Instructional Design & Learning Community of Practice Ninth Annual Virtual Open House

Friday, November 12, 2021

4:00 pm PDT/5:00 pm MDT/
6:00 pm CDT/7:00 pm EDT

ABOUT US

MISSION

- Help STC members **develop knowledge and practical skills** for **designing & implementing technical instruction** in **electronic and traditional classroom settings**
- Promote **sound design practices** and provide **information** and **education** about **instructional theory and research**

GOALS

- Build the **instructional design skills** of members at **all experience levels**, leveraging the **knowledge** of experienced members to deliver formal and informal guidance to the community of practice
- Grow the IDL community through a **proactive combination of activities** that includes member recognition, internal and external partnerships, and awareness activities

- **Maralee Sautter:** SIG Manager & Website
- **Dr. Beth Bailey:** Announce List
- **Viqui Dill:** Programs
- **Ruth-Anne Klassen:** Student Liaison
- **Jannetta Lamourt:** Social Media
- **Anita Matechuk:** Secretary; Student Liaison
- **Lori Meyer:** Membership
- **Kristie Nicol:** Student Liaison
- **Mellissa Ruryk:** Student Outreach
- **Jamye Sagan:** Treasurer; Surveys
- **Paul Scott:** Newsletter Editor
- **Marcia Shannon:** Volunteer-at-Large

MEMBER BENEFITS

BENEFITS: IDL MEMBERSHIP

- **FREE admission to our webinars**
- Industry-recognized training through **webinars** and the annual **STC Summit**
- Our award-winning **newsletter** *IDeaL: Design for Learning*
- Robust **online and social media resources**, including website, Twitter, LinkedIn, and Facebook
- **Student Outreach** program, providing an opportunity to have your work published while still a student
- **Opportunities to gain leadership and instructional design experience**

PROGRAMS - Viqui Dill

- **FREE** for all IDL members & students!
- Can't attend live? Register anyway to receive recording link

- **Recordings on our website**
  stcidlsig.org > Resources > Events and webinars
  https://www.stcidlsig.org/membership/free-recordings-of-idl-sig-webinars-for-members/
- **Sign up for events on Facebook**
  Facebook.com/STCIDLSIG > Events
  https://www.facebook.com/STCIDLSIG/events/
- **First Fridays at 5**
  December 3, 2021
  Tech Comm Nightmares Before Christmas

IDeaL NEWSLETTER

- Q3 2021 issue NOW AVAILABLE!!!
- We want articles from YOU!
- What should I write?
  - Research articles, case studies, reviews - the sky's the limit!
- Why should I submit an article?
  - Showcase your work
  - Bolster your résumé
- "Tell me more, tell me more…"
  - **http://www.stcidlsig.org/newsletter/**
  - **newsletter@stcidlsig.org**

WEBSITE

- You can find us at https://www.stcidlsig.org
- WordPress site hosted by STC
- Lots of fun things to explore on the site. Just start clicking.
  - Newsletters
  - Past webinar recordings
  - Classified ads
  - Students' corner
  - Who we are (about), goals, activities, awards, new brochure, and more

SOCIAL MEDIA

- Facebook: **https://www.facebook.com/#!/STCIDLSIG**
- Twitter: @STC_IDL_SIG
- LinkedIn: STC Instructional Design and Learning
- Slack: **stc-communities.slack.com**, **#sig-instructional-design**
- Instagram: **https://www.instagram.com/stcidlsig/**

STUDENT OUTREACH ARTICLE COMPETITION

- How does the program work?
  - Students submit an article on Instructional Design
  - Publication in our SIG newsletter = free 1-yr student membership!
- Benefits
  - Link to the article from your portfolio
  - Bragging rights
- More Info: http://www.stcidlsig.org/students and follow the You can be published before graduation link

JOIN US!

MEMBERSHIP FACTS

- We are one of the largest Communities of Practice in STC, with nearly 400 members
- You can add our community to your STC membership when you renew
- If you're a Gold member, it's free!

AT THE STC SUMMIT

- We normally meet in person at the annual STC Technical Communication Summit.
  - Lunch meeting
  - Communities Reception table
- Summit 2022 will take place May 15-18 in Chicago, IL.
- Community activities TBD since Summit will be live/virtual.

Fun at the STC Summit

2021 Virtual Scavenger Hunt!

HOW DO I JOIN THE IDL COP?
I'M NOT AN STC MEMBER YET.

- If you're not an STC member, you can join today! All COP members must be members of STC.
- Go to **www.stc.org/membership** and click **Join or Renew**, Then complete the membership enrollment form.
- Select **Instructional Design & Learning** from the list of communities.
- Your STC and COP membership will take effect once your membership form and payment are received by STC.

HOW DO I JOIN THE IDL COP?
I'M AN STC MEMBER.

- When you **renew** your STC membership, select **Instructional Design & Learning** as a Community of Practice.
- Each COP costs $15.00 per year to join. Since our webinars are free to COP members, you can recover that cost with your first COP webinar!
- If you're an STC **Gold** Member, all of your COP memberships are free!
- If you've already renewed your STC membership, you can still add our COP to your membership. Log onto **stc.org**, go to your profile, click **Communities**, click **Add Communities**, and select **IDL**.

HOW DO I RENEW MY MEMBERSHIP?

It's easy!

- When you **renew** your STC membership, select **Instructional Design & Learning** as a Community of Practice. *Be sure to do this, because the renewal system does not carry over chapter or SIG/COP/COI memberships year over year.*
- The renewal form will add the $15.00 COP cost to your renewal dues. If you're an STC **Gold** member, your IDL membership is free!

HOW DO I RENEW MY MEMBERSHIP?

It's easy!

- Submit the form with your payment, and you're done!
- If you've already renewed your STC membership, you can still add our COP to your membership. Log onto **stc.org**, go to your profile, click **Communities**, click **Add Communities**, and select **IDL.** Issues? email membership@stc.org.
- Remember to renew by **December 31, 2021** to continue your membership uninterrupted.

VOLUNTEER!
LEARN AND GROW WITH US!

- Our community is successful **because of** our volunteers!
  - Visit our website for volunteer opportunities:
  - https://www.stcidlsig.org/about-idl-sig/classifieds/

ENTER TO WIN!
The technical communicator's nightmares before Christmas!

CUE THE SPOOKY MUSIC!
We are holding a fun social event and contest open to all STC members.

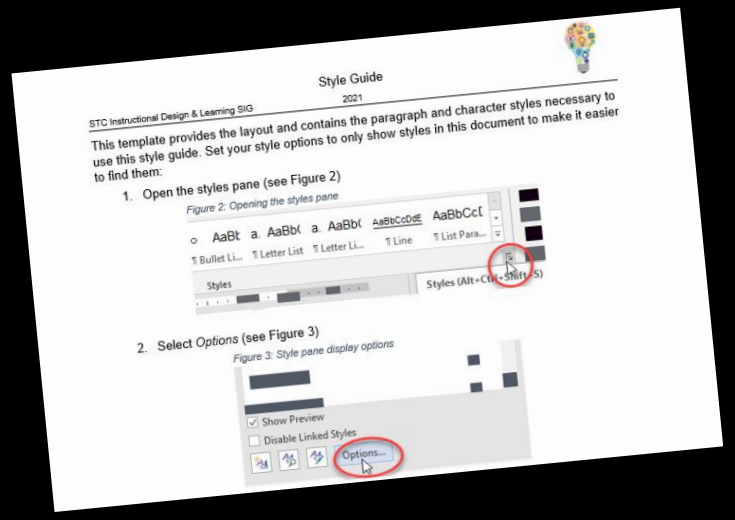
Contest Details
To enter the contest, write a short (500 word) description of your worst nightmare connected to your work as a technical communicator, that actually happened to you. Names can be changed to protect the guilty!

Send your contest entries to StudentOutreach@stcidlsig.org

Announcing the Winners
On Fri, December 3, 2021, from 5:00 PM – 6:00 PM EST at the IDL's First Fridays @ Five Zoom social, we'll announce the winners and ask the authors to read their entry to us. All entries will also be published in the Q4 issue of our award-winning IDeaL newsletter (publication date: December 31, 2021).

Free Registration for all!

Portfolio-Building Opportunities



Style Guide

STC Instructional Design & Learning SIG 2021

This template provides the layout and contains the paragraph and character styles necessary to use this style guide. Set your style options to only show styles in this document to make it easier to find them:

1. Open the styles pane (see Figure 2)

Figure 2: Opening the styles pane

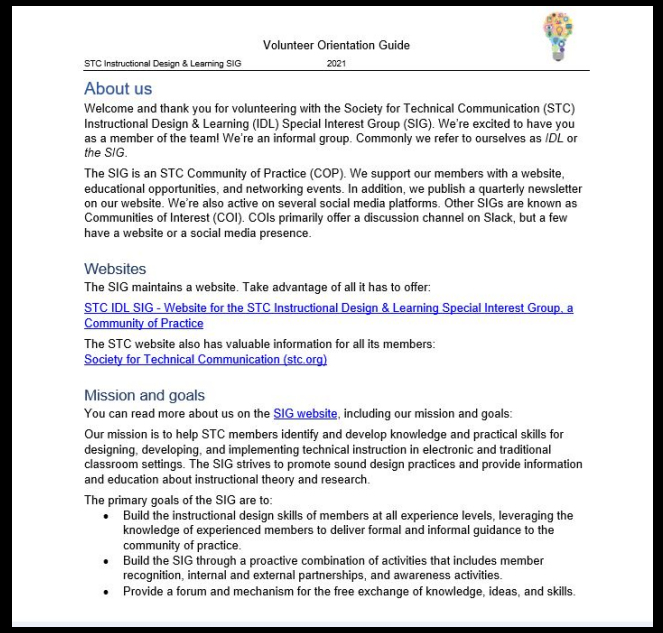
2. Select *Options* (see Figure 3)

Figure 3: Style pane display options

Show Preview

Disable Linked Styles

Options...



Volunteer Orientation Guide

STC Instructional Design & Learning SIG 2021

About us

Welcome and thank you for volunteering with the Society for Technical Communication (STC) Instructional Design & Learning (IDL) Special Interest Group (SIG). We're excited to have you as a member of the team! We're an informal group. Commonly we refer to ourselves as *IDL* or *the SIG*.

The SIG is an STC Community of Practice (COP). We support our members with a website, educational opportunities, and networking events. In addition, we publish a quarterly newsletter on our website. We're also active on several social media platforms. Other SIGs are known as Communities of Interest (COI). COIs primarily offer a discussion channel on Slack, but a few have a website or a social media presence.

Websites

The SIG maintains a website. Take advantage of all it has to offer:

STC IDL SIG - Website for the STC Instructional Design & Learning Special Interest Group, a Community of Practice

The STC website also has valuable information for all its members:
Society for Technical Communication (stc.org)

Mission and goals

You can read more about us on the SIG website, including our mission and goals:

Our mission is to help STC members identify and develop knowledge and practical skills for designing, developing, and implementing technical instruction in electronic and traditional classroom settings. The SIG strives to promote sound design practices and provide information and education about instructional theory and research.

The primary goals of the SIG are to:

- Build the instructional design skills of members at all experience levels, leveraging the knowledge of experienced members to deliver formal and informal guidance to the community of practice.
- Build the SIG through a proactive combination of activities that includes member recognition, internal and external partnerships, and awareness activities.
- Provide a forum and mechanism for the free exchange of knowledge, ideas, and skills.

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Approach us for opportunities to create a piece for your portfolio. Examples include newsletter articles (any topics), procedural documentation, event planning, and more.

2021 Society Awards

- 2021 Community Achievement Awards
  - **Bronze Community Award**
  - **Most Improved Community**
- 2020 STC Distinguished SIG Service Award
  - **Lori Meyer**

Society for Technical Communication

STC Instructional Design and Learning SIG
Presents the
New Volunteer Award
to
Anita Matechuk

For stepping up to leadership without a moment's hesitation, serving as SIG secretary, providing valuable insights into using tools such as Facebook, Slack, and Zoom, and inspiring and recruiting new volunteers to be part of our community.

Maralee Sautter

SIG Manager

June 29, 2021

Society for Technical Communication

STC Instructional Design and Learning SIG
Presents the

Volunteer Achievement Award

to

Mellissa Ruryk

For your vision to strengthen and expand our student outreach program and increase volunteer participation by offering short-term jobs (toe-dips), and for organizing a fun and engaging virtual scavenger hunt at our community's Summit 2021 social networking event.

Maralee Sautter

SIG Manager

June 29, 2021

Society for Technical Communication

STC Instructional Design and Learning SIG
Presents the

Volunteer Achievement Award

to

Viqui Dill

For the joyful energy you bring to everything you do, including recruiting great speakers for our webinars, sharing our accomplishments through many outlets, and strengthening our community with your good heart and technical superpowers.

Maralee Sautter

SIG Manager

June 29, 2021

MEMBER DEMOGRAPHIC SURVEY

- Conducted every two years
  - May consider doing this annually
- Captures membership pulse and interests
- Next survey: 2022

REACH OUT!

- **Website: https://www.stcidlsig.org/wp**
- **Twitter:** @STC_IDL_SIG
- **LinkedIn:** STC Instructional Design and Learning
- **Facebook: https://www.facebook.com/#!/STCIDLSIG**
- **Slack: stc-communities.slack.com**, **#sig-instructional-design**
- **Announcements**: Join the IDL SIG and receive automatic email announcements through Mailchimp.
- **Email**:
  - **manager@stcidlsig.org**
  - **membership@stcidlsig.org**
  - Visit our website for a complete list of contacts.

PARTY TIME!

Door Prize Time!

You can win a $25 Amazon gift card!!

Winner: Hail Haley!

LET'S DANCE!

Loveandsqualorfilm.com

Recording...
View
Jamye Sagan (she/her)
Viqui she/her STC IDL SIG
Paula Robertson
Destiny Dudley
Mellissa (she, her)
pscott
Maralee Sautter
Kris
Anita Matechuk (she/her)
Ruth-Anne Klassen
Marcia (she/her)
Cindy Pao
Claire Marie-Peterson
Lori Meyer
Lori Meyer
Haley Perry
Haley Perry
Jiaxin Zhang (she/her/hers)
Judy Collins
Judy Collins
Mute
Stop Video
Security
17
Participants
Polls
Chat
Share Screen
Pause/Stop Recording
Reactions
End

e Sagan (she/her)

Viqui she/her STC IDL SIG

Paula Robertson

Destiny Dudley

Mellissa (she, her)

scott

Maralee Sautter

Kris

Anita Matechuk (she/her)

Ruth-Anne Klassen

y Pao

Claire Marie-Peterson

Lori Meyer

Marcia (she/her)
Marcia (she/her)

Haley Perry
Haley Perry

Jiaxin Zhang (she/her/hers)

Judy Collins
Judy Collins

Thanks for joining us!