Student Outreach: Enter the IDL SIG Writing Competition

Annually, the SIG holds a competition to offer students an opportunity to earn a free membership in the Society and our SIG. Students can submit an article on an ID-related topic and the best entries are judged will win a year's student membership. Winning entrants will enjoy a year of experiencing the benefits of STC membership and forming relationships with other ID practitioners and experts.

Winning articles will be posted on the IDL-SIG website and published in the newsletter, as well as submitted for consideration by the Technical Communication Body of Knowledge (TC BoK) editorial board.

But wait... there's more!

If one or more of the winning entries is accepted by the editorial board of the Technical Communication Body of Knowledge, the writer will be awarded the cost of an STC student membership towards an additional year of membership. All winning entries will be submitted by the SIG to the TCBoK on behalf of the writers.

- Competition start dates, entry deadlines, and writing criteria for the annual competition are announced on the SIG website.

- While a person can only enter one article per competition, more than one person can win a membership in the same competition.

- The IDL SIG reserves the right not to declare any winners in a given competition.

Enjoy these Membership benefits:

1. Free attendance at our Industry-recognized webinars on ID and ID-related topics

2. Networking via the IDL SIG email discussion list

3. Opportunities to gain leadership and instructional design experience through volunteering

4. Networking opportunities at the annual Technical Communication Summit

5. Our SIG's award-winning newsletter IDeaL: Design for Learning

6. Book and software reviews

7. A business directory of self-employed instructional designers

8. Free evaluation of your training plans, materials, and programs

9. Writing competition with the prize of a one year student membership

10. A directory of post-secondary degree- and certificate-offering institutions

Instructional Design & Learning Special Interest Group

STC Society for Technical Communication

A Special Interest Group of the Society for Technical Communication

SIG Webinars

Join with your community in listening and asking questions of talented presenters in the IDL SIG webinars. Presented a minimum of 4 times a year, past topics have included Storyboarding 101, Conveying Messages with Graphs, The Evolution of the Web and Its Future for Learning, Teaching through the Internet, e-Learning Authoring Tools Panel, and many more. These webinars are free for SIG members, and recordings are available if you cannot attend the live sessions. The price to attend just one webinar is the same as joining the SIG… why not make an investment in your professional development today?

Training Material Evaluations

Are you a technical communicator who is expanding your skills into instructional design? You may be interested in receiving an expert evaluation and review of your e-Learning or classroom courses. The IDL SIG offers SIG members this opportunity to have their courseware (finished courses, drafts, or storyboards) evaluated by a senior SIG volunteer member. After evaluation, feedback can be provided via teleconference or in written form.

See more at: http://bit.ly/1mSq1OK or **email evaluations@stcidlsig.org**.

Get More from your Membership!

Participate in the IDL SIG! Get the most from your SIG membership by getting involved. Read and submit articles to our newsletter. Get involved in SIG events. Get active in our virtual community and take advantage of the many volunteer opportunities available. Volunteering helps you learn more about STC and the ID job market while you build valuable relationships and skills and help others in your field. Our people make the difference, and you can, too!
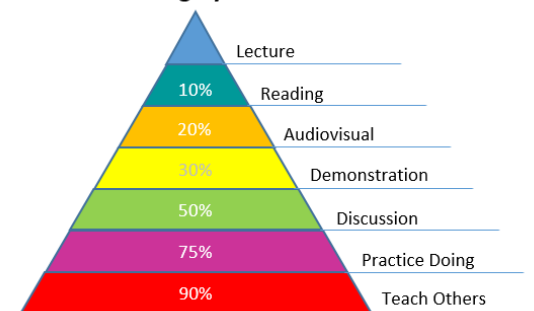
Do you fit one of these descriptions?

- 🍎 Your company needs to expand and you would like to find a network of ID professionals to inform your strategy.
- 🍎 Your department (of one!) is being transformed into TechComm/Training.
- 🍎 Your boss has been asking: E-Learning? Online learning? Video tutorials? Are they the same, or different? Which one is better? Is it harder/more expensive/less effective than traditional "classroom" training? Why?
- 🍎 While you have created training programs before, you know there is more to learn.
- 🍎 It's time to give back: you want to share your experiences and knowledge with newcomers to the field.

You might be one of us!

- 🍎 With years of experience under your belt, you know great ideas and a fresh approach can come from anywhere and anyone.
- 🍎 Having lots of experience in MarComm or Online Help, you'd like to know more about ID to expand your repertoire.
- 🍎 You have a background in teaching but now are entering the field of technical communications. How to capitalize your prior knowledge?

Learning Pyramid

10%	Lecture
	Reading
20%	Audiovisual
30%	Demonstration
50%	Discussion
75%	Practice Doing
90%	Teach Others

Source: National Training Laboratories, Bethel Maine