Viqui Dill (to Everyone): 12:38 PM: Hello everyone! Welcome to the Lights, Camera, Action! Exploring Video Basics for Non-Production Professionals webinar with Darcy Beery and Stacy Barton. We will begin at 1:30 pm eastern. Kindly mute your line when you don't have anything to say.

Darcy Beery & Stacy Barton (to Everyone): 1:08 PM: Can you hear me?

Darcy Beery & Stacy Barton (Private): 1:11 PM: Hi, we're here!

Viqui Dill (to Darcy Beery & Stacy Barton): 1:12 PM: hooyay! I'll make you presenters.

Darcy Beery & Stacy Barton (Private): 1:12 PM: I can't hear you.

Darcy Beery & Stacy Barton (Private): 1:13 PM: Can you hear me?

Darcy Beery & Stacy Barton (Private): 1:13 PM: hear me now?

Darcy Beery & Stacy Barton (Private): 1:14 PM: I don't have an app...

Kelly Smith (to Everyone): 1:25 PM: Is everyone else hearing that horrible feedback? I can't hear anything people are saying.

Dawn (to Everyone): 1:26 PM: yes

Kelly Smith (to Everyone): 1:26 PM: Ok.

Kathy M (to Everyone): 2:11 PM: Do you have tips for the project management aspects of video production? How to organize, communicate, keep on track, etc.?

Karen Lawrence (to Everyone): 2:16 PM: Are there any templates available for video production? For example, those that use the same design, font colors and artsics effects overall. There might also be a template for major sections of the video, such as starting with a short branded intro, then display the title and presentors' names, then an outline of what will be discussed... I'm thinking that using the same template each time would promote viewership. Pardon the long question!

Dawn (to Everyone): 2:17 PM: How do you adapt your writing for the screen? Screen writing is different from technical writing and other forms of writing. What challenges do you face in this area? Is it advisable for technical writers to take a screen writing course?

Karen Lawrence (to Everyone): 2:17 PM: Yes., thank you.

Ema (to Everyone): 2:22 PM: I'm planning to do some animation and a voice-over, with a little of video. Do you have any suggestions on when you mix video and animation?

Dawn (to Everyone): 2:22 PM: Yes. Thank you.

Roxy Greninger (to Everyone): 2:23 PM: For the purposes of creating employee videos such as onboarding, do you have any recommendations to make them ADA or 508 compliant? e.g. transcripts and closed captions

Ema (to Everyone): 2:24 PM: Thank you!

Kathy M (to Everyone): 2:27 PM: Cultura?

Roxy Greninger (to Everyone): 2:27 PM: That's an awesome tip, building as you go rather than closed captioning afterwards. Thank you!

Kathy M (to Everyone): 2:27 PM: Kaltura

Dawn (to Everyone): 2:31 PM: Thank you!

Ema (to Everyone): 2:31 PM: Thank You! Bye!

Darcy Beery (to Presenter Only): 2:32 PM: Thanks to everyone for joining us!

Viqui Dill (to Everyone): 2:33 PM: Than you to everyone who joined us today.