

Where to find your IDL SIG colleagues at the Summit (#STC15)

Hello, I am happy to communicate with you just before I head off to the [STC 2015 Summit](#) next week, where I hope Robert Hershenow and I can meet you in person (if we haven't before). We are the co-managers of the Instructional Design and Learning SIG, and sometimes it's lonely volunteering for a virtual community such as the SIG. We do have this one opportunity each year to meet our members and we really look forward to it.

Here is a quick overview of where you can find us, how you will recognize us, and ways to network with us – and each other, of course.

**Registration
Opens**
9:00 AM–8:00 PM
**Regency Ballroom
Foyer, 3rd Floor**



First and foremost – when you pick up any information at the Registration desk, near the ribbons that you can attach to your name tag, will be the **IDL SIG lightbulb stickers**. Put one in a prominent place on your name tag and then keep an eye out for others who have the same sticker. These are your fellow members.

In order of the program, here is where you can find your fellow members or one of the leadership team:

Leadership Program

Sunday, 21 June, from 8 AM to noon (free)

Hayes, 1st Floor

The program offers an opportunity for STC community members to get together for sharing and learning, and it won't be the same without YOU. There are a number of reasons you'll want to attend the Leadership Program.

Networking

The Leadership Program agenda has time set aside for one-on-one networking and ice-breaker activities. During the breakout sessions, you'll have the opportunity to chat with your group about their superpowers and kryptonite. Come armed with a pile of business cards and swap contact information with the crew.

Resources

At the Leadership Program, you'll pick up a pile of handouts and collect an assortment of Web links. Each of the presenters at the breakout sessions will bring their supporting material to share with attendees. The [Community Affairs Committee \(CAC\)](#) will give you a tour of our online resources, webinars, email lists, outreach team, and Body of Knowledge. Leave room in your suitcase for resources and swag.

Inspiration

Hearing your fellow professionals talk about the great things happening in their communities will inspire and energize you. You'll be surrounded by some of the brightest and best innovators in the #TechComm profession. As we announce award winners, you'll catch some of the excitement and pride of a job well done. Come out and celebrate the accomplishments of a great 2014-2015 with us as we gear up for more success in 2016.

Welcome Reception

Sunday, 21 June

7:00–8:30 PM Battelle South, 3rd Floor

Expo Hall Open

Education sessions

Monday

Watch for these IDL members who are presenting today:

- Business Management Progression – Monday, 22 June at 8:30 AM **Beth Agnew, Liz Herman.**
- Content Progression – Monday, 22 June at 9:45 AM **Michelle Didier, Pamela Ecker.**
- Is it Time to Adopt Machine Translation? Monday, 22 June at 1:00-1:45 PM **Alan Houser**
- BPMN Basics: What You Need to Know for Your Content Strategy Monday, 22 June at 3:45-4:30 PM **Jackie Damrau**

Speed Networking

Monday

11:00 AM to 12:30 PM

Exhibit hall (Battelle South)

(Pre-registration is required) This event is open to Summit registrants and will be a great opportunity to meet other attendees early in the Summit program.

STC's Annual Business Meeting

Monday 5:00 PM – 6:00 PM

Regency Ballroom, 3rd Floor

Watch Bernard Aschwanden become the newest President. Hear the plans for the coming year and see governance in action.

Take me out to the Ballgame!

Monday 7:00 PM

(offsite)

(Pre-registration and payment required)

SIG Business Meeting

Tuesday 7:00 AM,

Regency Ballroom

Anyone staying at the Hyatt Columbus will receive a voucher for continental breakfast. Bring your voucher down to the Regency and join us for a breakfast meeting where we will fill you in on our plans for the upcoming year. This is also where we hold nominations for the elected positions of Secretary, Treasurer, and Co-Managers. (We have current volunteers in these positions but are looking for assistants who would step into the full role in January 2017.)

You'll know our table by the fact that we will be wearing our best Teddy Bear pajamas: I double dog dare you to wear yours too! We will also have a lightbulb and our new banner to make it easier to locate the right table. It's pretty early in the morning after the baseball game Monday night, so we won't be surprised by some bleary-eyed attendees.

Education sessions

Tuesday

Watch for these IDL members who are presenting today:

- Policy & Procedure Progression: Tuesday, 23 June at 9:45 AM, **Cindy Pao, Jamye Sagan.**
- Personalized Dynamic Content Tuesday, 23 June at 1:00-1:45 PM **John Daigle**
- Saying Thank You. Saying I'm Sorry. When TechComm Goes All Wrong Tuesday, 23 June at 3:45 PM (Lightning Talk) **Viqui Dill**
- Hypergraphics for Visual-First Help: SVG, CSS, JavaScript Tuesday, 23 June at 3:45-4:30 PM **David Gardiner**

Communities Reception

Tuesday 11:00 AM–12:30 PM
Exhibit hall (Battelle South)

This is the event when the SIGs have tables to meet attendees and encourage others to become a part of our SIG. But it's also a great time to come and meet Robert and me, and other volunteers who will be hanging out at our community table. You'll know you're in the right place when you see the lightbulb on the table, and our brand new banner. This year, we also have a laminated map of where all the IDL members are located, world-wide: come and see if you can find yourself on the map! The Community of the Year and Most Improved Community are announced at the Communities Reception.

IDL Progression

Tuesday at 1:00 PM

David Dick, Viqui Dill, Robert Hershenow, and Kim Lindsey

Honors Reception

Tuesday 5:00–7:00 PM
Regency Ballroom, 3rd Floor

The former Honors banquet has been reimagined in to a livelier reception format, scheduled to start after the education sessions end on Tuesday. The Honors Reception will feature hors d'oeuvres and appetizer stations and will celebrate this year's honorees, including Fellows, Associate Fellows, Jay Gould, Ken Rainey, and Frank Smith awards. Join your STC colleagues in networking with and congratulating these individuals.

Honors After-Party

Tuesday 8:00 PM
Denmark on High – North Room (off-site)

For those with stamina...

Education sessions

Wednesday

Watch for these IDL members who are presenting today:

- Appreciative Inquiry and the Art of Interviewing
Wednesday, 24 June at 8:30-9:15 AM **Kit Brown-Hoekstra**

The Training & Research Track

The Future of Technical Communication Programs: Data Points from the Field
Professional Certification Info Session for Aspiring CPTCs
(Mis)Communicating with Electronic Media

Moving Into Instructional Design—Basics for Technical Writers
Online Education: Where Benefits Outweigh

Tuesday, 23 June at 8:30–9:15 AM	Lisa Meloncon
Tuesday, 23 June at 9:45–10:30 AM	Craig Baehr, Ronn Faigen, Chris Lyons, and Liz Pohland
Tuesday, 23 June at 2:15–3:00 PM	Carolyn Boiarsky
Tuesday, 23 June at 3:45–4:30 PM	Stephen Van Esch
Wednesday, 24 June at	Linda Oestreich

the Challenges

Technical Editing: Today's Competencies for
Tomorrow's Editors

8:30–9:15 AM

Wednesday, 24 June at
9:45–10:30 AM

Susan Lang and Laura Palmer

Bold indicates an STC IDL SIG member

You know, if you haven't registered for the Summit yet... there is still time. They are taking registrations up until June 15. Register at summit.stc.org right now: it's not too late!

PS: Although she is not presenting this year, IDL SIG member **Jamie Gillenwater** is the Track Manager for both the Leadership and Management, and Consulting & Small Business Management Tracks. Thanks for your hard work, Jamie!

PPS: If you are a **student IDL SIG member** and you are participating in any of the Student activities or volunteering at the Summit, please send me an email at manager@stcidlsig.org.

*(And one final note (I mean it!), just in case you print this list out, here's a handy reminder: Hyatt Regency WiFi: network name is **SummitEducation** and the password is **STC15**.)*