

#PowerOfStory

The cultural program that got me clicks

Starts at 1:30 pm EDT

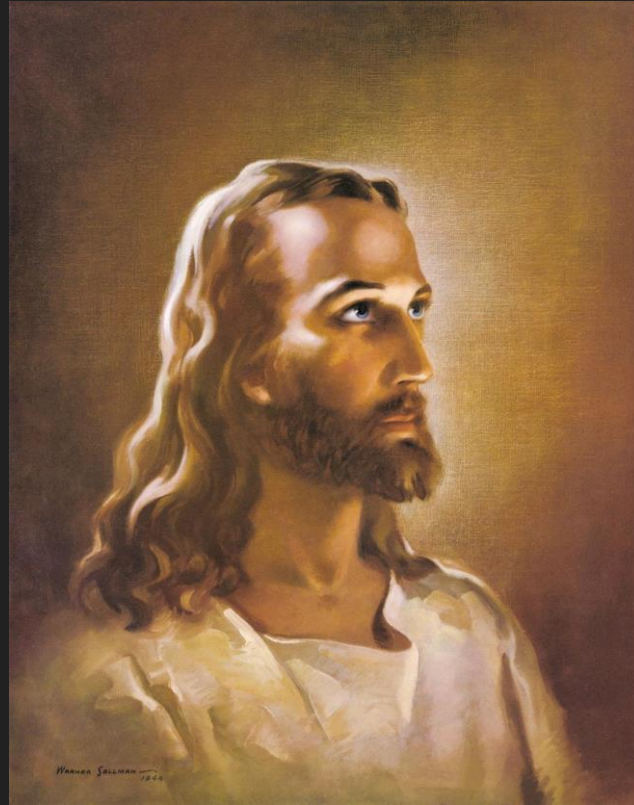
Viqui Dill

American Woodmark

STC WDCB Chapter & STC IDL SIG

Icebreaker!

Who is this?

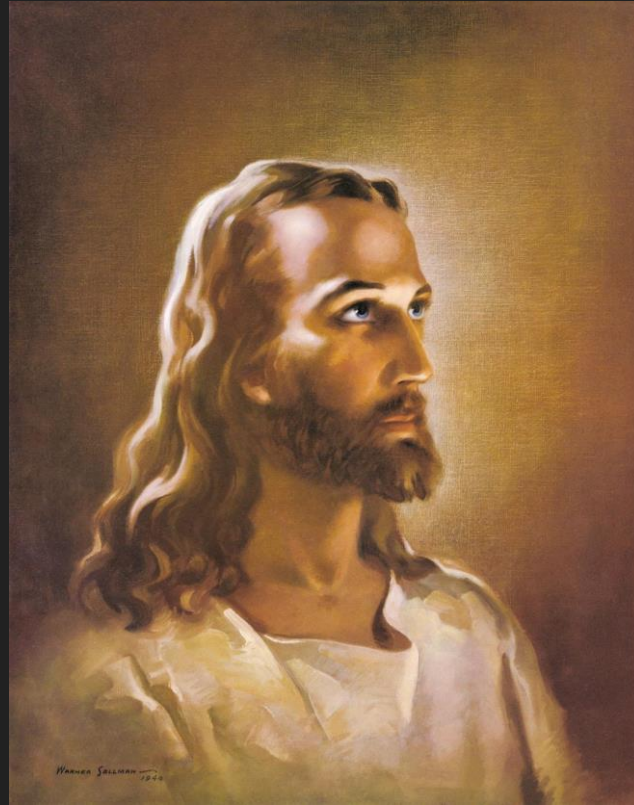


Icebreaker!

Who is this?

Jesus of Nazareth

(December 25, 00 - present)



Icebreaker!

Who is this?



Icebreaker!

Who is this?

Harriet Elisabeth Beecher
Stowe (June 14, 1811 –
July 1, 1896)



Icebreaker!

Who is this?



Icebreaker!

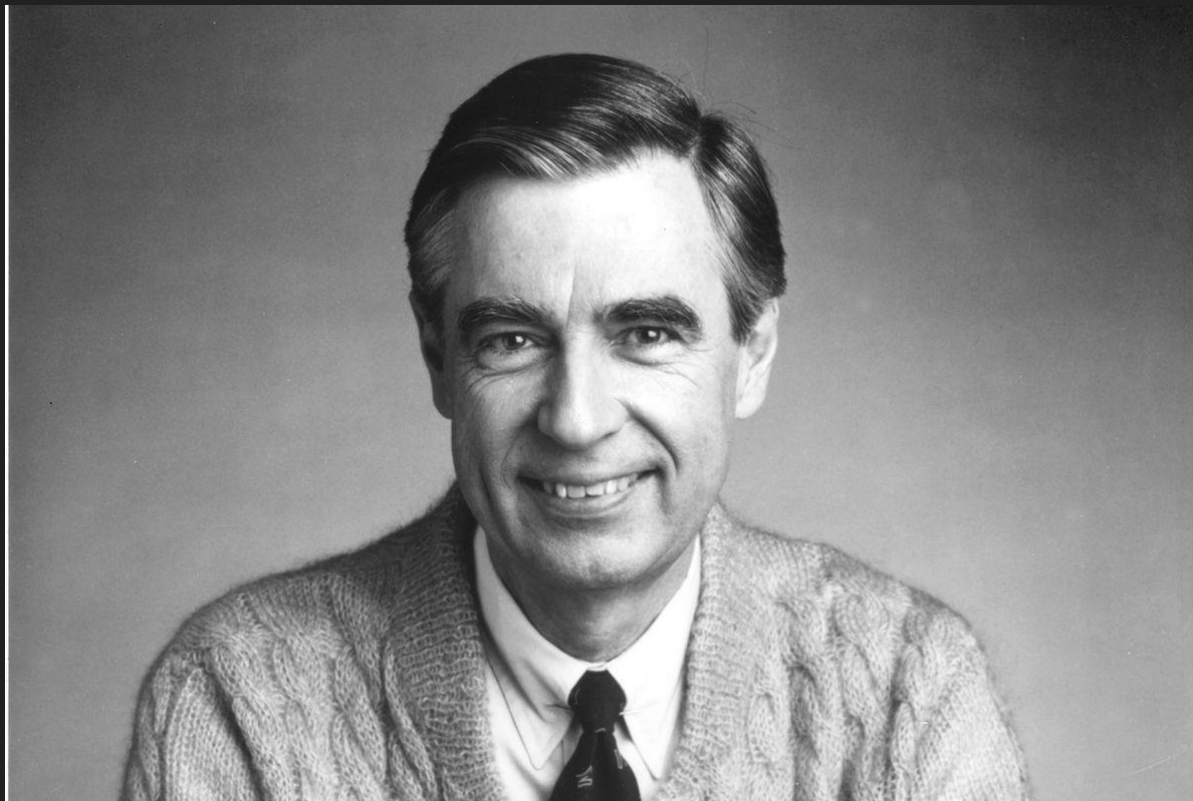
Who is this?

Walter Elias Disney
(December 5, 1901 –
December 15, 1966)



Icebreaker!

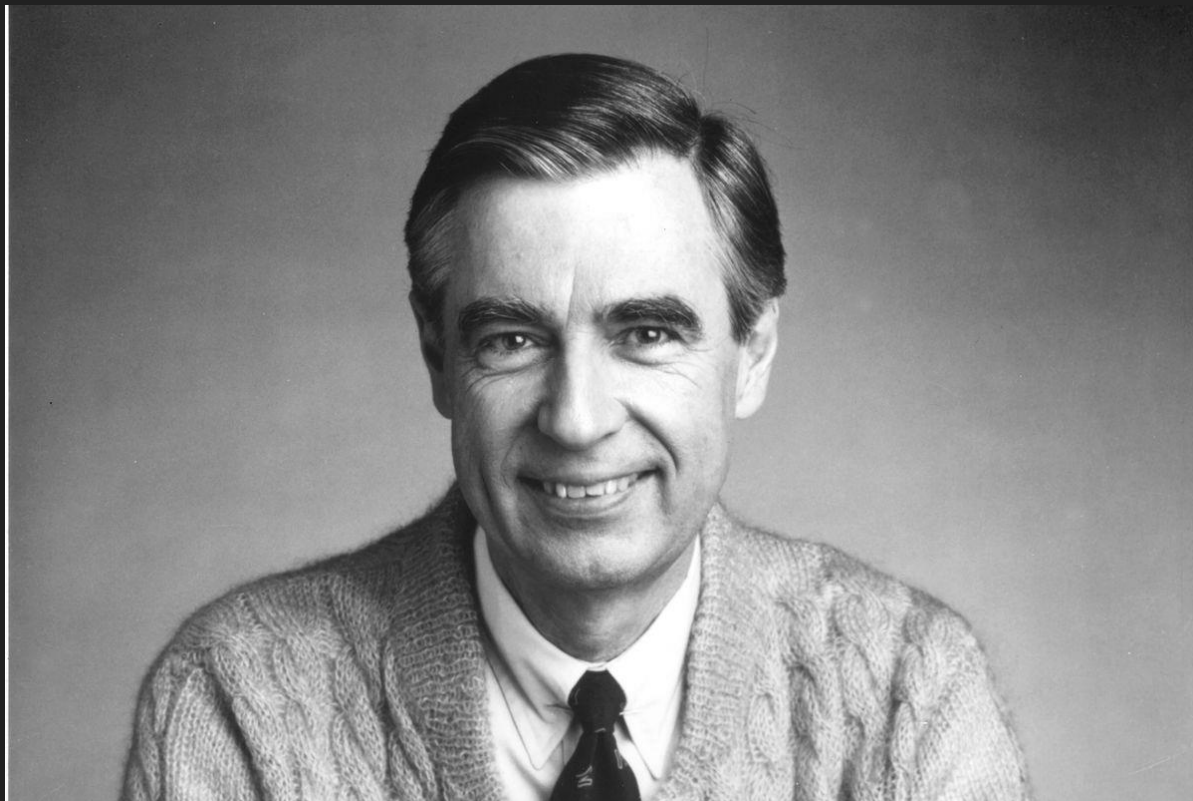
Who is this?



Icebreaker!

Who is this?

Fred McFeely Rogers
(March 20, 1928 –
February 27, 2003)



Icebreaker!

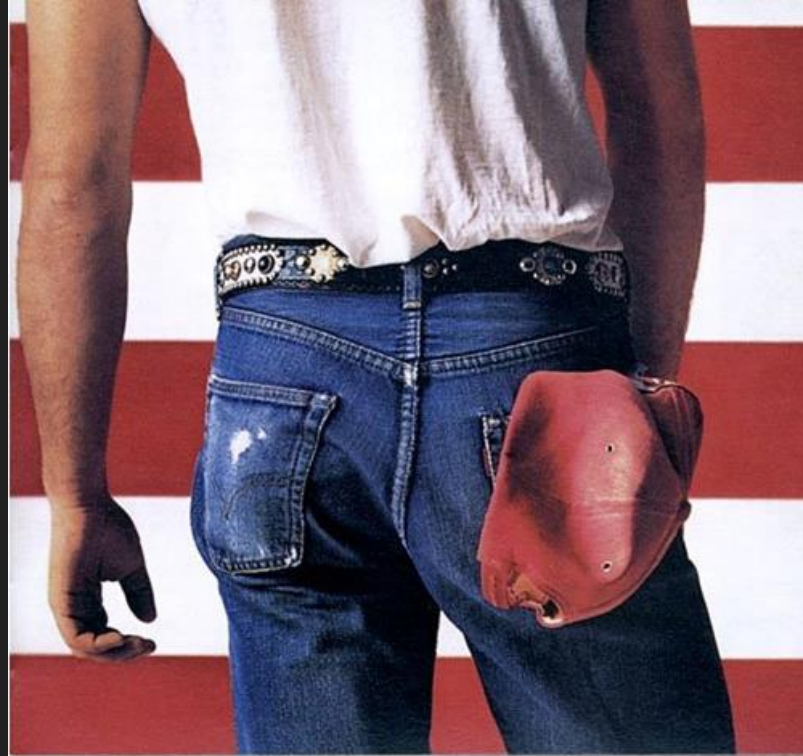
Who is this?



Icebreaker!

Who is this?

Bruce Frederick Joseph
Springsteen (born
September 23, 1949)



Icebreaker!

Who is this?



Icebreaker!

Who is this?

Sheryl Kara Sandberg
(born August 28, 1969)



Icebreaker!

Who is this?



Icebreaker!

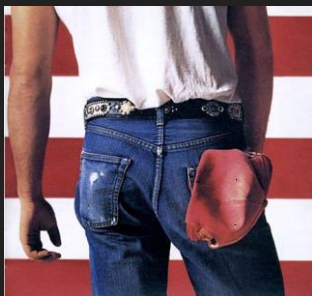
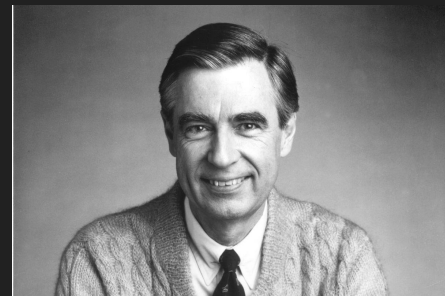
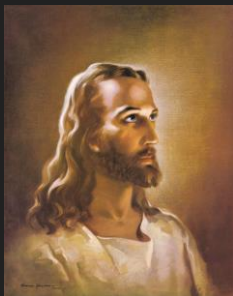
Who is this?

Alexandria Ocasio-Cortez
(born October 13, 1989)



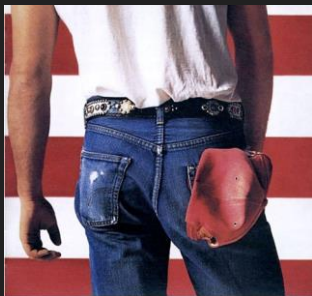
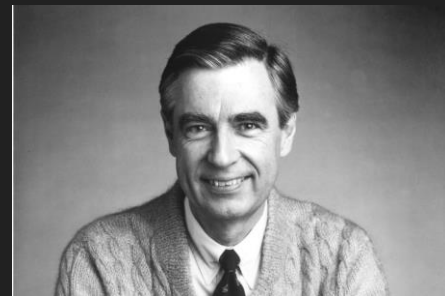
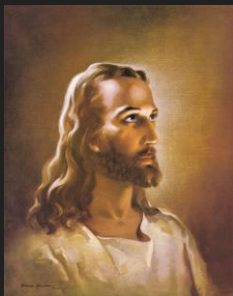
Icebreaker

What do they all have in common?



Icebreaker

What do they all have in common? **They told stories that changed the world.**



About storytelling

- Stories change hearts
- Stories sell merchandise
- Stories win political campaigns
- Stories make training sticky
- Stories communicate best practice in technical communication



About my job

- Technical Communications Leader
- Internal communication, training and evangelism
- Client base includes 4,000 employees with system access as well as 7,000 hourly employees with no access



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About the tools

- Microsoft Office 365
 - Outlook, Excel, Word, PowerPoint, OneNote
 - Old and beloved
 - SharePoint Online, Teams, Groups, Yammer, Stream, Video, Forms, Delve
 - New and scary
 - Log in with two factor authentication



About #PowerOfStory

- Started as lunch and learn with Key Manager speakers
- Grew to all employees brave enough
- Honest, first person
- Free food
 - Firefly Café and Bakery
- Scrapbook pages
- Wellness journal



So, I was asked by convert.

00:32 / 49:44

#STC19

#Interchange2018

#Conduit19

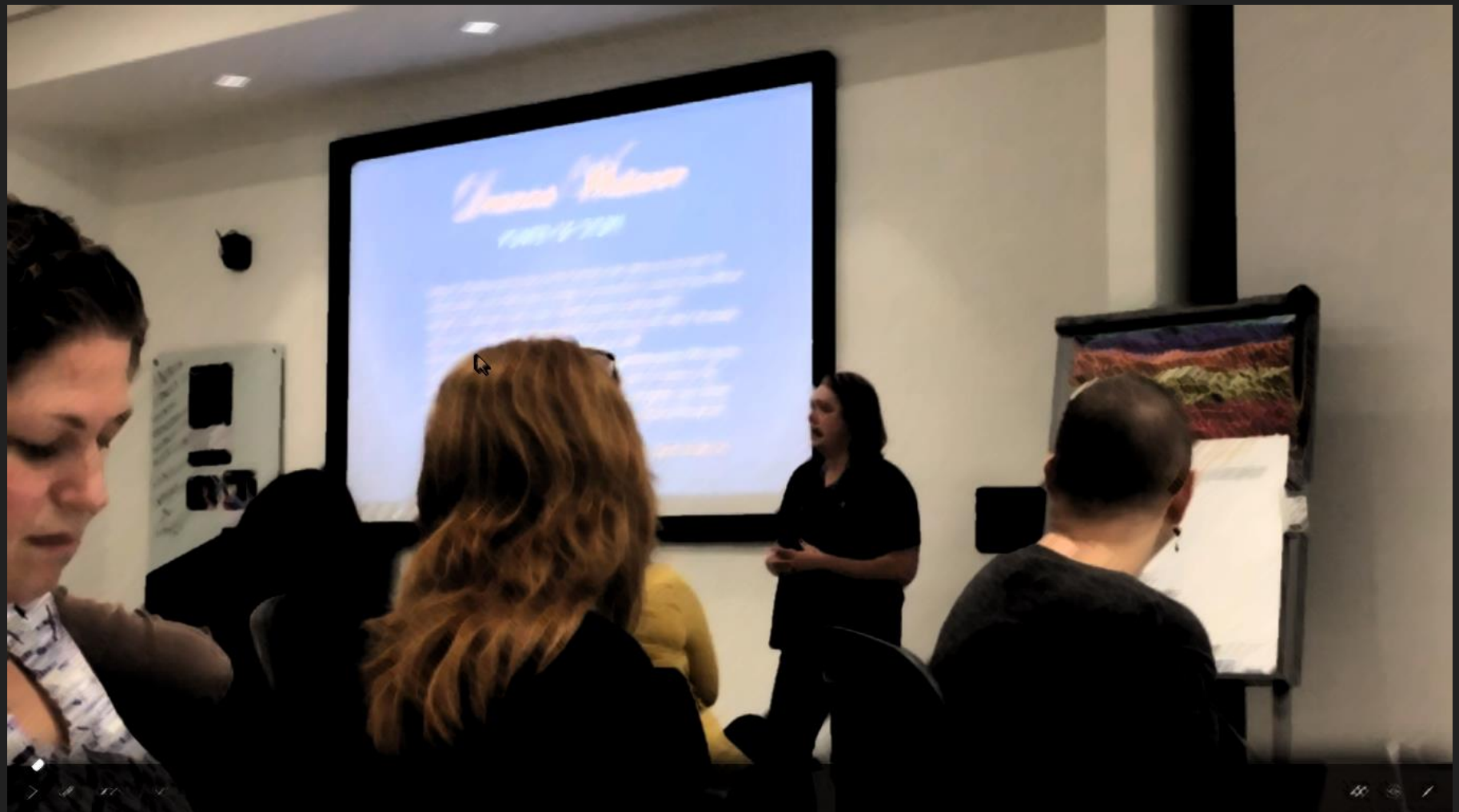
#PowerOfStory: *The cultural program that got me clicks*

@Viqui_Dill

05/07/19

CARY DUNSTON

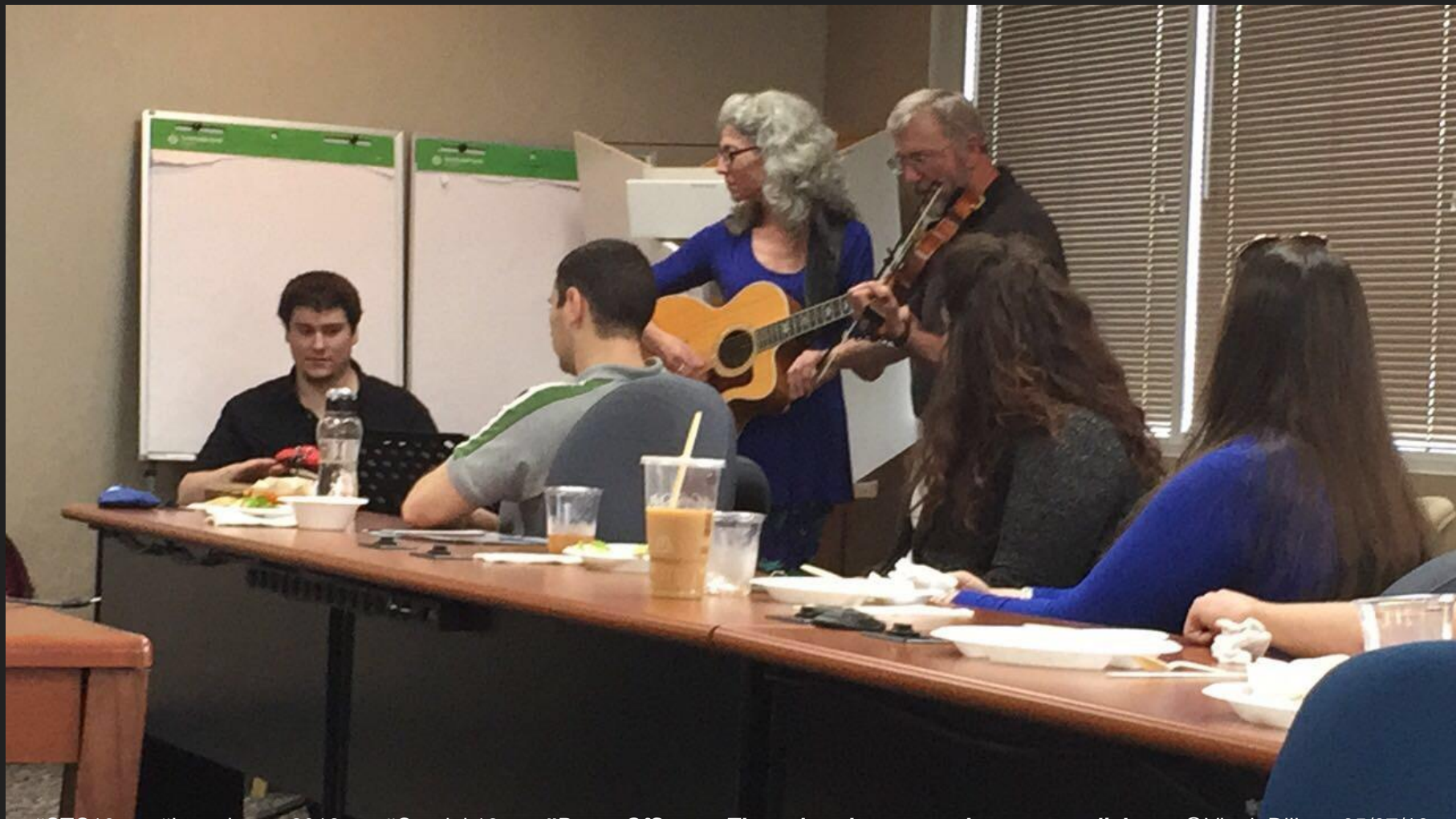




We're proud of Jim

- Virginia
Tech
Graduate
- 2014





#STC19

#Interchange2018

#Conduit19

#PowerOfStory: The cultural program that got me clicks

@Viqui_Dill

05/07/19

Hi! I'm **Viqui Dill** and here are a few things that I love:

1. **Dill Pickers**, my family band
2. **Hot Flash**, another band I'm in
3. **Christmas Belles** caroling at AWC
4. Public speaking for **STC**
5. I used to be fat. See?



A shared journey, celebrating MY story

DARE *Viqui Dill*
to CARE *Corporate IT*

What's happening?

Yammer

- Announcements
- Photos
- Video
- #PowerOfStory hashtag





Professional Growth Committee

NEW CONVERSATIONS

ALL CONVERSATIONS

FILES

SEARCH



Search

AMERICAN WOODMARK CORP. ... +

Professional Growth Commi...

Six Sigma

Citizenship Committee

Corporate

Customer Care

Wellness Committee - Winc...

IT

NE Service Center

Finance

Motivational Corner

All Company

View all your groups

PRIVATE MESSAGES

Lisa Fenwick



Viqui Dill – March 21, 2017 at 3:25 PM

A few photos of today's lunch and learn to discuss "Purpose" with [Cary Dunston](#) and [Perry Campbell](#). Today we were challenged to care and listen, to give priority to tasks that make a positive difference in the lives of those around us, and to share our stories. Many thanks to Cary and Perry for leading the way in this challenge and thanks to the fine folks of Customer Care for being such great hosts.



Want lunch?

- Random lunch orders
 - Email for special needs
 - Oversharing special needs
- Excel surveys
- MS Forms



Panera Box Lunches 08/16/2018

Power Of Story

Thank you for signing up for the August 16 #PowerOfStory Lunch and Learn with Heather Banks at 12:10 pm in Graber A & B. We have two questions for you to answer by close of business Friday August 10. See the menu online at <https://catering.panerabread.com/#!/menu/category/111>

Hi Viqi, when you submit this form, the owner will be able to see your name and email address.

* Required

1. Please confirm that you can make it on August 16 at 12:10 pm *

☐ Yes

☐ No

Panera Box Lunches 08/16/2018

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☐ Yes

☐ No

Can I watch?

Add video

- O365 Video
- Stream
- #PowerOfStory hashtag



#PowerOfStory August 16, 2018

People related to this video

AWC Community



Uploaded by Dill, Viqui on 8/16/2018 33 views

Feedback



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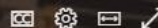
Stream



Home Discover My content Create Search



00:19 / 46:35



Details

More from Community channel



#PowerOfStory October 1...

4 views



#PowerOfStory October...

9 views



Professional Growth "Life Coaching Me...

11 views



#PowerOfStory Septe...

50 views



I #PowerOfStory Septem...

12 views



PowerOfStory August 14, 2...

6 views



Corporate Distribution Who We Are an...

17 views



Cary Dunston #PowerOfStory July 19, 2...

26 views

#STC19

#Interchange2018

#Conduit19

#PowerOfStory: The cultural program that got me clicks

@Viqui_Dill

05/07/19

Stories for shy people

Scrapbook pages

- SharePoint
- Delve blogs

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SharePoint

AWC Intranet

Corporate

Manufacturing

Timberlake

Resources

AMERICAN WOODMARK CORPORATION

Corporate/Winchester REC

Not following

Share

Search

NewUploadQuick editShareCopy linkSyncExport to ExcelFlow...

All Documents

REC home

Corporate/Winchester ...

Events

Announcements

Resources & Links

Documents









Newsfeed








Site contents








Edit

Documents > 2017 Dare2Care2 Scrapbook

Arrange







Waiting for outlook.office365.com...

Feedback

Can I come?

Sign up for events

- SharePoint calendar



Corporate events - Use Chrome, Firefox or Edge

◀	2019	▶
Jan	Feb	Mar
Apr	May	Jun
Jul	Aug	Sep
Oct	Nov	Dec
Today is Tuesday, October 1, 2019		

October 2019

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	1 HR Summit (Corporate - Graber A/B)	2	3	4 12:00 pm - 1:00 pm SPCA Volunteering	5
6	7	8	9	10	11	12
Customer Care Month (Corporate - Customer Care)						
Orientation week (Training rooms Graber A & B)						10:00 am - 12:00 pm
Six Sigma Conference						Out of the Darkness Step
		▼ 2 more items	▼ 1 more item	▼ 2 more items		
13	14	15	16	17	18	19
Customer Care Month (Corporate - Customer Care)						
		12:10 pm #Pow	11:25 am Serve Lunch at The	1:00 pm - 3:00 pm	12:00 pm SPCA Volunteering	
		5:15 pm Woodmark Bookmar	11:30 am Bright Futures Food	Adopt-A-Highway Training	2:00 pm Cybersecurity Aware	
20	21	22	23	24	25	26
Customer Care Month (Corporate - Customer Care)						
Training Conference (TBD)					Woodmark Times submissio	
			5:00 pm Yoga Class with Jala	12:00 pm Breast Cancer Awar	12:00 pm SPCA Volunteering	
			▼ 1 more item			
27	28 2:00 pm - 4:00 pm Meet n' Treat (employee trick	29 2:00 pm - 4:00 pm Meet n' Treat (employee trick	30 11:30 am Bright Futures Food	31 11:30 am Customer Care Cos	1 12:00 pm - 1:00 pm SPCA Volunteering	2 8:00 am - 12:00 pm Battlefield Half Marathon
			2:00 pm Meet n' Treat (emplo	2:00 pm Halloween Show		

Calendars in View

Corporate events - Use
Chrome, Firefox or
Edge

Sign up events

Corp/Winchester home

Corp/Winchester Cultural
CommitteesCorp/Winchester
events calendar

Walking Buddies

Calendar user guide

Corp/Winchester REC

HQ Building Maintenance

AWC Course Registration

Documents

Photos

Resources & Links

Project Unity

Now your turn

What are your ideas for including stories in TechComm?

- Use scenarios in eLearning
- Add photos and video
- Seek testimonials
- Turn on comments
- Start a newsletter
- Communicate your ROI to your management

Questions?

Parting thought

Share your own story

- Pulling together your story is life affirming
- Being vulnerable and sharing with someone is healing
- Encouraging others on the journey is generous

I would love to swap stories with you



Connect with me



- Bio
<http://wdcb.stcwdc.org/about-us/chapter-bios/dill-bio/>
- Blog
<https://viquidill.wordpress.com/>
- Email
social_media@stcwdc.org
- @viqui_dill
https://twitter.com/viqui_dill
- Linked In
<http://www.linkedin.com/pub/viqui-dill>
- Facebook
<https://www.facebook.com/viqui.dill>