

**Chat Log C:\Users\vdill\Desktop\ChatLog Data Analytics webinar with Ed Marsh 2018\_03\_15 14\_40.rtf**

**Viqui Dill (to Everyone):** 1:12 PM: Welcome to the webinar! We will begin at 1:30 pm eastern.

**Jamye Sagan (to Everyone):** 1:22 PM: Hello, everyone! I will be in listen-only mode so you don't hear me hack and cough. :)

**Marcia Shannon (to Everyone):** 1:22 PM: Jamye,

**Marcia Shannon (to Everyone):** 1:22 PM: Is it allergies or a cold?

**Jamye Sagan (to Everyone):** 1:23 PM: Cold, with a touch of allergies. Tree pollen is bad here this time of year.

**Jamye Sagan (to Everyone):** 1:24 PM: Keeping my fingers crossed for you, Marcia! That sounds fantastic!

**Jamye Sagan (to Everyone):** 1:26 PM: I'm fortunate that I'm able to work from home when need be - it's such a blessing.

**Pat (to Everyone):** 1:28 PM: Yes.

**Jamye Sagan (to Everyone):** 1:28 PM: Yes

**Tim Esposito (to Everyone):** 1:28 PM: Also yes

**Jamye Sagan (to Everyone):** 1:28 PM: You're welcome! :0

**Kourtney (to Everyone):** 1:28 PM: Sounds good!

**Viqui Dill (to Everyone):** 1:30 PM: <http://edmarsh.com/content-content-podcast/>

**Kay Winter (to Everyone):** 1:42 PM: Are these separate tools or built into something? How do you access them?

**Kay Winter (to Everyone):** 1:42 PM: \*These

**Kay Winter (to Everyone):** 1:45 PM: Thank you.

**Ronald Schwarz (to Everyone):** 1:45 PM: AWstats- from Amazon?

**Ronald Schwarz (to Everyone):** 1:49 PM: Is it possible to get certification in this?

**Ronald Schwarz (to Everyone):** 1:59 PM: what are stop words?

**Viqui Dill (to Everyone):** 2:01 PM: <http://edmarsh.com/2016/06/28/can-a-deli-have-a-user-experience-problem/>

**Jamye Sagan (to Everyone):** 2:05 PM: Cool!! How did I not know about Twitter analytics before now?

**Tim Esposito (to Everyone):** 2:11 PM: :-)

**Jamye Sagan (to Everyone):** 2:24 PM: (applause)

**Allie Proff (to Everyone):** 2:24 PM: Yes, virtual applause!

**Tim Esposito (to Everyone):** 2:24 PM: <claps>

**Kay Winter (to Everyone):** 2:24 PM: Thank you.

**Jamye Sagan (to Everyone):** 2:25 PM: What a wealth of info - thanks so much, Ed!

**Nikolishen, Lori (to Everyone):** 2:26 PM: Thanks for the great info!

**Ronald Schwarz (to Everyone):** 2:26 PM: Tx for the lead

**Pat (to Everyone):** 2:26 PM: thanks.

**Marcia Shannon (to Everyone):** 2:27 PM: You have convinced me to join Twitter

**Kay Winter (to Everyone):** 2:27 PM: Are there additional stats available through tools like Tweetdeck?

**Kay Winter (to Everyone):** 2:27 PM: ok, thanks.

**Jamye Sagan (to Everyone):** 2:31 PM: Yes, please fill out the feedback form after the webinar!

**Jamye Sagan (to Everyone):** 2:31 PM: Bye!

**Kay Winter (to Everyone):** 2:32 PM: Goodbye, thank you!

**Tim Esposito (to Everyone):** 2:32 PM: bye!

**Maryann Bowen (to Everyone):** 2:32 PM: Thank you!

**Ronald Schwarz (to Everyone):** 2:32 PM: BYE

**Ed Marsh (to Everyone):** 2:32 PM: [https://en.wikipedia.org/wiki/Stop\\_words](https://en.wikipedia.org/wiki/Stop_words)

**Ed Marsh (to Everyone):** 2:33 PM: <http://edmarsh.com/category/technology/technical-writing/professional-technical-writing-examples/>

**Ed Marsh (to Everyone):** 2:34 PM: <https://www.facebook.com/contentpodcast/>