Virtual Open House
November 16, 2016
Mission

• To help STC members develop knowledge and practical skills for designing & implementing technical instruction in electronic and traditional classroom settings

• To promote sound design practices and provide information and education about instructional theory and research
Goals

• Build the instructional design skills of members at all experience levels, leveraging the knowledge of experienced members to deliver formal and informal guidance to the community of practice.

• Build the IDL SIG through a proactive combination of activities that includes member recognition, internal and external partnerships, and awareness activities.
Meet the Motley Crew

We partied with Minnie Mouse and the Disney Crew at #STC16!
• I’m winding up two years as Co-Mgr
• Formerly Managing Editor, Newsletter

• **FUN FACT:** I am a guitarist, singer, songwriter, and audio engineer
• Hi, winding down my responsibilities as co-manager. Looking forward to “retirement”!

• My last commitment will be carried out in January 2017 when I help complete our application for the Community Achievement Award – we have won one for the past 10 years.

• After Summit 2017, I’m heading out on a Disney cruise from Florida to Copenhagen. I’m a bit of Disney freak. Here’s a picture of me with Minnie and one with Mickey while my husband proposes...
More pictures of the weird one who likes Disney
Lori Meyer
Assistant co-manager

- SIG member for about 5 years
- Have served as secretary and membership manager
- Incoming co-manager, 2017
- STC Fellow
- Owned by two cats

**FUN FACT:** I volunteer for so many STC communities, I can’t keep track of them all! 😊
• Asst co-mgr
• Webmaster
• Programs

• **FUN FACT:** My family band is called the **Dill Pickers** and I play in the STC band, the **Rough Drafts**.
Free webinars to members!

- TechComm Showcases (3)
- “Getting Started With Video Training” with Mary Whalen (Sojoodi)
- Summit
- “What I Would Have Liked to Know” with John Hedtke
- “My Career Reinvention: TW to IDL and Beyond” with Dr. Jackie Damrau, BPMN
- Lightning Talks
- Student Outreach Q&A with Sylvia Miller
- “Get a Move On! Animation Techniques in PowerPoint” with Robert Hershenow
We need a webmaster!
http://www.stcidlssig.org/

- WordPress
  - Popular and easy to use
- Hosted by STC
  - Admin duties by STC webmaster
- 8,000 pageviews/year
- 2,000 users
- Popular pages
  - Newsletter
  - Students
  - Education
  - Free webinars
Marcia Shannon
Secretary

- My Secretary duties include taking and distributing the monthly meeting minutes, writing a column for the quarterly newsletter, and volunteering whenever I can.

- **FUN FACT:** I rode 3 laps at the Indianapolis Speedway on a BMW motorcycle (as a passenger.)
James Bousquet
Treasurer

- Oversee finances
- Keep up-to-date records of revenue, expenses
- Reconcile w/ bank
- Monthly reports
- Annual budget

**FUN FACT:** Ran a pipe band for eight years
• I reach out to new members to welcome them to the community and provide them with the resources available to IDL SIG members.

• **FUN FACTS:** I’m a Technical Writer at LCS in Cincinnati, OH. and I used to rock blue hair.
Scott McCoy
Mentoring Manager

Signing up as a mentor or mentee is easy:

STC.org > About STC > Mentor Board.

Help others and yourself in learning from each other and contributing to the profession.

Role: Assisting individuals on the STC MentorBoard to transition into ID.
• Managing Editor, IDeaL Design for Learning

• **FUN FACT:** I can wiggle my ears!
IDeaL Design for Learning
Our award winning newsletter is an open access, online publication that primarily targets the SIG’s membership. The newsletter also has a wider readership in the STC and those interested in Instructional Design and Learning.

Open Invitation to Submit Articles
✅ Bolster your resume
✅ Showcase your work to IDL leaders
✅ Participate in a Community of Practice
✅ Live at the Cutting-Edge of IDL Practice

Focus
Instructional Design and Learning or an allied field

Suggested Topics
• IDL practice
• Reflexivity in IDL
• Career paths
• IDL theory
• IDL technologies
• The value of IDL

For MORE...
http://www.stcidlsig.org/newsletter/
newsletter@stcidlsig.org
Jamye Sagan: Surveys & Social Media

• No relation (that I know of) to the late astronomer Carl Sagan
• What do I do?
  • Manages mini-surveys as needed and demographic surveys every two years
  • Sets up elections
  • Manages our social media feeds with much help from our members
  • Sets up the annual VOH
  • Served as co-manager of the IDL SIG 2010-12, with Maralee Sautter
• **FUN FACT:** Knitter and Harry Potter mega-nerd. First cultivated her love of cats when she found her first kitty Gimli in the engine of her car.
• **What is it?**
  - A free service and a wonderful opportunity to work one-on-one with an expert in the field.

• **Why is it so wonderful?**
  - You get your ID project peer-reviewed in a safe, friendly manner
  - You receive suggestions to improve your project
  - You open yourself to new ideas, discuss your own, or get them vetted
  - It is free to IDL-SIG members!

• **How does it work?**
  - Simple! You fill out a form and you are matched with an expert and from then on, it is between the two of you!

• **Interested in becoming an evaluator?**
  - We maintain a database of evaluators and would love to add you and it looks great on your resume. You may be asked to volunteer approximately 4-5 hours each time you are matched with a participant. Check out the details:
    - Contact Preeti Mathur at: p_mathur@att.net
Sylvia Miller
Student Outreach

Students can:

- Get name in front of professionals in ID by being published
- Gain edge in competing in the job market
- Get a free introduction to a professional org

See [http://www.stcidlsig.org/students/youcanbepublished/](http://www.stcidlsig.org/students/youcanbepublished/) for details

**FUN FACT:** My first year of teaching I left my car running in the parking lot for more than 8 hours in the school parking lot.
• **Preeti Mathur** – Immediate past co-manager, training evaluations
• **Dr. Beth Bailey** – Communications, SIG mailman discussion list
• **Henry McCormick** – Content curator
• **Virginia Butler** – Job postings
• **Dr. Jackie Damrau** – Summit roadmap

• And all our **SIG members**!!!!
Overview: Benefits of Membership

- **FREE ADMISSION** to our SIG webinars
- Access to our **members-only email discussion list** to share or ask questions about ID-related topics
- Industry-recognized training through **webinars** and the annual **STC Summit**
- Our **virtual training evaluation workshop**, FREE to IDL SIG members
- Our award-winning **newsletter** “**IDeaL: Design for Learning**”
- **Book and tool reviews** by experienced, highly-trained instructional designers
- Robust **online & social media resources**, including Website, Twitter, LinkedIn, and Facebook
- **Business Directory** of self-employed instructional designers
- **Mentoring program** to provide professional guidance
- **Student Outreach** program
- **Opportunities** to gain leadership and instructional design experience
Summit Presence

- We meet in person at the annual STC Technical Communication Summit.
  - Informal Gathering at local restaurant/bar
  - Business Meeting
  - Table at Communities Reception
  - Roadmap posted online with ID and training-related sessions
  - 2017 Summit: May 7-10, 2017 in Washington, DC

Our co-managers await visitors to our Communities Reception table.
Party at #stc16!

Communities Reception: check out our cool table!

http://www.stcidlsig.org/blast-stc16-summit/
SIG Business Meeting, Disney-style:

http://www.stcidlsg.org/2016-business-meeting-presentation/
Please Volunteer!

- Successful SIG = Volunteers!
- Visit our website for details:
• **Only STC members can belong to the IDL SIG.**

• **Already an STC member?**
  - When you **renew** your membership, select “Instructional Design & Learning” as a Special Interest Group.
  - Already renewed? You can add communities online!
    - Log onto stc.org, go to your profile, select Communities, select IDL SIG, and submit your $10 payment.
  - Unless included in your membership level, SIGs cost only **$10** each to join!

• **Not an STC member?**
  - Become a member! Visit [www.stc.org](http://www.stc.org) and click **Join or Renew**.
  - Link is also on the IDL SIG site: Membership page
    - Many membership options are available, including Classic, Student, and New TC Professional.
    - **Select “Instructional Design & Learning” as one of your SIGs.**
Contact Information

- **Website:** [http://www.stcidlsig.org/](http://www.stcidlsig.org/)
- **Twitter:** @STC_IDL_SIG
- **LinkedIn:** STC Instructional Design and Learning
- **Facebook:** [https://www.facebook.com/STCIDSIG](https://www.facebook.com/STCIDSIG)
- **Discussion List:** Join the IDL SIG to receive access to the announcement and discussion lists.
- **Email:**
  - manager@stcidlsig.org
  - membership@stcidlsig.org
  - Visit our website for a complete list of contacts.
Door Prize Drawing:
Win one of four
$25 Amazon gift cards!!
Open House Party!!

Time to Party!

Loveandsqualorfilm.com
Thanks for joining us!

We hope to see you as a member if you’re not already one!