



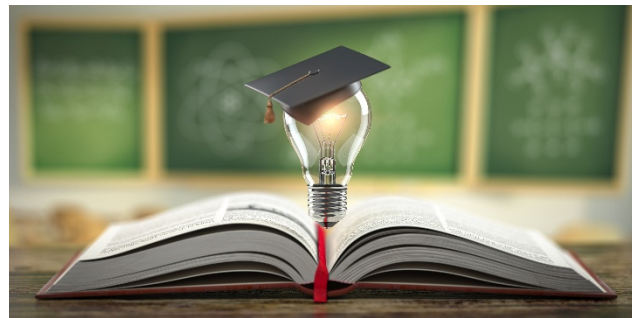
You could be published before you graduate!

Do you want to increase your chances of employment after your undergraduate or graduate program? Having your article published with a link (in your résumé, LinkedIn page, or online portfolio) to your article might give you just the edge you need to land a great job in technical communication and/or instructional design!

Get your article in front of hundreds of professional readers

The Society for Technical Communication's Instructional Design & Learning Special Interest Group (IDL SIG) invites undergraduate- and graduate-level students to submit an article related to instructional design for publication in our quarterly newsletter, *IDeAL: Design for Learning*. Besides having your article published in a professional publication read by hundreds of practicing instructional designers and technical communicators, you will receive a one-year complimentary STC student membership, which includes a membership in the IDL.

And that's not all. Judges in our competition will recommend whether you should submit your article to the Technical Communication Body of Knowledge (TCBOK). If your article is accepted for inclusion in the TCBOK, you will earn an *additional* one-year STC/IDL membership! You can also insert another link in your résumé or online portfolio to your article in the TCBOK, which is available for reference by thousands of professional technical communicators.



One winner said, “I printed the published article and showed it as I interviewed for a new position as a technical publications writer just last month. I got the job and definitely feel that the published article helped me.” (Read the full article at <http://www.stcidlsig.org/engaging-the-reluctant-learner/>.)

The process: How to enter the Student Outreach Article Competition

1. Go to <http://www.stcidlsig.org/students/youcanbepublished/> and download the complete **Entry Packet**.
2. Read the **Frequently Asked Questions** for additional information. If you still have questions, email us at StudentOutreach@stcidlsig.org.
3. Read the **Contributor Guidelines** and select a topic from our [list of suggested instructional design](#) topics that is included in the entry packet. Note that if you choose a topic not on our list, you need to request our pre-approval by email.
4. Write the article without exceeding 2,500 words, excluding a section on references or recommended reading.
5. Use the **Final Checklist** to ensure your article adheres to all guidelines.
6. Download and complete the **Submission Form**.
7. Send your article, the Submission Form, and any graphics to StudentOutreach@stcidlsig.org.

Good luck!