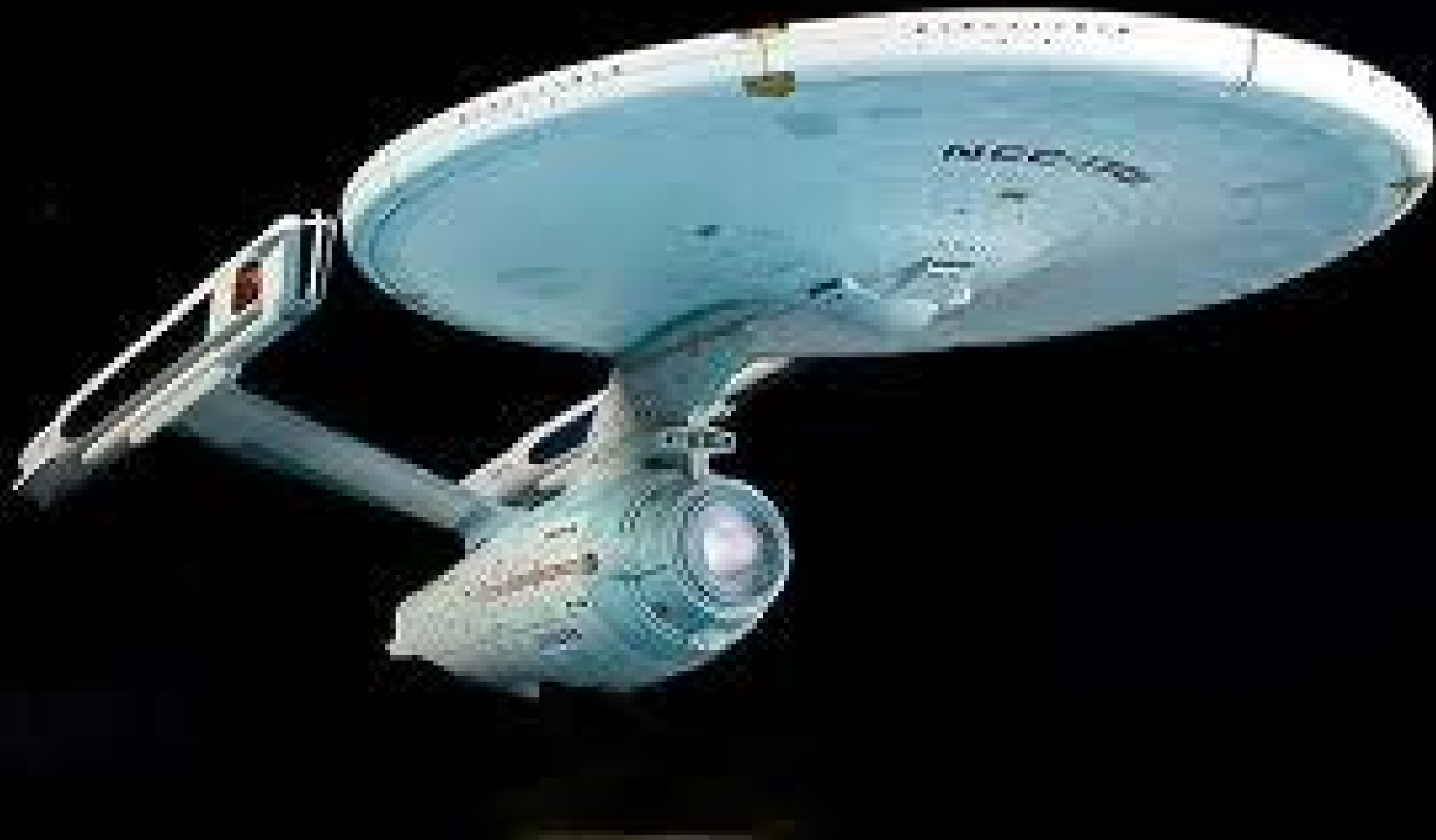


Everything I Need to Know about Leadership, I Learned from Star Trek

KIT BROWN-HOEKSTRA
COMGENESIS, LLC
@KITCOMGENESIS



The Captains



The First Mates



First Contact



Build Your Team







Turn Enemies into Friends



Get Rid of Toxic People





Explore New Worlds

Don't Panic & Always Have a Plan B



If the Rules Don't Work, Change the Rules



Listen and Trust



Communicate



Under Promise & Over Deliver



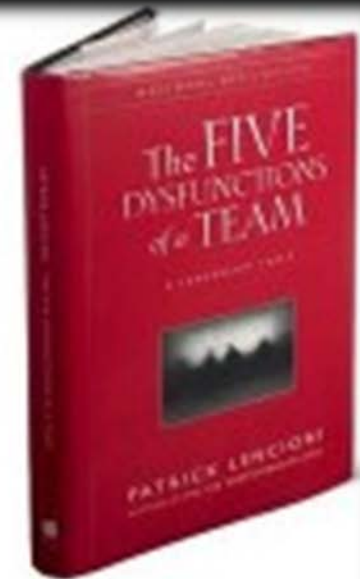
Make Tough Decisions



Be Compassionate



5 Dysfunctions of a Team



WARREN
COLLINS

Profit.
Principle.

Conclusion

- ▶ Different situations require different leadership styles
- ▶ Pick a first mate whose style complements yours
- ▶ Trust people to do their jobs
- ▶ Put people in positions where they can use their strengths
- ▶ There's no such thing as an unsolvable problem
- ▶ If the rules don't work, change the rules
- ▶ Always have a Plan B
- ▶ Under promise and over deliver
- ▶ Communicate
- ▶ Be compassionate when delivering hard news
- ▶ Turn Enemies into Friends
- ▶ Make tough decisions
- ▶ Identify and Avoid the Bad Guys

Contact

Kit Brown-Hoekstra

- Kit.brown@comgenesis.com
- +1 720.542.3075 (work)
- @kitcomgenesis
- **Blog:** www.pangaeapapers.com
- **Website:** www.comgenesis.com



Attributions

- ▶ <http://dreager1.com/> Kirk
- ▶ <http://www.globalnerdy.com/2013/03/19/management-tips-from-jean-luc-picard/> Picard
- ▶ http://en.wikipedia.org/wiki/Kathryn_Janeway Janeway
- ▶ memory-beta.wikia.com Spock
- ▶ www.dontberiker.com Riker
- ▶ en.memory-alpha.org Chakotay
- ▶ www.girlsin.space.co.uk landing party
- ▶ en.wikipedia.org red shirt
- ▶ funny-pictures.picphotos.net first contact
- ▶ hdwallsource.com planets
- ▶ <http://www.wired.com/2009/01/leading-man-ico/> khan
- ▶ <http://www.wired.com/2009/01/leading-man-ico/> worf