

Calling all Creative Minds!

IDL SIG Members!! We invite you to help us re-design our website banner. This banner is OK, but we know some of you can do a much better job than this:



If we select your design, you could win:

FREE attendance (or access) to all of our 2012 IDL SIG webinars!

Deadline: **February 29, 2012** (11:59pm CT)

Send file to: manager@stcidlsig.org

The winning design will be unveiled in March

Criteria

Just one - **you must be a current IDL SIG member!** Not a member of our SIG? Join the IDL SIG for only \$ 10!! Click here: <http://www.stc.org/membership/join-or-renew-now/membership-dues>

Contents

- Banner MUST contain our SIG name: "Instructional Design and Learning Special Interest Group"
- Banner MUST contain the STC logo and the words "Society for Technical Communication".
 - You may use the organization name provided with the logo or input it yourself –it just needs to be on the banner.
 - Link to STC logo page: <http://www.stc.org/mystc/resources/stc-logos>

- Incorporate a light bulb somewhere into your design.

Parameters

- Image needs to be created in real graphics software (i.e. Photoshop or illustrator)
- Save it as a .jpg, but keep the source file (i.e. PSD or AI) in case you win and we will need the file.
 - Dimensions: 940 x 198
 - Resolution: 72 dpi
 - Use RGB colors, not CMYK
 - Convert text to curves

Easy Steps:

1. Make sure you are a current IDL SIG member! We're like Santa – we'll be checking our list twice.
2. Build your banner with your graphics software.
3. Attach your viewable banner file (save as a .jpg file) in an email addressed to: manager@stcidlsig.org

If we select your banner design, we will contact you to obtain the source file. We just need the .jpg so we can easily view the submissions.

DISCLAIMERS:

- The winning designer will receive an email voucher good for free admission to all IDL SIG webinars that will take place in 2012 – plus bragging rights!
- Attendance is non-transferrable to other people.
- If winner cannot attend a webinar scheduled in 2012, he/she may obtain the archived recording instead.
- Current managers and assistant managers of the IDL SIG are not eligible to enter the contest.
- We reserve the right to forego the selection of banner files submitted.