Results: Mini Survey #2

- **Topic:** Web and Mobile Tools
- **55** members completed Mini Survey #2
- Raffle winners: **Kim Lindsey** and **Tricia Spayer**
Question 1: If you were designing your own online resource library, what categories would be most useful for you?

We had several excellent and thoughtful suggestions. Some of the most-suggested categories include (but are not limited to):

- Examples of good training materials & templates
- Tool comparisons
- Best Practices and Tips
- Educational Opportunities (e.g. certificate courses, conferences, degree programs)
- Learning Theories
- Links to free and low-cost tools
- Templates
- Mobile & tablet requirements
- Materials for freelancers and independent consultants
- Getting Started in IDL
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• Question 2: How likely would you use this resources library?

Almost all respondents would be likely to use the resources library on our website.

- Extremely likely: 23%
- Very likely: 40%
- Moderately likely: 24%
- Slightly likely: 13%
- Not at all likely: 0%
Question 3: How likely would you be willing to contribute content or links to the resource library?

Almost half of the respondents indicated they were slightly or not at all likely to contribute content.

As we establish this site, we should stress the collaborative nature of these resource links and make the submission process simple, so more people can contribute.
• Question 4: What SIG-specific information would you expect to access from a mobile device?

• Some of the most-suggested items include (but are not limited to):
  - Upcoming Events & Webinar info (including registration links)
  - Same items/headings as website
  - Summit info
  - Twitter/RSS feeds
  - SIG news & announcements
  - News & feeds from industry experts
  - Newsletter
  - Contact info for SIG management
  - Links to informational resources
  - Job postings

Most respondents indicated same info as the website, which suggests that mobile version of the website may be more valuable than a standalone app *per se.*
• **Question 5:** How likely would you use this web-based app?

<table>
<thead>
<tr>
<th>Likelihood</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extremely likely</td>
<td>10%</td>
</tr>
<tr>
<td>Very likely</td>
<td>17%</td>
</tr>
<tr>
<td>Moderately likely</td>
<td>25%</td>
</tr>
<tr>
<td>Slightly likely</td>
<td>23%</td>
</tr>
<tr>
<td>Not at all likely</td>
<td>25%</td>
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</tbody>
</table>

About half of the respondents indicated they would be slightly or not likely to use this app. The other half would be a bit more likely to use such an app.