Instructional Design & Learning
Community of Practice
Ninth Annual Virtual Open House

Friday, November 12, 2021
4:00 pm PDT/5:00 pm MDT/
6:00 pm CDT/7:00 pm EDT
ABOUT US
MISSION

• Help STC members **develop knowledge and practical skills** for designing & implementing **technical instruction** in electronic and traditional classroom settings

• Promote **sound design practices** and provide information and education about **instructional theory and research**
GOALS

• Build the **instructional design skills** of members at **all experience levels**, leveraging the **knowledge** of experienced members to deliver formal and informal guidance to the community of practice.

• Grow the IDL community through a **proactive combination of activities** that includes member recognition, internal and external partnerships, and awareness activities.
Maralee Sautter: SIG Manager & Website
Dr. Beth Bailey: Announce List
Viqui Dill: Programs
Ruth-Anne Klassen: Student Liaison
Jannetta Lamourt: Social Media
Anita Matechuk: Secretary; Student Liaison
Lori Meyer: Membership
Kristie Nicol: Student Liaison
Mellissa Ruryk: Student Outreach
Jamye Sagan: Treasurer; Surveys
Paul Scott: Newsletter Editor
Marcia Shannon: Volunteer-at-Large
MEMBER BENEFITS
BENEFITS: IDL MEMBERSHIP

► FREE admission to our webinars
► Industry-recognized training through webinars and the annual STC Summit
► Our award-winning newsletter IDeaL: Design for Learning
► Robust online and social media resources, including website, Twitter, LinkedIn, and Facebook
► Student Outreach program, providing an opportunity to have your work published while still a student
► Opportunities to gain leadership and instructional design experience
FREE for all IDL members & students!

Can’t attend live? Register anyway to receive recording link

• Recordings on our website stcidlsg.org > Resources > Events and webinars
  https://www.stcidlsg.org/membership/free-recordings-of-idl-sig-webinars-for-members/

• Sign up for events on Facebook Facebook.com/STCIDLSSIG > Events
  https://www.facebook.com/STCIDLSSIG/events/

• First Fridays at 5 December 3, 2021 Tech Comm Nightmares Before Christmas
Q3 2021 issue NOW AVAILABLE!!!

We want articles from YOU!

What should I write?
  - Research articles, case studies, reviews - the sky’s the limit!

Why should I submit an article?
  - Showcase your work
  - Bolster your résumé

“Tell me more, tell me more…”

http://www.stcidlsig.org/newsletter/

newsletter@stcidlsig.org
WEBSITE

• You can find us at https://www.stcidlsig.org
• WordPress site hosted by STC
• Lots of fun things to explore on the site. Just start clicking.
  • Newsletters
  • Past webinar recordings
  • Classified ads
  • Students’ corner
  • Who we are (about), goals, activities, awards, new brochure, and more
SOCIAL MEDIA

- Facebook: https://www.facebook.com/#!/STCIDLSIG
- Twitter: @STC_IDL_SIG
- LinkedIn: STC Instructional Design and Learning
- Slack: stc-communities.slack.com, #sig-instructional-design
- Instagram: https://www.instagram.com/stcidlsig/
STUDENT OUTREACH
ARTICLE COMPETITION

► How does the program work?
  • Students submit an article on Instructional Design
  • Publication in our SIG newsletter = free 1-yr student membership!
► Benefits
  • Link to the article from your portfolio
  • Bragging rights
► More Info: [http://www.stcidlsig.org/students](http://www.stcidlsig.org/students) and follow the link
You can be published before graduation
JOIN US!
MEMBERSHIP FACTS

- We are one of the largest Communities of Practice in STC, with nearly 400 members
- You can add our community to your STC membership when you renew
- If you’re a Gold member, it’s free!
We normally meet in person at the annual STC Technical Communication Summit.

- Lunch meeting
- Communities Reception table

Summit 2022 will take place May 15-18 in Chicago, IL.

Community activities TBD since Summit will be live/virtual.
Fun at the STC Summit

Annual SIG business meeting and lunch together
2021 Virtual Scavenger Hunt!
HOW DO I JOIN THE IDL COP?
I’M NOT AN STC MEMBER YET.

• If you’re not an STC member, you can join today! All COP members must be members of STC.
• Go to [www.stc.org/membership](http://www.stc.org/membership) and click Join or Renew, Then complete the membership enrollment form.
• Select **Instructional Design & Learning** from the list of communities.
• Your STC and COP membership will take effect once your membership form and payment are received by STC.
HOW DO I JOIN THE IDL COP?
I’M AN STC MEMBER.

► When you renew your STC membership, select Instructional Design & Learning as a Community of Practice.

► Each COP costs $15.00 per year to join. Since our webinars are free to COP members, you can recover that cost with your first COP webinar!

► If you’re an STC Gold Member, all of your COP memberships are free!

► If you’ve already renewed your STC membership, you can still add our COP to your membership. Log onto stc.org, go to your profile, click Communities, click Add Communities, and select IDL.
HOW DO I RENEW MY MEMBERSHIP?
It’s easy!

► When you renew your STC membership, select **Instructional Design & Learning** as a Community of Practice. Be sure to do this, because the renewal system does not carry over chapter or SIG/COP/COI memberships year over year.

► The renewal form will add the $15.00 COP cost to your renewal dues. If you’re an STC **Gold** member, your IDL membership is free!
HOW DO I RENEW MY MEMBERSHIP?
It’s easy!

► Submit the form with your payment, and you’re done!

► If you’ve already renewed your STC membership, you can still add our COP to your membership. Log onto stc.org, go to your profile, click Communities, click Add Communities, and select IDL. Issues? email membership@stc.org.

► Remember to renew by December 31, 2021 to continue your membership uninterrupted.
VOLUNTEER!
LEARN AND GROW WITH US!

- Our community is successful because of our volunteers!
  - Visit our website for volunteer opportunities:
  - https://www.stcidlsig.org/about-idl-sig/classifieds/
ENTER TO WIN!
The technical communicator’s nightmares before Christmas!

CUE THE SPOOKY MUSIC!
We are holding a fun social event and contest open to all STC members.

Contest Details
To enter the contest, write a short (500 word) description of your worst nightmare connected to your work as a technical communicator, that actually happened to you. Names can be changed to protect the guilty!

Send your contest entries to StudentOutreach@stcidlsig.org

Announcing the Winners
On Fri, December 3, 2021, from 5:00 PM – 6:00 PM EST at the IDL’s First Fridays @ Five Zoom social, we’ll announce the winners and ask the authors to read their entry to us. All entries will also be published in the Q4 issue of our award-winning IDeaL newsletter (publication date: December 31, 2021).

Free Registration for all!
Approach us for opportunities to create a piece for your portfolio. Examples include newsletter articles (any topics), procedural documentation, event planning, and more.
2021 Society Awards

- 2021 Community Achievement Awards
  - Bronze Community Award
  - Most Improved Community
- 2020 STC Distinguished SIG Service Award
  - Lori Meyer
STC Instructional Design and Learning SIG
Presents the
New Volunteer Award
to
Anita Matechuk

For stepping up to leadership without a moment's hesitation, serving as SIG secretary, providing valuable insights into using tools such as Facebook, Slack, and Zoom, and inspiring and recruiting new volunteers to be part of our community.

Maralee Santher
SIG Manager

June 29, 2021
STC Instructional Design and Learning SIG Presents the Volunteer Achievement Award to Mellissa Ruryk

For your vision to strengthen and expand our student outreach program and increase volunteer participation by offering short-term jobs (toe-dips), and for organizing a fun and engaging virtual scavenger hunt at our community’s Summit 2021 social networking event.

Maralee Sattler
SIG Manager

June 29, 2021
STC Instructional Design and Learning SIG
Presents the
Volunteer Achievement Award
to
Viqui Dill

For the joyful energy you bring to everything you do, including recruiting great speakers for our webinars, sharing our accomplishments through many outlets, and strengthening our community with your good heart and technical superpowers.

Maralee Sanitter
SIG Manager

June 29, 2021
MEMBER DEMOGRAPHIC SURVEY

- Conducted every two years
  - May consider doing this annually
- Captures membership pulse and interests
- Next survey: 2022
REACH OUT!

- **Website:** [https://www.stcidlsig.org/wp](https://www.stcidlsig.org/wp)
- **Twitter:** @STC_IDL_SIG
- **LinkedIn:** STC Instructional Design and Learning
- **Facebook:** [https://www.facebook.com/#!/STCIDLSIG](https://www.facebook.com/#!/STCIDLSIG)
- **Slack:** stc-communities.slack.com, #sig-instructional-design
- **Announcements:** Join the IDL SIG and receive automatic email announcements through Mailchimp.
- **Email:**
  - manager@stcidlsig.org
  - membership@stcidlsig.org
  - Visit our website for a complete list of contacts.
PARTY TIME!
Door Prize Time!

You can win a $25 Amazon gift card!!

Winner: Hail Haley!
LET’S DANCE!
Thanks for joining us!