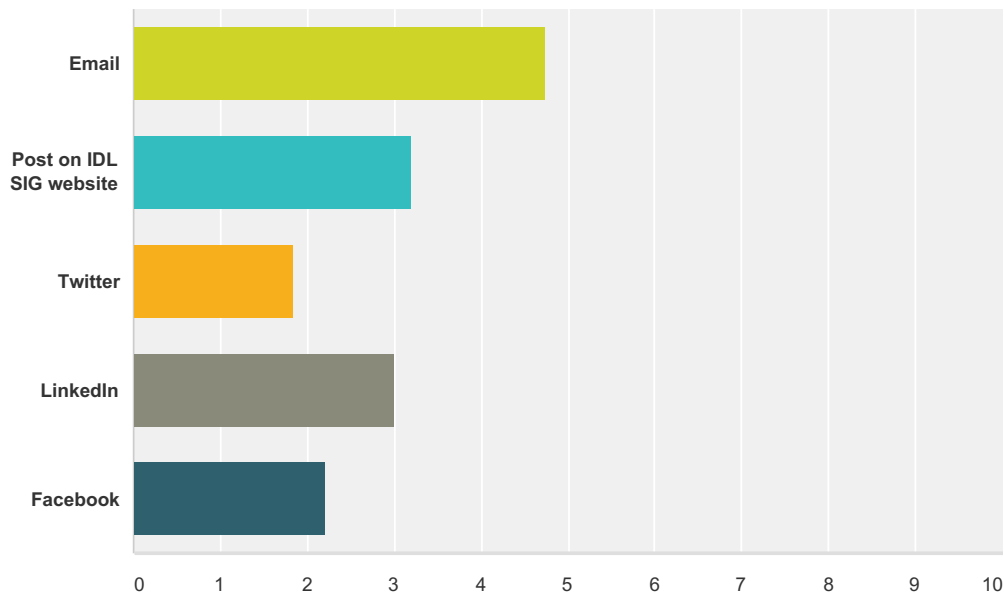
	1	2	3	4	5	Total	Score
Email	87.01% 67	5.19% 4	5.19% 4	0.00% 0	2.60% 2	77	4.74
Post on IDL SIG website	5.19% 4	44.16% 34	23.38% 18	19.48% 15	7.79% 6	77	3.19
Twitter	3.90% 3	7.79% 6	9.09% 7	25.97% 20	53.25% 41	77	1.83
LinkedIn	3.90% 3	33.77% 26	32.47% 25	19.48% 15	10.39% 8	77	3.01
Facebook	0.00% 0	9.09% 7	29.87% 23	35.06% 27	25.97% 20	77	2.22

## Q18 What ID or training topics and/or presenters would you like to see during a future SIG webinar or event?

Answered: 33   Skipped: 62

#	Responses	Date
1	tools to track Learning Objectives against the training material created for them -- goal is re-use, building-up, ability to quickly identify and isolate	11/29/2016 7:19 PM
2	Addressing challenges of developing/delivering VILT for/to a global audience.	11/29/2016 5:31 PM
3	I'm open to all topics and presenters.	11/29/2016 4:38 PM
4	N/A	11/28/2016 3:02 PM
5	Topic of relating warnings, cautions and importance to end user. Are the graphics best used at point of use or at beginning or both? Where are the most recent global illustrations for these or should we make our own to match product? Mechanical and electrical hazards generally require specifics and can get wordy. I'm looking for a new style for these.	11/28/2016 10:02 AM
6	Intermediate and advanced tips on using authoring tools would be of great value.	11/25/2016 5:01 PM
7	What is the latest research on how we learn. How to be happy as a worker bee when most of the professional literature focuses on the assumption that we all want to move into management. How to make a business case for the tools we need to do our job, including keeping up with new releases.	11/24/2016 11:37 AM
8	How are companies like Google, Facebook, and Amazon implementing learning? In particular Google.	11/23/2016 7:01 PM
9	Examples of IDL deliverables or videos that showcase the different theories and/or best practices for different information types and learners.	11/23/2016 12:57 PM
10	I'd actually like to see a "basics" presentation to get a sense of what the field is and where it's going.	11/23/2016 10:30 AM
11	mobile learning	11/23/2016 10:26 AM
12	More topics that cover the use of basic tools to create extraordinary results (like the one Robert Hershenow will give about PowerPoint).	11/16/2016 10:21 AM
13	I'd like to hear from other IDs who just create the words for a learning program. I'm not a graphic designer, programmer, web developer, or layout person. I write. That's it.	11/15/2016 2:20 PM
14	Augmented reality and ID, internet of things/connected environment and ID, changing demographics of learners.	11/15/2016 10:08 AM
15	Anything is good.	11/14/2016 6:14 PM
16	Creating instructional videos (e.g. YouTube videos).	11/14/2016 12:33 PM
17	How to protect content that I own	11/14/2016 9:42 AM
18	More on eLearning. Not just how to use the software, such as Articulate Storyline or Adobe Captivate, but more on how to be creative with boring content.	11/13/2016 8:34 PM
19	getting started in ID, How to convince a boss that "real" training is worth the investment (virtually anything else other than powerpoints!!)	11/13/2016 3:12 PM
20	creating ID versus delivering training - how to get managers to see the differences	11/13/2016 5:52 AM
21	Changing careers/getting started in ID	11/12/2016 5:02 PM
22	new research findings in areas such as effectiveness of technology for adult learning, behavioural research	11/12/2016 3:09 PM
23	Common software and how to use it, the basics for people who are new to or have not yet entered the field	11/12/2016 1:26 PM
24	Information about Evaluation and Assessments	11/12/2016 1:02 PM
25	I would benefit from almost any topic.	11/11/2016 8:28 PM
26	How to develop a training plan quickly and with minimal resources.	11/11/2016 4:31 PM
27	cant think of any right now	11/11/2016 4:01 PM

28	Saul Carliner, would like to hear from those in our SIG who are professors--maybe a panel	11/11/2016 3:11 PM
29	Anything! especially theory.	11/11/2016 2:44 PM
30	Not too familiar with ID	11/11/2016 2:40 PM
31	Course design for professional adult learners	11/11/2016 2:27 PM
32	Coordinating training with documentation	11/11/2016 2:09 PM
33	Ask an ID practitioner Q&A	11/8/2016 5:14 AM

Q19 In 2016, we made all IDL SIG webinars FREE for all IDL SIG members. How has this change affected the way you register for and attend/view our webinars? For this question, attending a webinar can either be attending live or viewing the recording.

Answered: 77   Skipped: 18
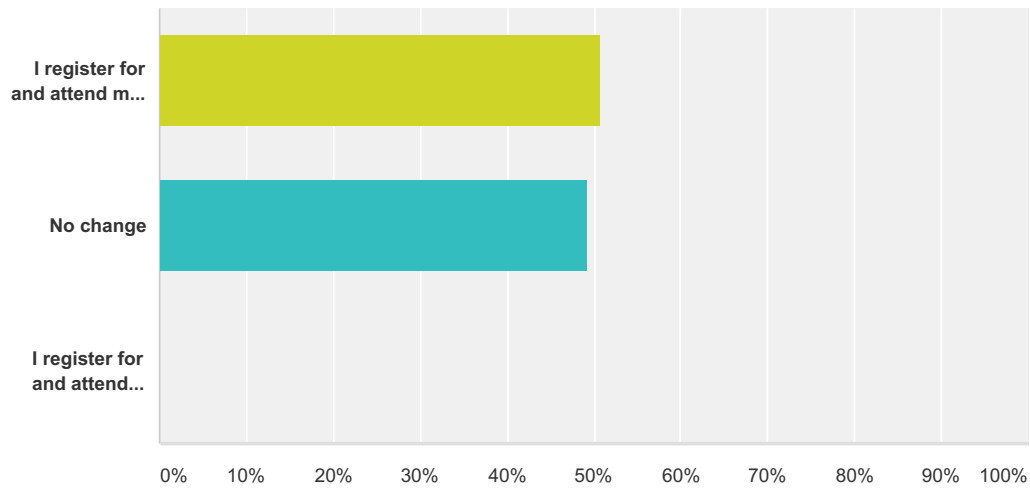
Answer Choices	Responses	
I register for and attend more webinars.	**50.65%**	39
No change	**49.35%**	38
I register for and attend fewer webinars.	**0.00%**	0
Total		**77**

Q20 **In October 2016, we introduced a new Student Outreach Article Competition program, where students studying instructional design can submit articles for possible publication in IDeaL, our award-winning newsletter. In addition, these published students can receive one year of STC student (and IDL SIG) membership.Of the following options, which statement(s) best describe(s) your level of possible participation with this program? Please select all that apply.**

Answered: 77   Skipped: 18
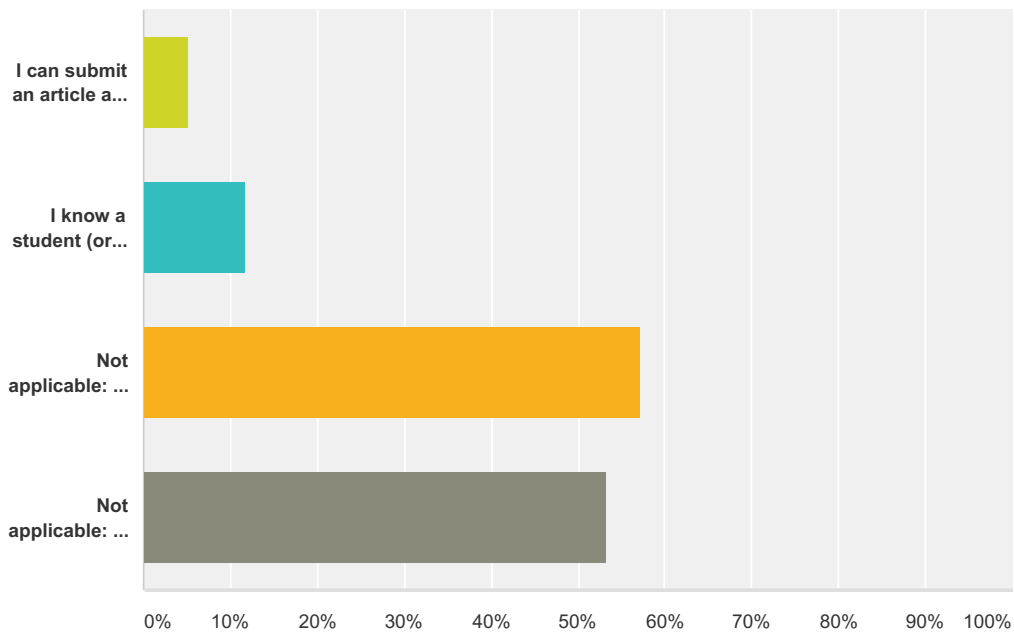
Answer Choices	Responses	
I can submit an article as a student.	**5.19%**	4
I know a student (or more than one) who can submit an article, and can share program info with them.	**11.69%**	9
Not applicable: I am not a student.	**57.14%**	44
Not applicable: I am not involved with students in my work.	**53.25%**	41
Total Respondents: 77		

Q21 In December 2015, we held our first-ever Virtual Progression. During this event, we had two 20-minute presentations happening simultaneously, followed by a second set of two 20-minute presentations. Afterwards, participants received recordings to all four presentations. Which statement(s) best describe(s) your possible participation with future virtual progressions? Please select all that apply.

Answered: 77   Skipped: 18
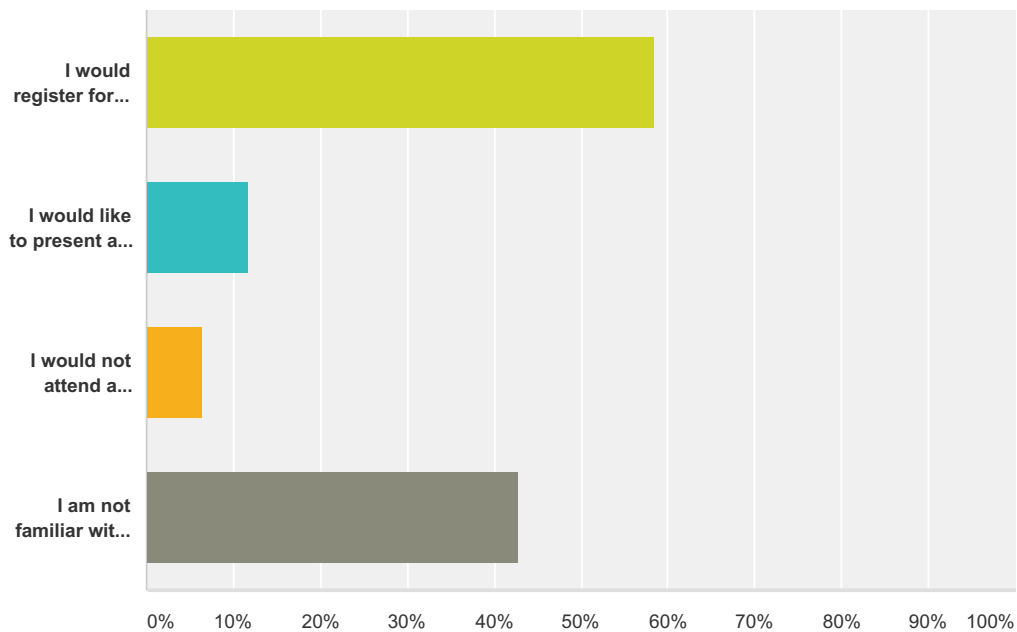
Answer Choices	Responses	
I would register for the virtual progression, whether I attended live or watched the recordings later.	**58.44%**	45
I would like to present at a virtual progression.	**11.69%**	9
I would not attend a virtual progression.	**6.49%**	5
I am not familiar with virtual progressions, but hope to try one in the future.	**42.86%**	33
Total Respondents: 77		

## Q22 If you would not attend a virtual progression, why not? Please explain.

Answered: 7   Skipped: 88

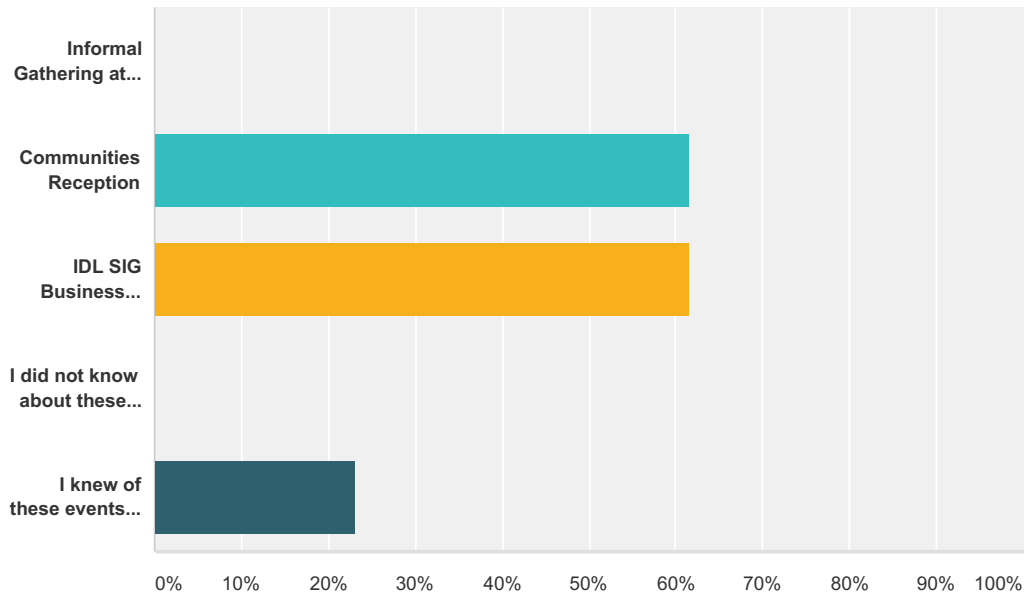| #	Responses	Date
1	n/a	11/29/2016 7:19 PM
2	Seems odd to me. Why not do each separately?	11/29/2016 4:37 PM
3	No time.	11/14/2016 7:36 AM
4	Nothing is offered in my time zone.	11/13/2016 4:48 PM
5	I realize that I selected conflicting answers. I wasn't even aware that this was happening, and I have no idea what it is. I had no idea about many of the things this SIG does, because there's little interaction from whoever leads it. I would need to know in advance the topics and schedule before I would be willing to state whether I would attend.	11/12/2016 1:26 PM
6	I am unable to attend virtual events during the day. I can participate in the evening or on weekends.	11/11/2016 8:28 PM
7	Not likely to have the time	11/11/2016 2:37 PM

Q23 Did you attend the 2016 STC Summit in Anaheim, CA?

Answered: 77   Skipped: 18
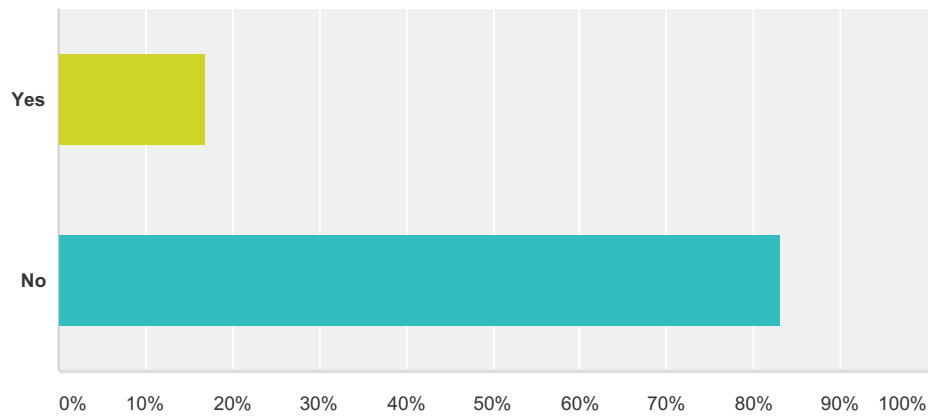
Answer Choices		Responses	
Yes		**16.88%**	13
No		**83.12%**	64
Total Respondents: 77			

## Q24 Which of the following IDL SIG functions did you attend at the Summit? Select all that apply.

Answered: 13 Skipped: 82

Answer Choices	Responses	
Informal Gathering at Compass	**0.00%**	0
Communities Reception	**61.54%**	8
IDL SIG Business Meeting	**61.54%**	8
I did not know about these events.	**0.00%**	0
I knew of these events, but did not attend any of them.	**23.08%**	3
Total Respondents: 13		

Q25 How did you learn of these events?
Select all that apply.

Answered: 12   Skipped: 83
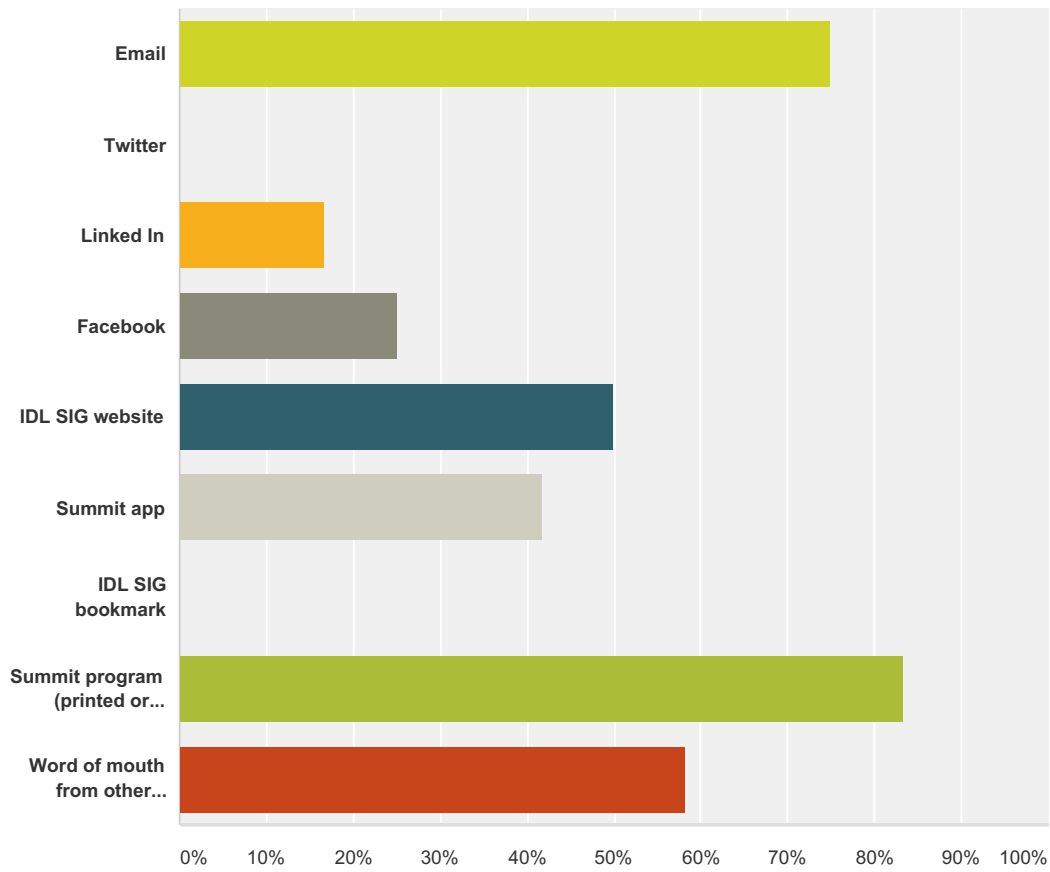
Answer Choices	Responses	
Email	**75.00%**	9
Twitter	**0.00%**	0
Linked In	**16.67%**	2
Facebook	**25.00%**	3
IDL SIG website	**50.00%**	6
Summit app	**41.67%**	5
IDL SIG bookmark	**0.00%**	0
Summit program (printed or electronic versions)	**83.33%**	10
Word of mouth from other members/friends	**58.33%**	7
Total Respondents: 12		

#	Other (please specify)	Date
	There are no responses.	

Q26 Did you feel that there were enough instructional design and training presentations offered at the last Summit?

Answered: 13   Skipped: 82
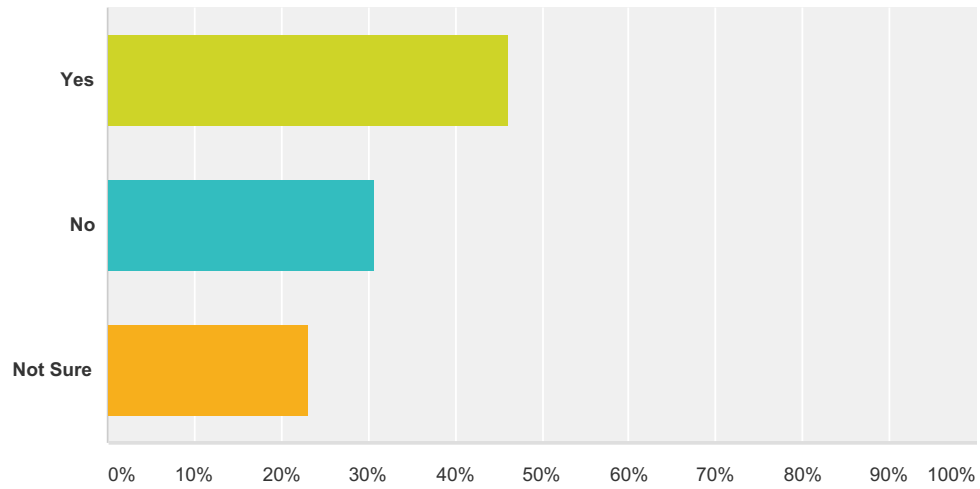
Answer Choices	Responses	
Yes	**46.15%**	6
No	**30.77%**	4
Not Sure	**23.08%**	3
Total		13