#PowerOfStory

The cultural program that got me clicks

Starts at 1:30 pm EDT

Viqui Dill

American Woodmark

STC WDCB Chapter & STC IDL SIG
Icebreaker!

Who is this?
Icebreaker!

Who is this?

Jesus of Nazareth

(December 25, 00 - present)
Icebreaker!

Who is this?
Icebreaker!

Who is this?

Harriet Elisabeth Beecher Stowe (June 14, 1811 – July 1, 1896)
Icebreaker!

Who is this?
Icebreaker!

Who is this?

Walter Elias Disney (December 5, 1901 – December 15, 1966)
Icebreaker!

Who is this?
Icebreaker!

Who is this?

Fred McFeely Rogers
(March 20, 1928 – February 27, 2003)
Icebreaker!

Who is this?
Icebreaker!

Who is this?

Bruce Frederick Joseph Springsteen (born September 23, 1949)
Icebreaker!

Who is this?
Icebreaker!

Who is this?

Sheryl Kara Sandberg
(born August 28, 1969)
Icebreaker!

Who is this?
Icebreaker!

Who is this?

Alexandria Ocasio-Cortez
(born October 13, 1989)
Icebreaker

What do they all have in common?
Icebreaker

What do they all have in common? They told stories that changed the world.
About storytelling

- Stories change hearts
- Stories sell merchandise
- Stories win political campaigns
- Stories make training sticky
- Stories communicate best practice in technical communication
About my job

- Technical Communications Leader
- Internal communication, training and evangelism
- Client base includes 4,000 employees with system access as well as 7,000 hourly employees with no access
About the tools

- Microsoft Office 365
  - Outlook, Excel, Word, PowerPoint, OneNote
    - Old and beloved
  - SharePoint Online, Teams, Groups, Yammer, Stream, Video, Forms, Delve
    - New and scary
  - Log in with two factor authentication
About #PowerOfStory

- Started as lunch and learn with Key Manager speakers
- Grew to all employees brave enough
- Honest, first person
- Free food
  - Firefly Café and Bakery
- Scrapbook pages
- Wellness journal
So, I was asked by convert.
#PowerOfStory: The cultural program that got me clicks
#PowerOfStory: The cultural program that got me clicks
#PowerOfStory: The cultural program that got me clicks
We're proud of Jim

- Virginia Tech Graduate
  - 2014
#PowerOfStory: The cultural program that got me clicks
Hi! I’m Viqui Dill and here are a few things that I love:
1. Dill Pickers, my family band
2. Hot Flash, another band I’m in
3. Christmas Belles caroling at AWC
4. Public speaking for STC
5. I used to be fat. See?
What’s happening?

Yammer

- Announcements
- Photos
- Video
- #PowerOfStory hashtag
A few photos of today's lunch and learn to discuss "Purpose" with Cary Dunston and Perry Campbell. Today we were challenged to care and listen, to give priority to tasks that make a positive difference in the lives of those around us, and to share our stories. Many thanks to Cary and Perry for leading the way in this challenge and thanks to the fine folks of Customer Care for being such great hosts.
Want lunch?

- Random lunch orders
  - Email for special needs
  - Oversharing special needs
- Excel surveys
- MS Forms
Thank you for signing up for the August 16 #PowerOfStory Lunch and Learn with Heather Banks at 12:10 pm in Graber A & B. We have two questions for you to answer by close of business Friday August 10. See the menu online at https://catering.panerabread.com/#!/menu/category/111

Hi Viqui, when you submit this form, the owner will be able to see your name and email address.

* Required

1. Please confirm that you can make it on August 16 at 12:10 pm *
   - Yes
   - No
Can I watch?

Add video
- O365 Video
- Stream
- #PowerOfStory hashtag
#PowerOfStory: The cultural program that got me clicks

@Viqui_Dill 05/07/19
Stories for shy people

Scrapbook pages

- SharePoint
- Delve blogs
Can I come?

Sign up for events
● SharePoint calendar
Corporate events - Use Chrome, Firefox or Edge

October 2019

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY
29 30 1 2 3 4 5
HR Summit (Corporate - Graber A/B) 12:00 pm - 1:00 pm SPCA Volunteering
6 7 8 9 10 11 12
Customer Care Month (Corporate - Customer Care) Orientation week (Training rooms: Graber A & B)
6:30 am - 9:00 am Six Sigma Conference
10:00 am - 12:00 pm Out of the Darkness Step
13 14 15 16 17 18 19
Customer Care Month (Corporate - Customer Care)
12:10 pm #Pow 11:25 am Serve Lunch at The
5:15 pm Woodmark Bookma 11:30 am Bright Futures Food
1:00 pm - 3:00 pm Adopt-A-Highway Training 2:00 pm Cybersecurity Award
20 21 22 23 24 25 26
Customer Care Month (Corporate - Customer Care) Training Conference (TBD)
5:00 pm Yoga Class with Jala 12:00 pm Breast Cancer Awar 1:00 pm - 2:00 pm SPCA Volunteering
27 28 29 30 31 1 2
2:00 pm - 4:00 pm Meet n' Treat (employee tric) 11:30 am Customer Care Co
2:00 pm Meet n' Treat (employee tric) 11:30 am Customer Care Co
Engineering Conference (Corporate - Graber A/B)
2:00 pm - 4:00 pm Meet n' Treat (employee tric) 2:00 pm Meet n' Treat (employee tric)
2:00 pm Halloween Show 2:00 pm - 4:00 pm
Now your turn

What are your ideas for including stories in TechComm?

- Use scenarios in eLearning
- Add photos and video
- Seek testimonials
- Turn on comments
- Start a newsletter
- Communicate your ROI to your management
Parting thought

Share your own story

- Pulling together your story is life affirming
- Being vulnerable and sharing with someone is healing
- Encouraging others on the journey is generous

I would love to swap stories with you
Connect with me

- **Bio**

- **Blog**
  [https://viquidill.wordpress.com/](https://viquidill.wordpress.com/)

- **Email**
  [social_media@stcwdc.org](mailto:social_media@stcwdc.org)

- **@viqui_dill**
  [https://twitter.com/viqui_dill](https://twitter.com/viqui_dill)

- **Linked In**

- **Facebook**
  [https://www.facebook.com/viqui.dill](https://www.facebook.com/viqui.dill)