Be published before grad!

Join our competition and submit an article related to instructional design and maybe get published in our quarterly newsletter *IDeaL: Design for Learning*.
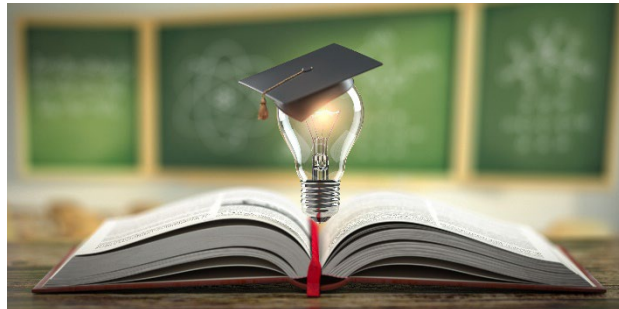
Who are we? **IDL** … the Society for Technical Communication's Instructional Design & Learning Special Interest Group (SIG). We are inviting undergraduate- and graduate-level students to submit articles to our competition before the deadline of FEBRUARY 18, 2022. (Too soon? The next following deadline is November 18, 2022.)

Winning the Student Outreach Article Competition and having your article published can help you increase your chances of being hired after graduation. It might be just the edge you need to land a great job in technical communication and/or instructional design!

> One winner said, *"I printed the published article and showed it as I interviewed for a new position as a technical publications writer just last month. I got the job and definitely feel that the published article helped me."*

By having your article published, you will get:

- Your article published to hundreds of practicing professionals.
- One-year complimentary STC student membership.
- Membership in the IDL SIG.
- The ability to link your article in your résumé, portfolio site and/or LinkedIn.

And that's not all! Our competition judges recommend whether you should submit your article to the Technical Communication Body of Knowledge (TCBOK). If your article is accepted for inclusion in the TCBOK, you will earn an additional one-year STC/IDL membership!

How to enter the Student Outreach Article Competition

1. Go to stcidlsig.org/students. Click the You can be published… link on that page.
   - Download the complete Entry Package 2022 from this page. The package contains everything you need to know to successfully submit your enty: Contributor guidelines; a list of approved topics in Instructional Design; the submission form; Frequently Asked Questions, and a final checklist.
3. Write a maximum 2500-word article on an approved topic. Use that final checklist to make sure your entry won't be summarily rejected.
4. Send your article, the submission form, and any graphic files to StudentOutreach@stcidlsig.org by **Friday, February 18, 2022.** (Next upcoming deadline is November 18, 2022.)