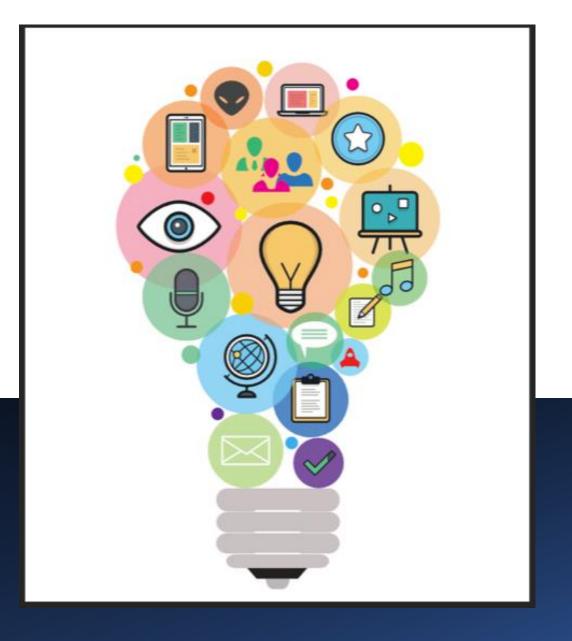# Virtual Open House
STC IDL SIG

Virtual Open House for the Society for Technical Communication Instructional Design and Learning Special Interest Group

Friday, December 6, 2024, 5pm ET

Mission Statement

- Our mission is to help STC members identify and develop knowledge and practical skills for designing, developing, and implementing technical instruction in electronic and traditional classroom settings.

- The SIG strives to promote sound design practices and provide information and education about instructional theory and research.

IDL SIG Goals

Cultivate

- Cultivate the instructional design skills of members at all experience levels, leveraging the knowledge of experienced members to deliver formal and informal guidance to the community of practice.

Build

- Build the IDL SIG through a proactive combination of activities that includes member recognition, internal and external partnerships, and awareness activities.

Provide

- Provide a forum and mechanism for the free exchange of knowledge, ideas, and skills.

IDL SIG Resources

Website: stcidlsig.org

Events: STC conference, SIG luncheon, STC Coalition

Newsletter: Our Website includes a link to our newsletter.

Announcement list: Newsletter, conference activities, and quick, one-way messages

Social media: Found on our home web page, Facebook, LinkedIn, Slack, and more.

Benefits of Membership

FREE admission to our programs

Industry-recognized training through webinars and the annual STC Summit

Our award-winning newsletter IDeaL: Design for Learning

Robust online and social media resources, including website, LinkedIn, YouTube and Facebook

Student Outreach program, providing an opportunity to have your work published while still a student

Opportunities to gain leadership and instructional design experience

Student Outreach Article Competition

	How does the program work?	Students submit an article on Instructional Design Publication in our SIG newsletter = free 1-yr student membership!
	Benefits	Link to the article from your portfolio Bragging rights
		More Info: http://www.stcidlsig.org/students and follow the "You can be published before graduation link"

Leadership team

Maralee Sautter (SIG Co-manager)

As the co-manager, I:

- Manage the business end of the IDL SIG, and liaise with the STC office and SIG leaders regarding budget, CAA, social media, website and other stuff.
- Recruit and recognize volunteers.
- Conduct the monthly leadership meetings and other special meetings; send out an agenda and reminders about where to upload team reports.
- Write quarterly manager's column and write about Summit activities, experiences, and educational sessions.
- Research and send out announcements to IDL SIG members about IDL SIG and STC activities, events, and business.

And more…

Janell Kennedy (Secretary)

As secretary, I:

- Take meeting minutes for monthly leadership meetings
- Provide other note-taking for other events
- Keep IDL SIG Drive organized
- Contribute to newsletter articles
- Assist in developing new ideas to serve the IDL SIG community

Elizabeth Bailey (Treasurer & Membership)

As treasurer, I:

- work with the annual budget

- promote responsible stewardship of SIG funds

- process financial transactions

Since we don't have a membership manager at the moment, I have also been helping track membership data and welcome new members.

Melanie Murphy (Newsletter)

Newsletter, IDeaL

- Coordinate incoming articles
- Write an introduction article
- Edit articles with my co-editors
- Design the new issue
- Publish the newsletter quarterly

Marcia Shannon (Student Outreach)

- How does the program work?
    - Students submit an article on Instructional Design
    - Publication in our SIG newsletter = free 1-yr student membership!
- Benefits
    - Link to the article from your portfolio
- Bragging rights
    - More Info: http://www.stcidlsig.org/students and follow the "You can be published before graduation" link

Viqui Dill (Programs)

- As programs lead, I represent IDL on the "STC Coalition."
  - Book club twice a year
  - Webinars monthly+
  - Lunchtime group discussions monthly
- https://www.tickettailor.com/events/stccoalition
- $15.00 COP cost buys you $120+ in education

Lori Meyer (At Large)

- I've been a member of the IDL SIG for nearly 10 years. I joined the SIG because of my interest in instructional design, which I believe is a close partner with technical writing. I have an MS in instructional technology from Rochester Institute of Technology, and have been documenting software products for …. well, a long time!

- I'm a former SIG secretary and membership manager, and now I help out unofficially as a member-at-large. This is a great community, and I hope that if you're not yet a member, you'll join us!

Join us!

HOW DO I JOIN THE IDL COP?
I'M NOT AN STC MEMBER YET.

- If you're not an STC member, you can join today! All COP members must be members of STC.

- Go to www.stc.org/membership and click Join or Renew, Then complete the membership enrollment form.

- Select Instructional Design & Learning from the list of communities.

- Your STC and COP membership will take effect once your membership form and payment are received by STC.

HOW DO I JOIN THE IDL COP?
I'M AN STC MEMBER.

- When you renew your STC membership, select Instructional Design & Learning as a Community of Practice.

- Each COP costs $15.00 per year to join. Since our webinars are free to COP members, you can recover that cost with your first COP webinar!

- If you're an STC Gold Member, all of your COP memberships are free!

- If you've already renewed your STC membership, you can still add our COP to your membership. Log onto stc.org, go to your profile, click Communities, click Add Communities, and select IDL.

HOW DO I RENEW MY MEMBERSHIP?
It's easy!

- When you renew your STC membership, select Instructional Design & Learning as a Community of Practice. Be sure to do this, because the renewal system does not carry over chapter or SIG/COP/COI memberships year over year.

- The renewal form will add the $15.00 COP cost to your renewal dues. If you're an STC Gold member, your IDL membership is free!

HOW DO I RENEW MY MEMBERSHIP?
It's easy!

- Submit the form with your payment, and you're done!

- If you've already renewed your STC membership, you can still add our COP to your membership. Log onto stc.org, go to your profile, click Communities, click Add Communities, and select IDL. Issues? email membership@stc.org.

- Remember to renew by December 31 to continue your membership uninterrupted.

We had a blast at the 2024 Summit!

CONGRATULATIONS!

STC 2024 Honors and Awards

STC
Society for Technical Communication

Community Achievement Awards

PLATINUM COMMUNITIES

PLATINUM

Carolina Chapter
Chicago Chapter
Instructional Design & Learning SIG
Michigan Great Lakes Chapter
North Texas Lone Star Chapter
Ohio Chapter
Washington DC – Baltimore Chapter

GOLD COMMUNITY

GOLD

Rochester Chapter

SILVER COMMUNITY

SILVER

Technical Editing SIG

"Let's eat,
PUNCTUATION
SAVES LIVES.
#TechEditNoJoke

STC SUMMIT
TECHNICAL COMMUNICATION CONFERENCE & EXPO
72009

Melanie

Melanie Gray Murphy, CPTC, CPTC
Independent Technical Communicator
Batavia IL

CPTC

FIRST TIME ATTENDEE

my pronouns are
She/her

Proud Member
STC Platinum Community

Proud Member
STC Pacesetter Community

STC MEMBER

SPEAKER

Are you a uni-duck?

We have some awesome SUPERSTARS!

SIG Awards

SIG
Volunteer
Achievement Award:

Melanie Murphy

Citation

For help on many ad hoc duties for the IDL SIG, sharing your marketing and editing skills for our newsletter, and becoming a panelist, organizer, and supporter of the IDL SIG at Summit 2024.

SIG New Volunteer Award

Janell Kennedy

Citation

For sharing ideas and enthusiasm at the STC Summit, for stepping up to the role of secretary, and for becoming an important part of the newsletter team.
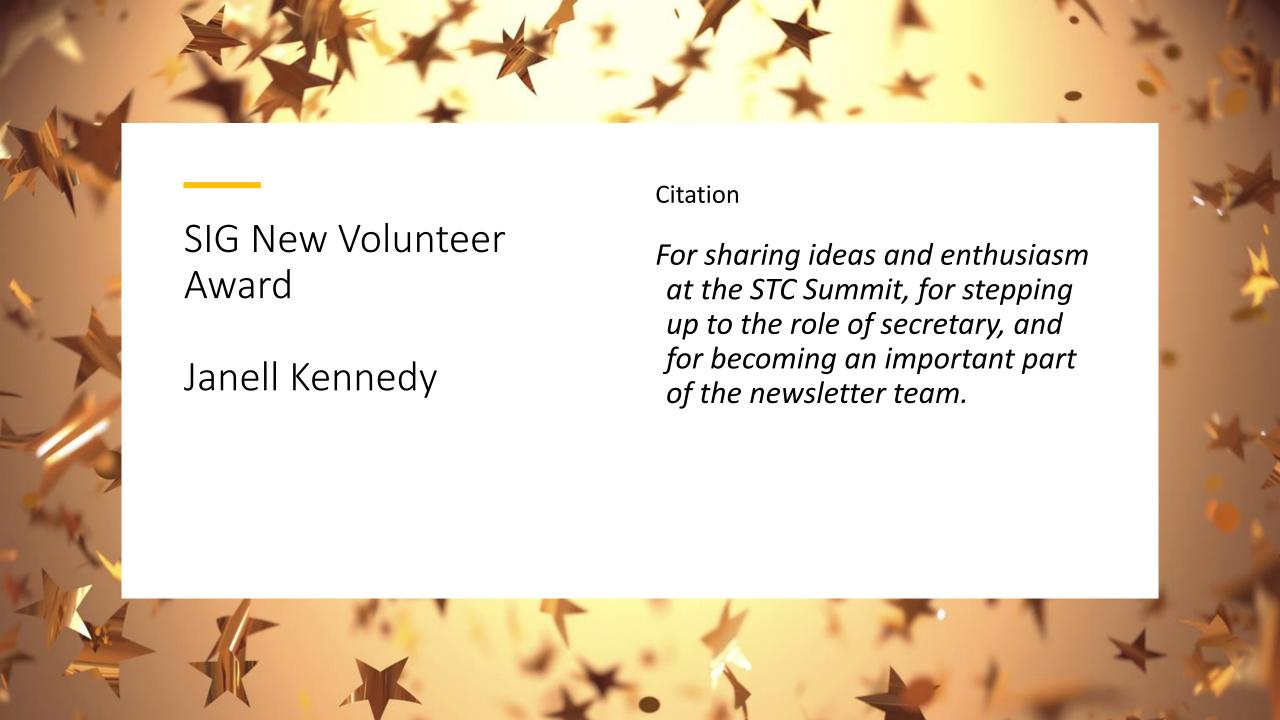
Reach Out!

- **Announcements:** Join the IDL SIG and receive automatic email through Mailchimp.
- **Website:** https://www.stcidlsig.org
- **LinkedIn:** STC Instructional Design and Learning
- **Facebook:** https://www.facebook.com/#!/STCIDLSIG
- **Slack:** stc-communities.slack.com, #sig-instructional-design
- **YouTube:** https://www.youtube.com/channel/UCW68UREs2Cxs6KJUM7nZdtA
- **Email:** managersIDLSIG@gmail.com

VOLUNTEER! LEARN AND GROW WITH US!

- Our community is successful because of our volunteers!
  - Visit our website for volunteer opportunities:
  - https://www.stcidlsig.org/about-idl-sig/classifieds/

Thanks for joining us!